

TOWN CENTRE USES & FUTURE DIRECTIONS STUDY

APPENDIX B: TOWN CENTRE INTERVIEW SURVEY

for:

**SURREY HEATH
BOROUGH COUNCIL**

August 2021



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Signed:

A handwritten signature in black ink, appearing to read "Steve Day". The signature is fluid and cursive, with a long horizontal stroke at the end.

.....

For and on behalf of Lambert Smith Hampton



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Camberley In Centre Survey
for
Avison Young

May 2019

Job Ref: 100519

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Introduction

1.1 Research Background & Objectives

To conduct an independent face to face survey amongst a sample of visitors to Camberley Town Centre.

The main aims and objectives of the study were as follows:

- To find out respondents' main purpose for visiting;
- To find out how much respondents have spent;
- To find out what respondents like most about the centre;
- To find out what improvements would make people visit the centre more often.

1.2 Research Methodology

A total of 204 face to face interviews were conducted. Fieldwork was carried out between Friday 17th May and Saturday 8th June 2019.

Interviews were conducted using NEMS field interviewers. We engaged our resident professional field market researchers on this project, virtually all of who possess substantial experience in shopper research studies.

The interviews were subject to a 10% random back check to ensure the survey was being conducted to the required standard.

1.3 Statistical Accuracy

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

For example, if 50% of a sample of 204 answers “Yes” to a question we can be 95% sure that between 43.1% and 56.9% of the population holds the same opinion (i.e. +/- 6.9%).

| %age Response | 95% confidence interval |
|----------------------|--------------------------------|
| 10% | ±4.1%. |
| 20% | ±5.5% |
| 30% | ±6.3% |
| 40% | ±6.7% |
| 50% | ±6.9% |

1.4 Data Tables

Tables are presented in question order with the question number analysed shown at the top of the table. Those questions where the respondent is prompted with a list of possible answers are indicated in the question text with a suffix of [PR].

The sample size for each question and corresponding column criteria is shown at the base of each table. A description of the criteria determining to whom the question applies is shown in italics directly below the question text; if there is no such text evident then the question base is the full study sample. If the tabulated data is weighted (indicated in the header of the tabulations), in addition to the sample base, the weighted base is also shown at the bottom of each table.

Unless indicated otherwise in the footer of the tabulations, all percentages are calculated down the column. Arithmetic rounding to whole numbers may mean that columns of percentages do not sum to exactly 100%. Zero per cent denotes a percentage of less than 0.05%.

Percentages are calculated on the number of respondents and not the number of responses. This means that where more than one answer can be given to a question the sum of percentages may exceed 100%. All such multi-response questions are indicated in the tabulated by a suffix of [MR] on the question text.

Where appropriate to the question, means are shown at the bottom of response tables. These are calculated in one of two ways: if the data is captured to a coded response a weighted mean is calculated and the code weightings are shown as a prefix above the question text; if actual specific values were captured from respondents these individual numbers are used to calculate the mean.

Appendix 1:

Data Tabulations
By Demographics

Camberley In Centre Survey for Avison Young

| | Total | Male | | Female | | 18 - 34 | | 35 - 54 | | 55 + | | ABC1 | | C2DE | | |
|---|-------|------|-------|--------|-------|---------|-------|---------|-------|------|-------|------|-------|------|-------|----|
| Q01 What is the main purpose of your visit here today? | | | | | | | | | | | | | | | | |
| Non-food shopping (such as clothes, shoes, household goods) | 43.6% | 89 | 34.8% | 24 | 48.1% | 65 | 60.9% | 42 | 32.4% | 23 | 37.5% | 24 | 44.4% | 60 | 42.0% | 29 |
| Food & grocery shopping (i.e. not restaurants, take-aways etc) | 14.7% | 30 | 13.0% | 9 | 15.6% | 21 | 15.9% | 11 | 8.5% | 6 | 20.3% | 13 | 12.6% | 17 | 18.8% | 13 |
| Window shopping | 3.9% | 8 | 5.8% | 4 | 3.0% | 4 | 1.4% | 1 | 5.6% | 4 | 4.7% | 3 | 2.2% | 3 | 7.2% | 5 |
| Eating or drinking out | 5.4% | 11 | 5.8% | 4 | 5.2% | 7 | 2.9% | 2 | 8.5% | 6 | 4.7% | 3 | 5.2% | 7 | 5.8% | 4 |
| Education | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Financial services (i.e. banks, building soc's, accountants) | 4.9% | 10 | 4.3% | 3 | 5.2% | 7 | 0.0% | 0 | 4.2% | 3 | 10.9% | 7 | 5.2% | 7 | 4.3% | 3 |
| Health & Fitness gym | 1.0% | 2 | 1.4% | 1 | 0.7% | 1 | 0.0% | 0 | 2.8% | 2 | 0.0% | 0 | 1.5% | 2 | 0.0% | 0 |
| Health (doctors / dentist) | 1.5% | 3 | 1.4% | 1 | 1.5% | 2 | 0.0% | 0 | 2.8% | 2 | 1.6% | 1 | 2.2% | 3 | 0.0% | 0 |
| Leisure (i.e. cinema / bingo / theatre) | 3.4% | 7 | 1.4% | 1 | 4.4% | 6 | 0.0% | 0 | 8.5% | 6 | 1.6% | 1 | 3.7% | 5 | 2.9% | 2 |
| Personal services (e.g. hairdressers, beauty salon) | 6.4% | 13 | 8.7% | 6 | 5.2% | 7 | 5.8% | 4 | 9.9% | 7 | 3.1% | 2 | 8.9% | 12 | 1.4% | 1 |
| Other services (i.e. travel agent, estate agents) | 2.0% | 4 | 4.3% | 3 | 0.7% | 1 | 2.9% | 2 | 1.4% | 1 | 1.6% | 1 | 0.7% | 1 | 4.3% | 3 |
| Socialising | 4.4% | 9 | 7.2% | 5 | 3.0% | 4 | 2.9% | 2 | 4.2% | 3 | 6.3% | 4 | 2.2% | 3 | 8.7% | 6 |
| Tourism / sight-seeing | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Work / business | 7.8% | 16 | 8.7% | 6 | 7.4% | 10 | 7.2% | 5 | 9.9% | 7 | 6.3% | 4 | 9.6% | 13 | 4.3% | 3 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| (Don't know) | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.7% | 1 | 0.0% | 0 |
| Base: | | 204 | | 69 | | 135 | | 69 | | 71 | | 64 | | 135 | | 69 |
| Q02 What else, if anything, will you be doing here? [MR] | | | | | | | | | | | | | | | | |
| Non-food shopping (such as clothes, shoes, household goods) | 18.1% | 37 | 8.7% | 6 | 23.0% | 31 | 15.9% | 11 | 25.4% | 18 | 12.5% | 8 | 17.8% | 24 | 18.8% | 13 |
| Food & grocery shopping (i.e. not restaurants, take-aways etc) | 13.2% | 27 | 14.5% | 10 | 12.6% | 17 | 8.7% | 6 | 16.9% | 12 | 14.1% | 9 | 13.3% | 18 | 13.0% | 9 |
| Window shopping | 5.9% | 12 | 1.4% | 1 | 8.1% | 11 | 10.1% | 7 | 2.8% | 2 | 4.7% | 3 | 5.9% | 8 | 5.8% | 4 |
| Eating or drinking out | 16.7% | 34 | 15.9% | 11 | 17.0% | 23 | 20.3% | 14 | 18.3% | 13 | 10.9% | 7 | 15.6% | 21 | 18.8% | 13 |
| Education | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 |
| Financial services (i.e. banks, building soc's, accountants) | 2.0% | 4 | 2.9% | 2 | 1.5% | 2 | 2.9% | 2 | 1.4% | 1 | 1.6% | 1 | 2.2% | 3 | 1.4% | 1 |
| Health & Fitness gym | 1.5% | 3 | 0.0% | 0 | 2.2% | 3 | 2.9% | 2 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 2.9% | 2 |
| Health (doctors / dentist) | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 |
| Leisure (i.e. cinema / bingo / theatre) | 2.0% | 4 | 2.9% | 2 | 1.5% | 2 | 2.9% | 2 | 2.8% | 2 | 0.0% | 0 | 2.2% | 3 | 1.4% | 1 |
| Personal services (e.g. hairdressers, beauty salon) | 2.9% | 6 | 5.8% | 4 | 1.5% | 2 | 2.9% | 2 | 2.8% | 2 | 3.1% | 2 | 3.7% | 5 | 1.4% | 1 |
| Other services (i.e. travel agent, estate agents) | 3.4% | 7 | 5.8% | 4 | 2.2% | 3 | 1.4% | 1 | 2.8% | 2 | 6.3% | 4 | 3.0% | 4 | 4.3% | 3 |
| Socialising | 2.5% | 5 | 1.4% | 1 | 3.0% | 4 | 2.9% | 2 | 2.8% | 2 | 1.6% | 1 | 2.2% | 3 | 2.9% | 2 |
| Tourism / sight-seeing | 1.5% | 3 | 1.4% | 1 | 1.5% | 2 | 4.3% | 3 | 0.0% | 0 | 0.0% | 0 | 1.5% | 2 | 1.4% | 1 |
| Work / business | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Nothing else | 41.2% | 84 | 43.5% | 30 | 40.0% | 54 | 42.0% | 29 | 32.4% | 23 | 50.0% | 32 | 38.5% | 52 | 46.4% | 32 |
| (Don't know) | 3.4% | 7 | 1.4% | 1 | 4.4% | 6 | 4.3% | 3 | 1.4% | 1 | 4.7% | 3 | 3.0% | 4 | 4.3% | 3 |
| Base: | | 204 | | 69 | | 135 | | 69 | | 71 | | 64 | | 135 | | 69 |

Camberley In Centre Survey for Avison Young

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE | | | | | | | | |
|--|-------|------|--------|---------|---------|------|-------|------|-------|----|-------|----|-------|-----|-------|----|
| Q02X Any mention at Q01 & Q02 [MR] | | | | | | | | | | | | | | | | |
| Non-food shopping (such as clothes, shoes, household goods) | 61.8% | 126 | 43.5% | 30 | 71.1% | 96 | 76.8% | 53 | 57.7% | 41 | 50.0% | 32 | 62.2% | 84 | 60.9% | 42 |
| Food & grocery shopping (i.e. not restaurants, take-aways etc) | 27.9% | 57 | 27.5% | 19 | 28.1% | 38 | 24.6% | 17 | 25.4% | 18 | 34.4% | 22 | 25.9% | 35 | 31.9% | 22 |
| Window shopping | 9.8% | 20 | 7.2% | 5 | 11.1% | 15 | 11.6% | 8 | 8.5% | 6 | 9.4% | 6 | 8.1% | 11 | 13.0% | 9 |
| Eating or drinking out | 22.1% | 45 | 21.7% | 15 | 22.2% | 30 | 23.2% | 16 | 26.8% | 19 | 15.6% | 10 | 20.7% | 28 | 24.6% | 17 |
| Education | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 |
| Financial services (i.e. banks, building soc's, accountants) | 6.9% | 14 | 7.2% | 5 | 6.7% | 9 | 2.9% | 2 | 5.6% | 4 | 12.5% | 8 | 7.4% | 10 | 5.8% | 4 |
| Health & Fitness gym | 2.5% | 5 | 1.4% | 1 | 3.0% | 4 | 2.9% | 2 | 4.2% | 3 | 0.0% | 0 | 2.2% | 3 | 2.9% | 2 |
| Health (doctors / dentist) | 2.0% | 4 | 1.4% | 1 | 2.2% | 3 | 1.4% | 1 | 2.8% | 2 | 1.6% | 1 | 2.2% | 3 | 1.4% | 1 |
| Leisure (i.e. cinema / bingo / theatre) | 5.4% | 11 | 4.3% | 3 | 5.9% | 8 | 2.9% | 2 | 11.3% | 8 | 1.6% | 1 | 5.9% | 8 | 4.3% | 3 |
| Personal services (e.g. hairdressers, beauty salon) | 9.3% | 19 | 14.5% | 10 | 6.7% | 9 | 8.7% | 6 | 12.7% | 9 | 6.3% | 4 | 12.6% | 17 | 2.9% | 2 |
| Other services (i.e. travel agent, estate agents) | 5.4% | 11 | 10.1% | 7 | 3.0% | 4 | 4.3% | 3 | 4.2% | 3 | 7.8% | 5 | 3.7% | 5 | 8.7% | 6 |
| Socialising | 6.9% | 14 | 8.7% | 6 | 5.9% | 8 | 5.8% | 4 | 7.0% | 5 | 7.8% | 5 | 4.4% | 6 | 11.6% | 8 |
| Tourism / sight-seeing | 2.0% | 4 | 2.9% | 2 | 1.5% | 2 | 4.3% | 3 | 1.4% | 1 | 0.0% | 0 | 2.2% | 3 | 1.4% | 1 |
| Work / business | 7.8% | 16 | 8.7% | 6 | 7.4% | 10 | 7.2% | 5 | 9.9% | 7 | 6.3% | 4 | 9.6% | 13 | 4.3% | 3 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| (Don't know) | 3.9% | 8 | 2.9% | 2 | 4.4% | 6 | 4.3% | 3 | 1.4% | 1 | 6.3% | 4 | 3.7% | 5 | 4.3% | 3 |
| Base: | | 204 | | 69 | | 135 | | 69 | | 71 | | 64 | | 135 | | 69 |

Mean score [£]**Q03 How much have you spent or expect to spend in the shops today in Camberley town centre on each of the following?****Food, groceries & off licence alcohol**

| | | | | | | | | | | | | | | | | |
|-----------------|-------|------|-------|------|-------|------|-------|------|-------|------|-------|------|-------|------|-------|------|
| Nothing | 64.7% | 132 | 65.2% | 45 | 64.4% | 87 | 68.1% | 47 | 66.2% | 47 | 59.4% | 38 | 68.1% | 92 | 58.0% | 40 |
| £5 or Less | 4.4% | 9 | 2.9% | 2 | 5.2% | 7 | 10.1% | 7 | 2.8% | 2 | 0.0% | 0 | 4.4% | 6 | 4.3% | 3 |
| £5.01 To £10 | 7.8% | 16 | 5.8% | 4 | 8.9% | 12 | 5.8% | 4 | 8.5% | 6 | 9.4% | 6 | 7.4% | 10 | 8.7% | 6 |
| £10.01 To £15 | 5.9% | 12 | 7.2% | 5 | 5.2% | 7 | 5.8% | 4 | 5.6% | 4 | 6.3% | 4 | 4.4% | 6 | 8.7% | 6 |
| £15.01 To £20 | 5.4% | 11 | 1.4% | 1 | 7.4% | 10 | 1.4% | 1 | 9.9% | 7 | 4.7% | 3 | 5.9% | 8 | 4.3% | 3 |
| £20.01 To £30 | 8.3% | 17 | 11.6% | 8 | 6.7% | 9 | 5.8% | 4 | 2.8% | 2 | 17.2% | 11 | 7.4% | 10 | 10.1% | 7 |
| £30.01 To £40 | 2.0% | 4 | 2.9% | 2 | 1.5% | 2 | 2.9% | 2 | 2.8% | 2 | 0.0% | 0 | 1.5% | 2 | 2.9% | 2 |
| £40.01 To £50 | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.0% | 0 | 1.4% | 1 |
| £50.01 To £75 | 1.0% | 2 | 1.4% | 1 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 1.6% | 1 | 0.7% | 1 | 1.4% | 1 |
| £75.01 To £100 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £100.01 To £200 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £200.01 Plus | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| (Don't know) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Mean: | | 5.93 | | 7.06 | | 5.35 | | 4.13 | | 5.63 | | 8.20 | | 5.05 | | 7.64 |
| Base: | | 204 | | 69 | | 135 | | 69 | | 71 | | 64 | | 135 | | 69 |

Clothing, fashion goods & footwear

| | | | | | | | | | | | | | | | | |
|-----------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------|-------|-------|-------|-------|
| Nothing | 63.7% | 130 | 76.8% | 53 | 57.0% | 77 | 52.2% | 36 | 67.6% | 48 | 71.9% | 46 | 65.2% | 88 | 60.9% | 42 |
| £5 or Less | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £5.01 To £10 | 2.5% | 5 | 1.4% | 1 | 3.0% | 4 | 4.3% | 3 | 2.8% | 2 | 0.0% | 0 | 3.0% | 4 | 1.4% | 1 |
| £10.01 To £15 | 2.0% | 4 | 2.9% | 2 | 1.5% | 2 | 1.4% | 1 | 1.4% | 1 | 3.1% | 2 | 1.5% | 2 | 2.9% | 2 |
| £15.01 To £20 | 4.9% | 10 | 2.9% | 2 | 5.9% | 8 | 7.2% | 5 | 5.6% | 4 | 1.6% | 1 | 3.7% | 5 | 7.2% | 5 |
| £20.01 To £30 | 6.9% | 14 | 2.9% | 2 | 8.9% | 12 | 13.0% | 9 | 2.8% | 2 | 4.7% | 3 | 5.9% | 8 | 8.7% | 6 |
| £30.01 To £40 | 4.9% | 10 | 2.9% | 2 | 5.9% | 8 | 5.8% | 4 | 4.2% | 3 | 4.7% | 3 | 3.0% | 4 | 8.7% | 6 |
| £40.01 To £50 | 4.4% | 9 | 2.9% | 2 | 5.2% | 7 | 4.3% | 3 | 4.2% | 3 | 4.7% | 3 | 5.9% | 8 | 1.4% | 1 |
| £50.01 To £75 | 4.4% | 9 | 2.9% | 2 | 5.2% | 7 | 4.3% | 3 | 4.2% | 3 | 4.7% | 3 | 4.4% | 6 | 4.3% | 3 |
| £75.01 To £100 | 2.9% | 6 | 2.9% | 2 | 3.0% | 4 | 2.9% | 2 | 4.2% | 3 | 1.6% | 1 | 3.0% | 4 | 2.9% | 2 |
| £100.01 To £200 | 2.0% | 4 | 1.4% | 1 | 2.2% | 3 | 2.9% | 2 | 2.8% | 2 | 0.0% | 0 | 3.0% | 4 | 0.0% | 0 |
| £200.01 Plus | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| (Don't know) | 1.5% | 3 | 0.0% | 0 | 2.2% | 3 | 1.4% | 1 | 0.0% | 0 | 3.1% | 2 | 1.5% | 2 | 1.4% | 1 |
| Mean: | | 14.95 | | 10.38 | | 17.34 | | 18.65 | | 15.79 | | 9.94 | | 16.05 | | 12.81 |
| Base: | | 204 | | 69 | | 135 | | 69 | | 71 | | 64 | | 135 | | 69 |

Camberley In Centre Survey for Avison Young

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE | | | | | | | | |
|--|-------|------|--------|---------|---------|------|-------|------|-------|------|-------|------|-------|------|--------|------|
| CDs, books, DVDs | | | | | | | | | | | | | | | | |
| Nothing | 97.1% | 198 | 94.2% | 65 | 98.5% | 133 | 94.2% | 65 | 98.6% | 70 | 98.4% | 63 | 97.0% | 131 | 97.1% | 67 |
| £5 or Less | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £5.01 To £10 | 1.5% | 3 | 1.4% | 1 | 1.5% | 2 | 4.3% | 3 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 | 2.9% | 2 |
| £10.01 To £15 | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| £15.01 To £20 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £20.01 To £30 | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.7% | 1 | 0.0% | 0 |
| £30.01 To £40 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £40.01 To £50 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £50.01 To £75 | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| £75.01 To £100 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £100.01 To £200 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £200.01 Plus | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| (Don't know) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Mean: | | 0.57 | | 1.48 | | 0.11 | | 1.15 | | 0.18 | | 0.39 | | 0.76 | | 0.22 |
| Base: | | 204 | | 69 | | 135 | | 69 | | 71 | | 64 | | 135 | | 69 |
| Electrical goods (e.g. TVs, PCs, tablets, Domestic appliances, etc) | | | | | | | | | | | | | | | | |
| Nothing | 96.6% | 197 | 94.2% | 65 | 97.8% | 132 | 98.6% | 68 | 95.8% | 68 | 95.3% | 61 | 94.8% | 128 | 100.0% | 69 |
| £5 or Less | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £5.01 To £10 | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| £10.01 To £15 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £15.01 To £20 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £20.01 To £30 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| £30.01 To £40 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.7% | 1 | 0.0% | 0 |
| £40.01 To £50 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| £50.01 To £75 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £75.01 To £100 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £100.01 To £200 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £200.01 Plus | 1.5% | 3 | 4.3% | 3 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 3.1% | 2 | 2.2% | 3 | 0.0% | 0 |
| (Don't know) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Mean: | | 4.23 | | 10.98 | | 0.78 | | 3.62 | | 1.09 | | 8.36 | | 6.39 | | 0.00 |
| Base: | | 204 | | 69 | | 135 | | 69 | | 71 | | 64 | | 135 | | 69 |
| Recreational / leisure goods / sports goods | | | | | | | | | | | | | | | | |
| Nothing | 98.0% | 200 | 97.1% | 67 | 98.5% | 133 | 98.6% | 68 | 97.2% | 69 | 98.4% | 63 | 98.5% | 133 | 97.1% | 67 |
| £5 or Less | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £5.01 To £10 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £10.01 To £15 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 |
| £15.01 To £20 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £20.01 To £30 | 1.0% | 2 | 2.9% | 2 | 0.0% | 0 | 0.0% | 0 | 2.8% | 2 | 0.0% | 0 | 1.5% | 2 | 0.0% | 0 |
| £30.01 To £40 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £40.01 To £50 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.0% | 0 | 1.4% | 1 |
| £50.01 To £75 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £75.01 To £100 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £100.01 To £200 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £200.01 Plus | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| (Don't know) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Mean: | | 0.53 | | 0.72 | | 0.43 | | 0.18 | | 0.70 | | 0.70 | | 0.37 | | 0.83 |
| Base: | | 204 | | 69 | | 135 | | 69 | | 71 | | 64 | | 135 | | 69 |

Camberley In Centre Survey for Avison Young

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE | | | | | | | | |
|--|-------|-------------|--------|-------------|---------|-------------|--------|-------------|-------|-------------|-------|-------------|-------|-------------|-------|-------------|
| Chemist goods / personal care products | | | | | | | | | | | | | | | | |
| Nothing | 84.3% | 172 | 95.7% | 66 | 78.5% | 106 | 88.4% | 61 | 78.9% | 56 | 85.9% | 55 | 80.7% | 109 | 91.3% | 63 |
| £5 or Less | 2.0% | 4 | 0.0% | 0 | 3.0% | 4 | 1.4% | 1 | 1.4% | 1 | 3.1% | 2 | 2.2% | 3 | 1.4% | 1 |
| £5.01 To £10 | 2.9% | 6 | 0.0% | 0 | 4.4% | 6 | 1.4% | 1 | 4.2% | 3 | 3.1% | 2 | 4.4% | 6 | 0.0% | 0 |
| £10.01 To £15 | 6.4% | 13 | 2.9% | 2 | 8.1% | 11 | 5.8% | 4 | 9.9% | 7 | 3.1% | 2 | 7.4% | 10 | 4.3% | 3 |
| £15.01 To £20 | 2.0% | 4 | 0.0% | 0 | 3.0% | 4 | 1.4% | 1 | 4.2% | 3 | 0.0% | 0 | 2.2% | 3 | 1.4% | 1 |
| £20.01 To £30 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 |
| £30.01 To £40 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £40.01 To £50 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.7% | 1 | 0.0% | 0 |
| £50.01 To £75 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £75.01 To £100 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £100.01 To £200 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £200.01 Plus | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| (Don't know) | 1.0% | 2 | 1.4% | 1 | 0.7% | 1 | 0.0% | 0 | 0.0% | 0 | 3.1% | 2 | 1.5% | 2 | 0.0% | 0 |
| <i>Mean:</i> | | <i>3.01</i> | | <i>0.37</i> | | <i>4.35</i> | | <i>1.49</i> | | <i>5.85</i> | | <i>1.45</i> | | <i>3.95</i> | | <i>1.20</i> |
| Base: | | 204 | | 69 | | 135 | | 69 | | 71 | | 64 | | 135 | | 69 |
| Furniture, carpets, floor coverings, soft furnishings, home decor | | | | | | | | | | | | | | | | |
| Nothing | 99.0% | 202 | 100.0% | 69 | 98.5% | 133 | 100.0% | 69 | 98.6% | 70 | 98.4% | 63 | 99.3% | 134 | 98.6% | 68 |
| £5 or Less | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.0% | 0 | 1.4% | 1 |
| £5.01 To £10 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £10.01 To £15 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £15.01 To £20 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £20.01 To £30 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £30.01 To £40 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £40.01 To £50 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £50.01 To £75 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £75.01 To £100 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| £100.01 To £200 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £200.01 Plus | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| (Don't know) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| <i>Mean:</i> | | <i>0.44</i> | | <i>0.00</i> | | <i>0.67</i> | | <i>0.00</i> | | <i>1.23</i> | | <i>0.04</i> | | <i>0.65</i> | | <i>0.04</i> |
| Base: | | 204 | | 69 | | 135 | | 69 | | 71 | | 64 | | 135 | | 69 |
| DIY / Gardening goods | | | | | | | | | | | | | | | | |
| Nothing | 98.0% | 200 | 98.6% | 68 | 97.8% | 132 | 98.6% | 68 | 97.2% | 69 | 98.4% | 63 | 97.8% | 132 | 98.6% | 68 |
| £5 or Less | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £5.01 To £10 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| £10.01 To £15 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.7% | 1 | 0.0% | 0 |
| £15.01 To £20 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 |
| £20.01 To £30 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £30.01 To £40 | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| £40.01 To £50 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £50.01 To £75 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £75.01 To £100 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £100.01 To £200 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £200.01 Plus | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| (Don't know) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| <i>Mean:</i> | | <i>0.36</i> | | <i>0.51</i> | | <i>0.28</i> | | <i>0.11</i> | | <i>0.74</i> | | <i>0.20</i> | | <i>0.41</i> | | <i>0.25</i> |
| Base: | | 204 | | 69 | | 135 | | 69 | | 71 | | 64 | | 135 | | 69 |

Camberley In Centre Survey for Avison Young

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE | | | | | | | | |
|---|-------------|------|-------------|---------|-------------|------|-------------|------|-------------|----|-------------|----|-------------|-----|-------------|----|
| Gifts, jewellery, accessories, watches etc | | | | | | | | | | | | | | | | |
| Nothing | 94.6% | 193 | 100.0% | 69 | 91.9% | 124 | 88.4% | 61 | 97.2% | 69 | 98.4% | 63 | 94.1% | 127 | 95.7% | 66 |
| £5 or Less | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 2.9% | 2 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 |
| £5.01 To £10 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 |
| £10.01 To £15 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| £15.01 To £20 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| £20.01 To £30 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 |
| £30.01 To £40 | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 1.4% | 1 | 0.0% | 0 | 1.6% | 1 | 1.5% | 2 | 0.0% | 0 |
| £40.01 To £50 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £50.01 To £75 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £75.01 To £100 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| £100.01 To £200 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £200.01 Plus | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| (Don't know) | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 2.9% | 2 | 0.0% | 0 | 0.0% | 0 | 1.5% | 2 | 0.0% | 0 |
| <i>Mean:</i> | <i>1.11</i> | | <i>0.00</i> | | <i>1.69</i> | | <i>2.28</i> | | <i>0.53</i> | | <i>0.55</i> | | <i>1.43</i> | | <i>0.51</i> | |
| Base: | 204 | 69 | 135 | 69 | 71 | 64 | 135 | 69 | | | | | | | | |
| Newspapers / magazines | | | | | | | | | | | | | | | | |
| Nothing | 97.5% | 199 | 100.0% | 69 | 96.3% | 130 | 100.0% | 69 | 97.2% | 69 | 95.3% | 61 | 97.0% | 131 | 98.6% | 68 |
| £5 or Less | 2.0% | 4 | 0.0% | 0 | 3.0% | 4 | 0.0% | 0 | 2.8% | 2 | 3.1% | 2 | 3.0% | 4 | 0.0% | 0 |
| £5.01 To £10 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.0% | 0 | 1.4% | 1 |
| £10.01 To £15 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £15.01 To £20 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £20.01 To £30 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £30.01 To £40 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £40.01 To £50 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £50.01 To £75 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £75.01 To £100 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £100.01 To £200 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £200.01 Plus | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| (Don't know) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| <i>Mean:</i> | <i>0.09</i> | | <i>0.00</i> | | <i>0.13</i> | | <i>0.00</i> | | <i>0.07</i> | | <i>0.20</i> | | <i>0.07</i> | | <i>0.11</i> | |
| Base: | 204 | 69 | 135 | 69 | 71 | 64 | 135 | 69 | | | | | | | | |
| Other non-food items | | | | | | | | | | | | | | | | |
| Nothing | 91.2% | 186 | 95.7% | 66 | 88.9% | 120 | 94.2% | 65 | 88.7% | 63 | 90.6% | 58 | 91.1% | 123 | 91.3% | 63 |
| £5 or Less | 2.9% | 6 | 2.9% | 2 | 3.0% | 4 | 0.0% | 0 | 4.2% | 3 | 4.7% | 3 | 3.0% | 4 | 2.9% | 2 |
| £5.01 To £10 | 2.0% | 4 | 0.0% | 0 | 3.0% | 4 | 2.9% | 2 | 1.4% | 1 | 1.6% | 1 | 2.2% | 3 | 1.4% | 1 |
| £10.01 To £15 | 2.5% | 5 | 0.0% | 0 | 3.7% | 5 | 2.9% | 2 | 1.4% | 1 | 3.1% | 2 | 1.5% | 2 | 4.3% | 3 |
| £15.01 To £20 | 1.0% | 2 | 1.4% | 1 | 0.7% | 1 | 0.0% | 0 | 2.8% | 2 | 0.0% | 0 | 1.5% | 2 | 0.0% | 0 |
| £20.01 To £30 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| £30.01 To £40 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £40.01 To £50 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £50.01 To £75 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £75.01 To £100 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £100.01 To £200 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £200.01 Plus | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| (Don't know) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| <i>Mean:</i> | <i>0.82</i> | | <i>0.33</i> | | <i>1.07</i> | | <i>0.58</i> | | <i>1.23</i> | | <i>0.63</i> | | <i>0.87</i> | | <i>0.72</i> | |
| Base: | 204 | 69 | 135 | 69 | 71 | 64 | 135 | 69 | | | | | | | | |

Camberley In Centre Survey for Avison Young

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE | | | | | | | | |
|---|-------|-------|--------|---------|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Food / drink at restaurants etc | | | | | | | | | | | | | | | | |
| Nothing | 69.6% | 142 | 69.6% | 48 | 69.6% | 94 | 65.2% | 45 | 66.2% | 47 | 78.1% | 50 | 67.4% | 91 | 73.9% | 51 |
| £5 or Less | 6.9% | 14 | 8.7% | 6 | 5.9% | 8 | 7.2% | 5 | 7.0% | 5 | 6.3% | 4 | 7.4% | 10 | 5.8% | 4 |
| £5.01 To £10 | 8.8% | 18 | 4.3% | 3 | 11.1% | 15 | 11.6% | 8 | 7.0% | 5 | 7.8% | 5 | 8.9% | 12 | 8.7% | 6 |
| £10.01 To £15 | 6.4% | 13 | 7.2% | 5 | 5.9% | 8 | 4.3% | 3 | 11.3% | 8 | 3.1% | 2 | 5.2% | 7 | 8.7% | 6 |
| £15.01 To £20 | 3.9% | 8 | 4.3% | 3 | 3.7% | 5 | 5.8% | 4 | 1.4% | 1 | 4.7% | 3 | 4.4% | 6 | 2.9% | 2 |
| £20.01 To £30 | 1.5% | 3 | 1.4% | 1 | 1.5% | 2 | 2.9% | 2 | 1.4% | 1 | 0.0% | 0 | 2.2% | 3 | 0.0% | 0 |
| £30.01 To £40 | 1.0% | 2 | 1.4% | 1 | 0.7% | 1 | 1.4% | 1 | 1.4% | 1 | 0.0% | 0 | 1.5% | 2 | 0.0% | 0 |
| £40.01 To £50 | 1.0% | 2 | 1.4% | 1 | 0.7% | 1 | 0.0% | 0 | 2.8% | 2 | 0.0% | 0 | 1.5% | 2 | 0.0% | 0 |
| £50.01 To £75 | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| £75.01 To £100 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £100.01 To £200 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £200.01 Plus | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| (Don't know) | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| <i>Mean:</i> | | 3.77 | | 4.56 | | 3.36 | | 3.90 | | 5.27 | | 1.95 | | 4.47 | | 2.39 |
| Base: | | 204 | | 69 | | 135 | | 69 | | 71 | | 64 | | 135 | | 69 |
| Services (hairdressers, dry cleaners etc) | | | | | | | | | | | | | | | | |
| Nothing | 91.2% | 186 | 87.0% | 60 | 93.3% | 126 | 95.7% | 66 | 88.7% | 63 | 89.1% | 57 | 88.1% | 119 | 97.1% | 67 |
| £5 or Less | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £5.01 To £10 | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.7% | 1 | 0.0% | 0 |
| £10.01 To £15 | 1.5% | 3 | 2.9% | 2 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 3.1% | 2 | 2.2% | 3 | 0.0% | 0 |
| £15.01 To £20 | 1.0% | 2 | 1.4% | 1 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 1.6% | 1 | 1.5% | 2 | 0.0% | 0 |
| £20.01 To £30 | 2.5% | 5 | 4.3% | 3 | 1.5% | 2 | 1.4% | 1 | 5.6% | 4 | 0.0% | 0 | 2.2% | 3 | 2.9% | 2 |
| £30.01 To £40 | 2.0% | 4 | 0.0% | 0 | 3.0% | 4 | 1.4% | 1 | 2.8% | 2 | 1.6% | 1 | 3.0% | 4 | 0.0% | 0 |
| £40.01 To £50 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £50.01 To £75 | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| £75.01 To £100 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £100.01 To £200 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £200.01 Plus | 1.0% | 2 | 1.4% | 1 | 0.7% | 1 | 0.0% | 0 | 0.0% | 0 | 3.1% | 2 | 1.5% | 2 | 0.0% | 0 |
| (Don't know) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| <i>Mean:</i> | | 4.42 | | 6.26 | | 3.48 | | 1.70 | | 2.82 | | 9.14 | | 6.31 | | 0.72 |
| Base: | | 204 | | 69 | | 135 | | 69 | | 71 | | 64 | | 135 | | 69 |
| Q04 How did you travel to Camberley town centre today? | | | | | | | | | | | | | | | | |
| Car | 60.3% | 123 | 59.4% | 41 | 60.7% | 82 | 46.4% | 32 | 76.1% | 54 | 57.8% | 37 | 65.2% | 88 | 50.7% | 35 |
| Bus | 19.1% | 39 | 21.7% | 15 | 17.8% | 24 | 24.6% | 17 | 9.9% | 7 | 23.4% | 15 | 13.3% | 18 | 30.4% | 21 |
| Train | 1.5% | 3 | 1.4% | 1 | 1.5% | 2 | 2.9% | 2 | 1.4% | 1 | 0.0% | 0 | 1.5% | 2 | 1.4% | 1 |
| Taxi | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Walk | 17.6% | 36 | 14.5% | 10 | 19.3% | 26 | 24.6% | 17 | 11.3% | 8 | 17.2% | 11 | 20.0% | 27 | 13.0% | 9 |
| Cycle | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 |
| Motorcycle | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Wheelchair | 1.0% | 2 | 1.4% | 1 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 1.6% | 1 | 0.0% | 0 | 2.9% | 2 |
| Base: | | 204 | | 69 | | 135 | | 69 | | 71 | | 64 | | 135 | | 69 |
| Mean score [minutes] | | | | | | | | | | | | | | | | |
| Q05 How long did your journey take? | | | | | | | | | | | | | | | | |
| 5 mins or less | 19.1% | 39 | 18.8% | 13 | 19.3% | 26 | 17.4% | 12 | 21.1% | 15 | 18.8% | 12 | 19.3% | 26 | 18.8% | 13 |
| 6 - 10 mins | 33.8% | 69 | 33.3% | 23 | 34.1% | 46 | 30.4% | 21 | 33.8% | 24 | 37.5% | 24 | 32.6% | 44 | 36.2% | 25 |
| 11 - 15 mins | 14.7% | 30 | 13.0% | 9 | 15.6% | 21 | 15.9% | 11 | 15.5% | 11 | 12.5% | 8 | 17.0% | 23 | 10.1% | 7 |
| 16 - 20 mins | 15.7% | 32 | 14.5% | 10 | 16.3% | 22 | 18.8% | 13 | 12.7% | 9 | 15.6% | 10 | 14.1% | 19 | 18.8% | 13 |
| 21 - 30 mins | 12.7% | 26 | 13.0% | 9 | 12.6% | 17 | 11.6% | 8 | 12.7% | 9 | 14.1% | 9 | 11.9% | 16 | 14.5% | 10 |
| 31 - 45 mins | 2.5% | 5 | 4.3% | 3 | 1.5% | 2 | 5.8% | 4 | 1.4% | 1 | 0.0% | 0 | 3.0% | 4 | 1.4% | 1 |
| 46 mins - 59 mins | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.7% | 1 | 0.0% | 0 |
| 1hr - 1hr 30mins | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| 1hr 31 mins - 2 hrs | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| 2 hrs + | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| <i>Mean:</i> | | 12.98 | | 13.99 | | 12.47 | | 13.22 | | 13.58 | | 12.05 | | 13.45 | | 12.06 |
| Base: | | 204 | | 69 | | 135 | | 69 | | 71 | | 64 | | 135 | | 69 |

Camberley In Centre Survey for Avison Young

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE | | | | | | | | |
|---|---------------|---------------|---------------|---------------|---------------|--------------|---------------|---------------|-------|------|-------|------|-------|------|-------|----|
| Mean score [minutes] | | | | | | | | | | | | | | | | |
| Q06 Approximately how much time will you spend in Camberley town centre today? | | | | | | | | | | | | | | | | |
| Less than 30 minutes | 7.8% | 16 | 8.7% | 6 | 7.4% | 10 | 7.2% | 5 | 7.0% | 5 | 9.4% | 6 | 9.6% | 13 | 4.3% | 3 |
| 30- 59 minutes | 20.1% | 41 | 14.5% | 10 | 23.0% | 31 | 17.4% | 12 | 18.3% | 13 | 25.0% | 16 | 20.7% | 28 | 18.8% | 13 |
| 1hr -1 hr 29 min | 15.7% | 32 | 23.2% | 16 | 11.9% | 16 | 15.9% | 11 | 11.3% | 8 | 20.3% | 13 | 14.8% | 20 | 17.4% | 12 |
| 1hr 30 mins - 1 hr 59 min | 15.2% | 31 | 13.0% | 9 | 16.3% | 22 | 11.6% | 8 | 18.3% | 13 | 15.6% | 10 | 14.8% | 20 | 15.9% | 11 |
| 2hrs - 2hrs 29 mins | 9.8% | 20 | 8.7% | 6 | 10.4% | 14 | 8.7% | 6 | 8.5% | 6 | 12.5% | 8 | 9.6% | 13 | 10.1% | 7 |
| 2hrs 30 mins - 2hrs 59 mins | 12.7% | 26 | 11.6% | 8 | 13.3% | 18 | 15.9% | 11 | 12.7% | 9 | 9.4% | 6 | 12.6% | 17 | 13.0% | 9 |
| 3hrs - 3hrs 59 mins | 7.8% | 16 | 7.2% | 5 | 8.1% | 11 | 10.1% | 7 | 9.9% | 7 | 3.1% | 2 | 7.4% | 10 | 8.7% | 6 |
| 4hrs or more (Don't know) | 6.9% | 14 | 11.6% | 8 | 4.4% | 6 | 5.8% | 4 | 11.3% | 8 | 3.1% | 2 | 7.4% | 10 | 5.8% | 4 |
| 3.9% | 8 | 1.4% | 1 | 5.2% | 7 | 7.2% | 5 | 2.8% | 2 | 1.6% | 1 | 3.0% | 4 | 5.8% | 4 | |
| <i>Mean:</i> | <i>108.21</i> | <i>113.38</i> | <i>105.47</i> | <i>112.97</i> | <i>118.91</i> | <i>91.67</i> | <i>106.60</i> | <i>111.46</i> | | | | | | | | |
| Base: | 204 | 69 | 135 | 69 | 71 | 64 | 135 | 69 | | | | | | | | |
| Q07 What types of shops, businesses or services in Camberley town centre have you visited, or do you intend to visit today? [MR] | | | | | | | | | | | | | | | | |
| Bakers | 2.9% | 6 | 4.3% | 3 | 2.2% | 3 | 4.3% | 3 | 1.4% | 1 | 3.1% | 2 | 4.4% | 6 | 0.0% | 0 |
| Banks / building societies | 13.2% | 27 | 11.6% | 8 | 14.1% | 19 | 5.8% | 4 | 14.1% | 10 | 20.3% | 13 | 14.1% | 19 | 11.6% | 8 |
| Bathroom / kitchen shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Betting shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Book shops | 3.4% | 7 | 5.8% | 4 | 2.2% | 3 | 7.2% | 5 | 1.4% | 1 | 1.6% | 1 | 5.2% | 7 | 0.0% | 0 |
| Butchers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Carpet / floorcovering shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Charity shops | 5.4% | 11 | 8.7% | 6 | 3.7% | 5 | 2.9% | 2 | 2.8% | 2 | 10.9% | 7 | 5.2% | 7 | 5.8% | 4 |
| Chemists | 18.1% | 37 | 11.6% | 8 | 21.5% | 29 | 14.5% | 10 | 19.7% | 14 | 20.3% | 13 | 21.5% | 29 | 11.6% | 8 |
| Cobblers | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 0.0% | 0 | 1.4% | 1 | 1.6% | 1 | 0.7% | 1 | 1.4% | 1 |
| Clothing / fashion store | 43.1% | 88 | 24.6% | 17 | 52.6% | 71 | 59.4% | 41 | 33.8% | 24 | 35.9% | 23 | 39.3% | 53 | 50.7% | 35 |
| DIY / hardware stores | 2.5% | 5 | 4.3% | 3 | 1.5% | 2 | 0.0% | 0 | 4.2% | 3 | 3.1% | 2 | 2.2% | 3 | 2.9% | 2 |
| Double glazing / window shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Estate agents | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Ethnic / foreign food shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Foodstore / supermarket | 35.3% | 72 | 27.5% | 19 | 39.3% | 53 | 33.3% | 23 | 28.2% | 20 | 45.3% | 29 | 32.6% | 44 | 40.6% | 28 |
| General stores / corner shops / newsagents | 5.9% | 12 | 5.8% | 4 | 5.9% | 8 | 4.3% | 3 | 2.8% | 2 | 10.9% | 7 | 5.2% | 7 | 7.2% | 5 |
| Greengrocers / fruit & veg shops | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 2.9% | 2 | 0.0% | 0 | 0.0% | 0 | 1.5% | 2 | 0.0% | 0 |
| Hairdressers / barbers / beauty shops | 6.9% | 14 | 11.6% | 8 | 4.4% | 6 | 5.8% | 4 | 9.9% | 7 | 4.7% | 3 | 8.9% | 12 | 2.9% | 2 |
| Health and beauty shops | 5.4% | 11 | 0.0% | 0 | 8.1% | 11 | 8.7% | 6 | 4.2% | 3 | 3.1% | 2 | 5.2% | 7 | 5.8% | 4 |
| Health food shops | 1.0% | 2 | 1.4% | 1 | 0.7% | 1 | 0.0% | 0 | 2.8% | 2 | 0.0% | 0 | 1.5% | 2 | 0.0% | 0 |
| Home furnishing / textile shops | 2.0% | 4 | 1.4% | 1 | 2.2% | 3 | 2.9% | 2 | 1.4% | 1 | 1.6% | 1 | 2.2% | 3 | 1.4% | 1 |
| Household goods shops | 6.4% | 13 | 2.9% | 2 | 8.1% | 11 | 7.2% | 5 | 5.6% | 4 | 6.3% | 4 | 4.4% | 6 | 10.1% | 7 |
| Jewellers | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Opticians | 4.4% | 9 | 5.8% | 4 | 3.7% | 5 | 1.4% | 1 | 4.2% | 3 | 7.8% | 5 | 5.9% | 8 | 1.4% | 1 |
| Post Office | 2.0% | 4 | 1.4% | 1 | 2.2% | 3 | 2.9% | 2 | 0.0% | 0 | 3.1% | 2 | 3.0% | 4 | 0.0% | 0 |
| Pubs / bars | 2.9% | 6 | 2.9% | 2 | 3.0% | 4 | 2.9% | 2 | 4.2% | 3 | 1.6% | 1 | 3.0% | 4 | 2.9% | 2 |
| Restaurants / cafes | 27.9% | 57 | 24.6% | 17 | 29.6% | 40 | 24.6% | 17 | 38.0% | 27 | 20.3% | 13 | 30.4% | 41 | 23.2% | 16 |
| Shoe shop | 2.0% | 4 | 5.8% | 4 | 0.0% | 0 | 4.3% | 3 | 0.0% | 0 | 1.6% | 1 | 1.5% | 2 | 2.9% | 2 |
| Sports good shops | 1.0% | 2 | 1.4% | 1 | 0.7% | 1 | 1.4% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 2.9% | 2 |
| Takeaways | 1.0% | 2 | 2.9% | 2 | 0.0% | 0 | 0.0% | 0 | 2.8% | 2 | 0.0% | 0 | 1.5% | 2 | 0.0% | 0 |
| Toy shops | 2.5% | 5 | 1.4% | 1 | 3.0% | 4 | 2.9% | 2 | 4.2% | 3 | 0.0% | 0 | 3.7% | 5 | 0.0% | 0 |
| Vets | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Card shop | 2.0% | 4 | 0.0% | 0 | 3.0% | 4 | 0.0% | 0 | 4.2% | 3 | 1.6% | 1 | 1.5% | 2 | 2.9% | 2 |
| Cinema | 1.5% | 3 | 1.4% | 1 | 1.5% | 2 | 0.0% | 0 | 4.2% | 3 | 0.0% | 0 | 0.7% | 1 | 2.9% | 2 |
| Council Offices | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 |
| Doctors | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Dry cleaners | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Electronic shop | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Gym | 1.0% | 2 | 2.9% | 2 | 0.0% | 0 | 1.4% | 1 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 |
| Library | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Market stalls | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Pet shop | 1.5% | 3 | 1.4% | 1 | 1.5% | 2 | 1.4% | 1 | 1.4% | 1 | 1.6% | 1 | 2.2% | 3 | 0.0% | 0 |
| Phone shop | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Stationery shop | 1.5% | 3 | 0.0% | 0 | 2.2% | 3 | 0.0% | 0 | 2.8% | 2 | 1.6% | 1 | 2.2% | 3 | 0.0% | 0 |
| (Don't know) | 2.0% | 4 | 1.4% | 1 | 2.2% | 3 | 2.9% | 2 | 0.0% | 0 | 3.1% | 2 | 2.2% | 3 | 1.4% | 1 |
| Base: | 204 | 69 | 135 | 69 | 71 | 64 | 135 | 69 | | | | | | | | |

Camberley In Centre Survey for Avison Young

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE | | | | | | |
|---|-------|------|--------|---------|---------|------|-------|------|-------|----|-------|----|-------|----|
| Q08 What are the specific names of the shops, businesses or services in the town centre you have visited, or intend to visit today? [MR] | | | | | | | | | | | | | | |
| 1st Home Choice | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| 7 Bone Burger CO | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Accessorize | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 0.0% | 0 | 1.4% | 1 | 1.6% | 1 | 0.7% | 1 |
| Allsorts | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Bayfields | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 |
| Boots | 22.1% | 45 | 13.0% | 9 | 26.7% | 36 | 21.7% | 15 | 21.1% | 15 | 23.4% | 15 | 24.4% | 33 |
| Bossy Boots | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| British Heart Foundation | 4.9% | 10 | 8.7% | 6 | 3.0% | 4 | 1.4% | 1 | 1.4% | 1 | 12.5% | 8 | 5.2% | 7 |
| Burger King | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 |
| Café Nero | 2.0% | 4 | 0.0% | 0 | 3.0% | 4 | 1.4% | 1 | 4.2% | 3 | 0.0% | 0 | 3.0% | 4 |
| Cancer Research UK | 2.0% | 4 | 2.9% | 2 | 1.5% | 2 | 1.4% | 1 | 1.4% | 1 | 3.1% | 2 | 0.7% | 1 |
| Capigi | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Card Factory | 2.0% | 4 | 1.4% | 1 | 2.2% | 3 | 1.4% | 1 | 1.4% | 1 | 3.1% | 2 | 2.2% | 3 |
| Caroline Grace | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| CBL Hobbies | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Clarks | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Clintons | 1.5% | 3 | 0.0% | 0 | 2.2% | 3 | 0.0% | 0 | 4.2% | 3 | 0.0% | 0 | 1.5% | 2 |
| Costa | 5.4% | 11 | 1.4% | 1 | 7.4% | 10 | 4.3% | 3 | 4.2% | 3 | 7.8% | 5 | 6.7% | 9 |
| Deichman | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.7% | 1 |
| Executive Dry Cleaners | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 |
| Frenchies | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| GAME | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 |
| H & R News | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 1.4% | 1 | 0.0% | 0 | 1.6% | 1 | 1.5% | 2 |
| H Samuel | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 2.9% | 2 | 0.0% | 0 | 0.0% | 0 | 1.5% | 2 |
| Halfax | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 0.0% | 0 | 1.4% | 1 | 1.6% | 1 | 1.5% | 2 |
| Holland & Barrett | 2.0% | 4 | 1.4% | 1 | 2.2% | 3 | 2.9% | 2 | 2.8% | 2 | 0.0% | 0 | 3.0% | 4 |
| House of Fraser | 11.3% | 23 | 2.9% | 2 | 15.6% | 21 | 8.7% | 6 | 12.7% | 9 | 12.5% | 8 | 11.9% | 16 |
| HSBC | 2.9% | 6 | 2.9% | 2 | 3.0% | 4 | 0.0% | 0 | 7.0% | 5 | 1.6% | 1 | 3.0% | 4 |
| Illuminations | 1.0% | 2 | 1.4% | 1 | 0.7% | 1 | 1.4% | 1 | 1.4% | 1 | 0.0% | 0 | 1.5% | 2 |
| Impression | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 |
| JD | 2.5% | 5 | 4.3% | 3 | 1.5% | 2 | 7.2% | 5 | 0.0% | 0 | 0.0% | 0 | 1.5% | 2 |
| Jenny's Restaurant | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 |
| Julian Charles | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Just 4 Kids | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 2.9% | 2 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 |
| Kubus | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Laura Ashley | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Love Coffee | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 |
| Majestic | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Marc Daniel | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| McDonalds | 7.4% | 15 | 10.1% | 7 | 5.9% | 8 | 14.5% | 10 | 5.6% | 4 | 1.6% | 1 | 4.4% | 6 |
| Millets | 1.5% | 3 | 4.3% | 3 | 0.0% | 0 | 0.0% | 0 | 2.8% | 2 | 1.6% | 1 | 2.2% | 3 |
| Monsoon | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 1.4% | 1 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 |
| Moss | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Motion | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Mrs Potts Place | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 |
| Muffin break | 3.4% | 7 | 1.4% | 1 | 4.4% | 6 | 2.9% | 2 | 4.2% | 3 | 3.1% | 2 | 5.2% | 7 |
| Nationwide | 2.9% | 6 | 2.9% | 2 | 3.0% | 4 | 1.4% | 1 | 1.4% | 1 | 6.3% | 4 | 3.7% | 5 |
| O2 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 |
| Pandora | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Patisserie Valerie | 2.0% | 4 | 0.0% | 0 | 3.0% | 4 | 1.4% | 1 | 2.8% | 2 | 1.6% | 1 | 2.2% | 3 |
| Pets Corner | 1.5% | 3 | 1.4% | 1 | 1.5% | 2 | 1.4% | 1 | 1.4% | 1 | 1.6% | 1 | 2.2% | 3 |
| Phyllis Tuckwell Charity | 1.5% | 3 | 2.9% | 2 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 3.1% | 2 | 0.7% | 1 |
| Post Office | 2.0% | 4 | 2.9% | 2 | 1.5% | 2 | 1.4% | 1 | 0.0% | 0 | 4.7% | 3 | 3.0% | 4 |
| Primark | 33.3% | 68 | 18.8% | 13 | 40.7% | 55 | 47.8% | 33 | 28.2% | 20 | 23.4% | 15 | 26.7% | 36 |
| River Island | 4.4% | 9 | 5.8% | 4 | 3.7% | 5 | 10.1% | 7 | 1.4% | 1 | 1.6% | 1 | 4.4% | 6 |
| Robert Dyas | 2.5% | 5 | 2.9% | 2 | 2.2% | 3 | 0.0% | 0 | 4.2% | 3 | 3.1% | 2 | 2.2% | 3 |
| Roman Originals | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.7% | 1 |
| Sainsbury's | 33.3% | 68 | 24.6% | 17 | 37.8% | 51 | 33.3% | 23 | 25.4% | 18 | 42.2% | 27 | 31.1% | 42 |
| Santander | 2.0% | 4 | 2.9% | 2 | 1.5% | 2 | 0.0% | 0 | 1.4% | 1 | 4.7% | 3 | 1.5% | 2 |
| Schmidt Kitchens | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Select | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 |
| Sharps | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Smiggle | 2.0% | 4 | 4.3% | 3 | 0.7% | 1 | 0.0% | 0 | 5.6% | 4 | 0.0% | 0 | 2.2% | 3 |
| Specsavers | 2.5% | 5 | 2.9% | 2 | 2.2% | 3 | 1.4% | 1 | 2.8% | 2 | 3.1% | 2 | 3.0% | 4 |
| St Vincent Charity shop | 1.5% | 3 | 1.4% | 1 | 1.5% | 2 | 1.4% | 1 | 0.0% | 0 | 3.1% | 2 | 0.7% | 1 |
| Starbucks | 1.5% | 3 | 1.4% | 1 | 1.5% | 2 | 1.4% | 1 | 2.8% | 2 | 0.0% | 0 | 1.5% | 2 |
| Stop & Shop Express | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Tangled | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| The Sweet Shop | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 2.9% | 2 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 |
| The Works | 2.9% | 6 | 2.9% | 2 | 3.0% | 4 | 1.4% | 1 | 4.2% | 3 | 3.1% | 2 | 4.4% | 6 |
| Thorntons | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 0.0% | 0 | 2.8% | 2 | 0.0% | 0 | 1.5% | 2 |
| Timpson | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.7% | 1 |

Camberley In Centre Survey for Avison Young

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE | | | | | | | | |
|---|-------|------|--------|---------|---------|------|-------|------|-------|----|-------|---|------|----|-------|----|
| Toni & Guy | 1.5% | 3 | 4.3% | 3 | 0.0% | 0 | 1.4% | 1 | 2.8% | 2 | 0.0% | 0 | 1.5% | 2 | 1.4% | 1 |
| Topman | 1.0% | 2 | 1.4% | 1 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 1.6% | 1 | 0.7% | 1 | 1.4% | 1 |
| Topshop | 4.9% | 10 | 1.4% | 1 | 6.7% | 9 | 11.6% | 8 | 2.8% | 2 | 0.0% | 0 | 5.9% | 8 | 2.9% | 2 |
| Treds | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Trespass | 1.0% | 2 | 2.9% | 2 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 1.6% | 1 | 1.5% | 2 | 0.0% | 0 |
| TSB | 1.5% | 3 | 1.4% | 1 | 1.5% | 2 | 1.4% | 1 | 0.0% | 0 | 3.1% | 2 | 1.5% | 2 | 1.4% | 1 |
| Vodafone | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.7% | 1 | 0.0% | 0 |
| Wagamama | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 0.0% | 0 | 2.8% | 2 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 |
| Wed2B | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Wilko | 11.8% | 24 | 11.6% | 8 | 11.9% | 16 | 11.6% | 8 | 15.5% | 11 | 7.8% | 5 | 8.1% | 11 | 18.8% | 13 |
| Other (PLEASE WRITE IN SPECIFIC SHOPS) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Argos | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.7% | 1 | 0.0% | 0 |
| Barclays | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.7% | 1 | 0.0% | 0 |
| Claire's | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 |
| Good Taste | 1.0% | 2 | 1.4% | 1 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 1.6% | 1 | 1.5% | 2 | 0.0% | 0 |
| Greggs | 1.5% | 3 | 4.3% | 3 | 0.0% | 0 | 2.9% | 2 | 0.0% | 0 | 1.6% | 1 | 1.5% | 2 | 1.4% | 1 |
| H&M | 3.4% | 7 | 2.9% | 2 | 3.7% | 5 | 4.3% | 3 | 5.6% | 4 | 0.0% | 0 | 3.7% | 5 | 2.9% | 2 |
| Headcase Barbers | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| I Broke My Gadget | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Jack Wills | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| K D Barbers | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Kokoro | 2.0% | 4 | 1.4% | 1 | 2.2% | 3 | 2.9% | 2 | 2.8% | 2 | 0.0% | 0 | 2.2% | 3 | 1.4% | 1 |
| Leightons Opticians & Hearing Care | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.7% | 1 | 0.0% | 0 |
| Library | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 |
| Lloyds | 2.5% | 5 | 2.9% | 2 | 2.2% | 3 | 0.0% | 0 | 1.4% | 1 | 6.3% | 4 | 2.2% | 3 | 2.9% | 2 |
| Mr Emmment's Fruit & Vegetable Emporium | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Natwest | 1.5% | 3 | 1.4% | 1 | 1.5% | 2 | 2.9% | 2 | 0.0% | 0 | 1.6% | 1 | 2.2% | 3 | 0.0% | 0 |
| New Look | 2.0% | 4 | 0.0% | 0 | 3.0% | 4 | 2.9% | 2 | 2.8% | 2 | 0.0% | 0 | 1.5% | 2 | 2.9% | 2 |
| Next | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Party Hub | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 2.9% | 2 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 |
| Pizza Express | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Poppins Restaurants | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.0% | 0 | 1.4% | 1 |
| Poundland | 7.8% | 16 | 4.3% | 3 | 9.6% | 13 | 7.2% | 5 | 2.8% | 2 | 14.1% | 9 | 4.4% | 6 | 14.5% | 10 |
| Pure Gym | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Sports Direct | 2.0% | 4 | 2.9% | 2 | 1.5% | 2 | 1.4% | 1 | 1.4% | 1 | 3.1% | 2 | 0.7% | 1 | 4.3% | 3 |
| Supercuts | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Superdrug | 2.0% | 4 | 0.0% | 0 | 3.0% | 4 | 4.3% | 3 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 4.3% | 3 |
| Thames Hospice | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 |
| The Entertainer | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 1.4% | 1 | 1.4% | 1 | 0.0% | 0 | 1.5% | 2 | 0.0% | 0 |
| The Rainbow Café | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.7% | 1 | 0.0% | 0 |
| TK Maxx | 3.9% | 8 | 5.8% | 4 | 3.0% | 4 | 5.8% | 4 | 0.0% | 0 | 6.3% | 4 | 4.4% | 6 | 2.9% | 2 |
| Vision Express | 1.0% | 2 | 1.4% | 1 | 0.7% | 1 | 0.0% | 0 | 0.0% | 0 | 3.1% | 2 | 1.5% | 2 | 0.0% | 0 |
| Vue | 1.5% | 3 | 1.4% | 1 | 1.5% | 2 | 0.0% | 0 | 4.2% | 3 | 0.0% | 0 | 0.7% | 1 | 2.9% | 2 |
| Waterstones | 2.5% | 5 | 5.8% | 4 | 0.7% | 1 | 4.3% | 3 | 1.4% | 1 | 1.6% | 1 | 3.7% | 5 | 0.0% | 0 |
| Wetherspoons | 1.5% | 3 | 1.4% | 1 | 1.5% | 2 | 1.4% | 1 | 1.4% | 1 | 1.6% | 1 | 0.7% | 1 | 2.9% | 2 |
| Base: | 204 | 69 | 135 | 69 | 71 | 64 | 135 | 69 | | | | | | | | |

Mean score [times per year, those who do visit]

Q09 How often do you visit the food shops in Camberley town centre?

| | | | | | | | | | | | | | | | | |
|-----------------------|--------|--------|--------|--------|--------|--------|--------|--------|-------|----|-------|----|-------|----|-------|----|
| Every day / most days | 9.8% | 20 | 11.6% | 8 | 8.9% | 12 | 8.7% | 6 | 7.0% | 5 | 14.1% | 9 | 8.9% | 12 | 11.6% | 8 |
| 2-3 times a week | 19.6% | 40 | 17.4% | 12 | 20.7% | 28 | 20.3% | 14 | 16.9% | 12 | 21.9% | 14 | 20.0% | 27 | 18.8% | 13 |
| Once a week | 20.1% | 41 | 18.8% | 13 | 20.7% | 28 | 21.7% | 15 | 16.9% | 12 | 21.9% | 14 | 18.5% | 25 | 23.2% | 16 |
| Once a fortnight | 5.4% | 11 | 7.2% | 5 | 4.4% | 6 | 8.7% | 6 | 5.6% | 4 | 1.6% | 1 | 5.2% | 7 | 5.8% | 4 |
| Monthly | 6.4% | 13 | 4.3% | 3 | 7.4% | 10 | 5.8% | 4 | 7.0% | 5 | 6.3% | 4 | 7.4% | 10 | 4.3% | 3 |
| Once every 2-3 months | 2.0% | 4 | 1.4% | 1 | 2.2% | 3 | 1.4% | 1 | 4.2% | 3 | 0.0% | 0 | 3.0% | 4 | 0.0% | 0 |
| Once every 4-6 months | 2.9% | 6 | 4.3% | 3 | 2.2% | 3 | 2.9% | 2 | 0.0% | 0 | 6.3% | 4 | 2.2% | 3 | 4.3% | 3 |
| Less often | 2.5% | 5 | 4.3% | 3 | 1.5% | 2 | 1.4% | 1 | 5.6% | 4 | 0.0% | 0 | 3.7% | 5 | 0.0% | 0 |
| Varies | 1.5% | 3 | 1.4% | 1 | 1.5% | 2 | 2.9% | 2 | 0.0% | 0 | 1.6% | 1 | 2.2% | 3 | 0.0% | 0 |
| Never visit | 29.9% | 61 | 29.0% | 20 | 30.4% | 41 | 26.1% | 18 | 36.6% | 26 | 26.6% | 17 | 28.9% | 39 | 31.9% | 22 |
| Mean: | 130.19 | 130.65 | 129.96 | 124.39 | 113.89 | 152.33 | 125.00 | 140.47 | | | | | | | | |
| Base: | 204 | 69 | 135 | 69 | 71 | 64 | 135 | 69 | | | | | | | | |

Camberley In Centre Survey for Avison Young

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE |
|---|-------|-----------|----------|----------|----------|----------|----------|----------|
| Q10 When you visit food shops, do you normally visit any other shops or facilities in the town centre on the same visit? | | | | | | | | |
| <i>If visit food shops at Q09</i> | | | | | | | | |
| Yes | 72.0% | 103 61.2% | 30 77.7% | 73 76.5% | 39 66.7% | 30 72.3% | 34 69.8% | 67 76.6% |
| No | 22.4% | 32 26.5% | 13 20.2% | 19 17.6% | 9 33.3% | 15 17.0% | 8 27.1% | 26 12.8% |
| (Don't know / varies) | 5.6% | 8 12.2% | 6 2.1% | 2 5.9% | 3 0.0% | 0 10.6% | 5 3.1% | 3 10.6% |
| Base: | 143 | 49 | 94 | 51 | 45 | 47 | 96 | 47 |

Q11 Which specific shops, businesses or services do you normally visit? [MR]
If "Yes" or "Don't know / varies" at Q10

| | | | | | | | | | |
|--|-------|----------|----------|----------|----------|----------|----------|----------|----|
| Bakers | 0.6% | 1 0.0% | 0 0.9% | 1 0.0% | 0 0.0% | 0 1.8% | 1 0.9% | 1 0.0% | 0 |
| Banks / building societies | 9.3% | 16 5.4% | 3 11.2% | 13 10.0% | 6 7.1% | 4 10.7% | 6 11.0% | 12 6.3% | 4 |
| Bathroom / kitchen shops | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 |
| Betting shops | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 |
| Book shops | 3.5% | 6 3.6% | 2 3.4% | 4 0.0% | 0 3.6% | 2 7.1% | 4 4.6% | 5 1.6% | 1 |
| Butchers | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 |
| Carpet / floorcovering shops | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 |
| Charity shops | 6.4% | 11 5.4% | 3 6.9% | 8 1.7% | 1 3.6% | 2 14.3% | 8 6.4% | 7 6.3% | 4 |
| Chemists | 19.2% | 33 7.1% | 4 25.0% | 29 21.7% | 13 17.9% | 10 17.9% | 10 23.9% | 26 11.1% | 7 |
| Cobblers | 1.7% | 3 0.0% | 0 2.6% | 3 1.7% | 1 0.0% | 0 3.6% | 2 1.8% | 2 1.6% | 1 |
| Clothing / fashion store | 44.2% | 76 41.1% | 23 45.7% | 53 51.7% | 31 35.7% | 20 44.6% | 25 44.0% | 48 44.4% | 28 |
| DIY / hardware stores | 2.9% | 5 3.6% | 2 2.6% | 3 1.7% | 1 5.4% | 3 1.8% | 1 3.7% | 4 1.6% | 1 |
| Double glazing / window shops | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 |
| Estate agents | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 |
| Ethnic / foreign food shops | 0.6% | 1 0.0% | 0 0.9% | 1 1.7% | 1 0.0% | 0 0.0% | 0 0.9% | 1 0.0% | 0 |
| Foodstore / supermarket | 8.1% | 14 7.1% | 4 8.6% | 10 10.0% | 6 7.1% | 4 7.1% | 4 10.1% | 11 4.8% | 3 |
| General stores / corner shops / newsagents | 2.3% | 4 1.8% | 1 2.6% | 3 1.7% | 1 1.8% | 1 3.6% | 2 1.8% | 2 3.2% | 2 |
| Greengrocers / fruit & veg shops | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 |
| Hairdressers / barbers / beauty shops | 0.6% | 1 0.0% | 0 0.9% | 1 1.7% | 1 0.0% | 0 0.0% | 0 0.9% | 1 0.0% | 0 |
| Health and beauty shops | 5.2% | 9 0.0% | 0 7.8% | 9 10.0% | 6 1.8% | 1 3.6% | 2 5.5% | 6 4.8% | 3 |
| Health food shops | 1.7% | 3 0.0% | 0 2.6% | 3 3.3% | 2 1.8% | 1 0.0% | 0 2.8% | 3 0.0% | 0 |
| Home furnishing / textile shops | 2.3% | 4 1.8% | 1 2.6% | 3 3.3% | 2 1.8% | 1 1.8% | 1 1.8% | 2 3.2% | 2 |
| Household goods shops | 11.0% | 19 14.3% | 8 9.5% | 11 5.0% | 3 8.9% | 5 19.6% | 11 8.3% | 9 15.9% | 10 |
| Jewellers | 1.7% | 3 5.4% | 3 0.0% | 0 0.0% | 0 1.8% | 1 3.6% | 2 1.8% | 2 1.6% | 1 |
| Opticians | 1.7% | 3 0.0% | 0 2.6% | 3 1.7% | 1 3.6% | 2 0.0% | 0 2.8% | 3 0.0% | 0 |
| Post Office | 4.7% | 8 1.8% | 1 6.0% | 7 1.7% | 1 3.6% | 2 8.9% | 5 6.4% | 7 1.6% | 1 |
| Pubs / bars | 0.6% | 1 0.0% | 0 0.9% | 1 0.0% | 0 0.0% | 0 1.8% | 1 0.0% | 0 1.6% | 1 |
| Restaurants / cafes | 14.0% | 24 10.7% | 6 15.5% | 18 16.7% | 10 12.5% | 7 12.5% | 7 18.3% | 20 6.3% | 4 |
| Shoe shop | 1.2% | 2 0.0% | 0 1.7% | 2 1.7% | 1 1.8% | 1 0.0% | 0 1.8% | 2 0.0% | 0 |
| Sports good shops | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 |
| Takeaways | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 |
| Toy shops | 5.2% | 9 3.6% | 2 6.0% | 7 6.7% | 4 7.1% | 4 1.8% | 1 4.6% | 5 6.3% | 4 |
| Vets | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 |
| Other (PLEASE WRITE IN) | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 |
| Card shop | 0.6% | 1 0.0% | 0 0.9% | 1 0.0% | 0 0.0% | 0 1.8% | 1 0.9% | 1 0.0% | 0 |
| Cinema | 0.6% | 1 1.8% | 1 0.0% | 0 1.7% | 1 0.0% | 0 0.0% | 0 0.9% | 1 0.0% | 0 |
| Department store | 1.7% | 3 0.0% | 0 2.6% | 3 0.0% | 0 1.8% | 1 3.6% | 2 1.8% | 2 1.6% | 1 |
| Dry cleaners | 0.6% | 1 0.0% | 0 0.9% | 1 0.0% | 0 0.0% | 0 1.8% | 1 0.0% | 0 1.6% | 1 |
| Electronic shop | 0.6% | 1 1.8% | 1 0.0% | 0 1.7% | 1 0.0% | 0 0.0% | 0 0.0% | 0 1.6% | 1 |
| Phone shop | 0.6% | 1 0.0% | 0 0.9% | 1 0.0% | 0 0.0% | 0 1.8% | 1 0.9% | 1 0.0% | 0 |
| Stationery shop | 0.6% | 1 1.8% | 1 0.0% | 0 1.7% | 1 0.0% | 0 0.0% | 0 0.9% | 1 0.0% | 0 |
| (Don't know) | 36.0% | 62 35.7% | 20 36.2% | 42 31.7% | 19 46.4% | 26 30.4% | 17 36.7% | 40 34.9% | 22 |
| Base: | 172 | 56 | 116 | 60 | 56 | 56 | 109 | 63 | |

Camberley In Centre Survey for Avison Young

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE |
|--|-------|------|--------|---------|---------|------|-------|------|
| Q12 What are the specific names of the shops, businesses or services you normally visit? [MR] | | | | | | | | |
| <i>If "Yes" or "Don't know / varies" at Q10</i> | | | | | | | | |
| 1st Home Choice | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| 7 Bone Burger CO | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Accessorize | 0.6% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 |
| Allsorts | 0.6% | 1 | 1.8% | 1 | 0.0% | 0 | 0.0% | 0 |
| Bayfields | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Boots | 20.9% | 36 | 7.1% | 4 | 27.6% | 32 | 26.7% | 16 |
| Bossy Boots | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| British Heart Foundation | 5.8% | 10 | 7.1% | 4 | 5.2% | 6 | 1.7% | 1 |
| Burger King | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Café Nero | 4.7% | 8 | 1.8% | 1 | 6.0% | 7 | 1.7% | 1 |
| Cancer Research UK | 3.5% | 6 | 3.6% | 2 | 3.4% | 4 | 1.7% | 1 |
| Capigi | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Card Factory | 1.7% | 3 | 0.0% | 0 | 2.6% | 3 | 1.7% | 1 |
| Caroline Grace | 0.6% | 1 | 1.8% | 1 | 0.0% | 0 | 0.0% | 0 |
| CBL Hobbies | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Clarks | 0.6% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 |
| Clintons | 1.7% | 3 | 0.0% | 0 | 2.6% | 3 | 0.0% | 0 |
| Costa | 5.2% | 9 | 7.1% | 4 | 4.3% | 5 | 3.3% | 2 |
| Deichman | 2.3% | 4 | 1.8% | 1 | 2.6% | 3 | 1.7% | 1 |
| Executive Dry Cleaners | 0.6% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 |
| Frenchies | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| GAME | 2.9% | 5 | 3.6% | 2 | 2.6% | 3 | 3.3% | 2 |
| H & R News | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| H Samuel | 0.6% | 1 | 1.8% | 1 | 0.0% | 0 | 1.8% | 1 |
| Halfax | 1.7% | 3 | 1.8% | 1 | 1.7% | 2 | 0.0% | 0 |
| Holland & Barrett | 2.9% | 5 | 1.8% | 1 | 3.4% | 4 | 3.3% | 2 |
| House of Fraser | 14.0% | 24 | 7.1% | 4 | 17.2% | 20 | 6.7% | 4 |
| HSBC | 1.7% | 3 | 1.8% | 1 | 1.7% | 2 | 1.7% | 1 |
| Illuminations | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Impression | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| JD | 1.7% | 3 | 3.6% | 2 | 0.9% | 1 | 5.0% | 3 |
| Jenny's Restaurant | 1.7% | 3 | 1.8% | 1 | 1.7% | 2 | 0.0% | 0 |
| Julian Charles | 0.6% | 1 | 0.0% | 0 | 0.9% | 1 | 1.7% | 1 |
| Just 4 Kids | 0.6% | 1 | 0.0% | 0 | 0.9% | 1 | 1.7% | 1 |
| Kubus | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Laura Ashley | 1.2% | 2 | 0.0% | 0 | 1.7% | 2 | 1.7% | 1 |
| Love Coffee | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Majestic | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Marc Daniel | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| McDonalds | 3.5% | 6 | 1.8% | 1 | 4.3% | 5 | 5.0% | 3 |
| Millets | 0.6% | 1 | 1.8% | 1 | 0.0% | 0 | 0.0% | 0 |
| Monsoon | 2.3% | 4 | 0.0% | 0 | 3.4% | 4 | 0.0% | 0 |
| Moss | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Motion | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Mrs Potts Place | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Muffin break | 1.2% | 2 | 1.8% | 1 | 0.9% | 1 | 0.0% | 0 |
| Nationwide | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| O2 | 0.6% | 1 | 1.8% | 1 | 0.0% | 0 | 0.0% | 0 |
| Pandora | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Patisserie Valerie | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Pets Corner | 1.2% | 2 | 0.0% | 0 | 1.7% | 2 | 1.7% | 1 |
| Phyllis Tuckwell Charity | 0.6% | 1 | 1.8% | 1 | 0.0% | 0 | 0.0% | 0 |
| Post Office | 4.1% | 7 | 1.8% | 1 | 5.2% | 6 | 1.7% | 1 |
| Primark | 34.9% | 60 | 25.0% | 14 | 39.7% | 46 | 46.7% | 28 |
| River Island | 5.2% | 9 | 0.0% | 0 | 7.8% | 9 | 15.0% | 9 |
| Robert Dyas | 2.3% | 4 | 3.6% | 2 | 1.7% | 2 | 1.7% | 1 |
| Roman Originals | 1.2% | 2 | 1.8% | 1 | 0.9% | 1 | 1.7% | 1 |
| Sainsbury's | 12.8% | 22 | 8.9% | 5 | 14.7% | 17 | 13.3% | 8 |
| Santander | 1.7% | 3 | 1.8% | 1 | 1.7% | 2 | 0.0% | 0 |
| Schmidt Kitchens | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Select | 0.6% | 1 | 0.0% | 0 | 0.9% | 1 | 1.7% | 1 |
| Sharps | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Smiggle | 1.7% | 3 | 1.8% | 1 | 1.7% | 2 | 0.0% | 0 |
| Specsavers | 1.2% | 2 | 0.0% | 0 | 1.7% | 2 | 0.0% | 0 |
| St Vincent Charity shop | 0.6% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 |
| Starbucks | 2.3% | 4 | 0.0% | 0 | 3.4% | 4 | 3.3% | 2 |
| Stop & Shop Express | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Tangled | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| The Sweet Shop | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| The Works | 2.3% | 4 | 5.4% | 3 | 0.9% | 1 | 0.0% | 0 |
| Thorntons | 0.6% | 1 | 1.8% | 1 | 0.0% | 0 | 0.0% | 0 |

Camberley In Centre Survey for Avison Young

| | Total | Male | | Female | | 18 - 34 | | 35 - 54 | | 55 + | | ABC1 | | C2DE | | |
|--|-------|------|-------|--------|-------|---------|-------|---------|-------|------|-------|------|-------|------|-------|----|
| Timpson | 0.6% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 0.0% | 0 | 1.8% | 1 | 0.0% | 0 | 1.6% | 1 |
| Toni & Guy | 0.6% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 0.0% | 0 | 1.8% | 1 | 0.9% | 1 | 0.0% | 0 |
| Topman | 1.2% | 2 | 1.8% | 1 | 0.9% | 1 | 3.3% | 2 | 0.0% | 0 | 0.0% | 0 | 0.9% | 1 | 1.6% | 1 |
| Topshop | 6.4% | 11 | 3.6% | 2 | 7.8% | 9 | 11.7% | 7 | 5.4% | 3 | 1.8% | 1 | 8.3% | 9 | 3.2% | 2 |
| Treds | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Trespass | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| TSB | 0.6% | 1 | 0.0% | 0 | 0.9% | 1 | 1.7% | 1 | 0.0% | 0 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 |
| Vodafone | 0.6% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 1.8% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 |
| Wagamama | 2.3% | 4 | 1.8% | 1 | 2.6% | 3 | 0.0% | 0 | 3.6% | 2 | 3.6% | 2 | 2.8% | 3 | 1.6% | 1 |
| Wed2B | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Wilko | 14.5% | 25 | 12.5% | 7 | 15.5% | 18 | 10.0% | 6 | 14.3% | 8 | 19.6% | 11 | 11.9% | 13 | 19.0% | 12 |
| Other (PLEASE WRITE IN SPECIFIC SHOPS) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Barclays | 1.2% | 2 | 0.0% | 0 | 1.7% | 2 | 1.7% | 1 | 1.8% | 1 | 0.0% | 0 | 0.0% | 0 | 3.2% | 2 |
| Bills Café | 0.6% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 0.0% | 0 | 1.8% | 1 | 0.0% | 0 | 1.6% | 1 |
| Body Shop | 0.6% | 1 | 1.8% | 1 | 0.0% | 0 | 1.7% | 1 | 0.0% | 0 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 |
| EE | 0.6% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 0.0% | 0 | 1.8% | 1 | 0.9% | 1 | 0.0% | 0 |
| H&M | 1.7% | 3 | 1.8% | 1 | 1.7% | 2 | 3.3% | 2 | 1.8% | 1 | 0.0% | 0 | 1.8% | 2 | 1.6% | 1 |
| Jack Wills | 0.6% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 1.8% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 |
| Kokoro | 0.6% | 1 | 0.0% | 0 | 0.9% | 1 | 1.7% | 1 | 0.0% | 0 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 |
| Lloyds | 1.7% | 3 | 1.8% | 1 | 1.7% | 2 | 1.7% | 1 | 1.8% | 1 | 1.8% | 1 | 1.8% | 2 | 1.6% | 1 |
| Matalan | 0.6% | 1 | 1.8% | 1 | 0.0% | 0 | 0.0% | 0 | 1.8% | 1 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 |
| Natwest | 1.2% | 2 | 0.0% | 0 | 1.7% | 2 | 1.7% | 1 | 0.0% | 0 | 1.8% | 1 | 1.8% | 2 | 0.0% | 0 |
| New Look | 2.3% | 4 | 0.0% | 0 | 3.4% | 4 | 6.7% | 4 | 0.0% | 0 | 0.0% | 0 | 2.8% | 3 | 1.6% | 1 |
| Next | 2.3% | 4 | 1.8% | 1 | 2.6% | 3 | 3.3% | 2 | 1.8% | 1 | 1.8% | 1 | 2.8% | 3 | 1.6% | 1 |
| Pizza Express | 0.6% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 1.8% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 |
| Poppins Restaurants | 0.6% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 | 1.8% | 1 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 |
| Poundland | 8.7% | 15 | 8.9% | 5 | 8.6% | 10 | 5.0% | 3 | 5.4% | 3 | 16.1% | 9 | 3.7% | 4 | 17.5% | 11 |
| Superdrug | 1.7% | 3 | 0.0% | 0 | 2.6% | 3 | 3.3% | 2 | 0.0% | 0 | 1.8% | 1 | 1.8% | 2 | 1.6% | 1 |
| The Entertainer | 2.3% | 4 | 1.8% | 1 | 2.6% | 3 | 3.3% | 2 | 3.6% | 2 | 0.0% | 0 | 2.8% | 3 | 1.6% | 1 |
| TK Maxx | 4.7% | 8 | 1.8% | 1 | 6.0% | 7 | 6.7% | 4 | 3.6% | 2 | 3.6% | 2 | 5.5% | 6 | 3.2% | 2 |
| Vue | 0.6% | 1 | 1.8% | 1 | 0.0% | 0 | 1.7% | 1 | 0.0% | 0 | 0.0% | 0 | 0.9% | 1 | 0.0% | 0 |
| Waterstones | 2.3% | 4 | 1.8% | 1 | 2.6% | 3 | 0.0% | 0 | 1.8% | 1 | 5.4% | 3 | 3.7% | 4 | 0.0% | 0 |
| Base: | | 172 | | 56 | | 116 | | 60 | | 56 | | 56 | | 109 | | 63 |

Mean score [£]**Q13 How much do you spend in these other shops, businesses or services?***If "Yes" or "Don't know / varies" at Q10*

| | | | | | | | | | | | | | | | | |
|----------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Nothing | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| £5 or less | 1.7% | 3 | 5.4% | 3 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 5.4% | 3 | 1.8% | 2 | 1.6% | 1 |
| £5.01-£10 | 5.8% | 10 | 7.1% | 4 | 5.2% | 6 | 6.7% | 4 | 7.1% | 4 | 3.6% | 2 | 5.5% | 6 | 6.3% | 4 |
| £10.01 - £15 | 5.8% | 10 | 3.6% | 2 | 6.9% | 8 | 6.7% | 4 | 1.8% | 1 | 8.9% | 5 | 7.3% | 8 | 3.2% | 2 |
| £15.01 - £20 | 8.1% | 14 | 8.9% | 5 | 7.8% | 9 | 8.3% | 5 | 7.1% | 4 | 8.9% | 5 | 6.4% | 7 | 11.1% | 7 |
| £20.01 - £30 | 13.4% | 23 | 12.5% | 7 | 13.8% | 16 | 15.0% | 9 | 10.7% | 6 | 14.3% | 8 | 12.8% | 14 | 14.3% | 9 |
| £30.01 - £40 | 8.7% | 15 | 7.1% | 4 | 9.5% | 11 | 11.7% | 7 | 7.1% | 4 | 7.1% | 4 | 10.1% | 11 | 6.3% | 4 |
| £40.01 - £50 | 7.0% | 12 | 5.4% | 3 | 7.8% | 9 | 5.0% | 3 | 8.9% | 5 | 7.1% | 4 | 7.3% | 8 | 6.3% | 4 |
| £50.01 - £75 | 1.2% | 2 | 1.8% | 1 | 0.9% | 1 | 0.0% | 0 | 3.6% | 2 | 0.0% | 0 | 1.8% | 2 | 0.0% | 0 |
| £75.01 - £100 | 2.9% | 5 | 1.8% | 1 | 3.4% | 4 | 0.0% | 0 | 7.1% | 4 | 1.8% | 1 | 3.7% | 4 | 1.6% | 1 |
| £100.01 - £200 | 0.6% | 1 | 1.8% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.8% | 1 | 0.9% | 1 | 0.0% | 0 |
| £201+ | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| (Don't know) | 44.8% | 77 | 44.6% | 25 | 44.8% | 52 | 46.7% | 28 | 46.4% | 26 | 41.1% | 23 | 42.2% | 46 | 49.2% | 31 |
| Mean: | | 29.53 | | 29.03 | | 29.77 | | 24.14 | | 36.75 | | 28.18 | | 31.63 | | 25.39 |
| Base: | | 172 | | 56 | | 116 | | 60 | | 56 | | 56 | | 109 | | 63 |

Camberley In Centre Survey for Avison Young

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE | | | | | | | | |
|---|-------|--------------|--------|--------------|---------|--------------|-------|--------------|-------|--------------|-------|--------------|-------|--------------|-------|--------------|
| Mean score [times per year, those who do visit] | | | | | | | | | | | | | | | | |
| Q14 How often do you visit the non-food shops in Camberley town centre ? | | | | | | | | | | | | | | | | |
| Every day / most days | 4.4% | 9 | 2.9% | 2 | 5.2% | 7 | 4.3% | 3 | 0.0% | 0 | 9.4% | 6 | 3.0% | 4 | 7.2% | 5 |
| 2-3 times a week | 23.5% | 48 | 23.2% | 16 | 23.7% | 32 | 27.5% | 19 | 26.8% | 19 | 15.6% | 10 | 24.4% | 33 | 21.7% | 15 |
| Once a week | 25.0% | 51 | 18.8% | 13 | 28.1% | 38 | 21.7% | 15 | 29.6% | 21 | 23.4% | 15 | 23.0% | 31 | 29.0% | 20 |
| Once a fortnight | 14.2% | 29 | 15.9% | 11 | 13.3% | 18 | 11.6% | 8 | 12.7% | 9 | 18.8% | 12 | 14.8% | 20 | 13.0% | 9 |
| Monthly | 18.6% | 38 | 23.2% | 16 | 16.3% | 22 | 18.8% | 13 | 19.7% | 14 | 17.2% | 11 | 17.0% | 23 | 21.7% | 15 |
| Once every 2-3 months | 5.4% | 11 | 5.8% | 4 | 5.2% | 7 | 7.2% | 5 | 4.2% | 3 | 4.7% | 3 | 6.7% | 9 | 2.9% | 2 |
| Once every 4-6 months | 1.0% | 2 | 1.4% | 1 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 1.6% | 1 | 0.7% | 1 | 1.4% | 1 |
| Less often | 4.9% | 10 | 2.9% | 2 | 5.9% | 8 | 5.8% | 4 | 4.2% | 3 | 4.7% | 3 | 5.9% | 8 | 2.9% | 2 |
| Varies | 1.5% | 3 | 1.4% | 1 | 1.5% | 2 | 1.4% | 1 | 1.4% | 1 | 1.6% | 1 | 2.2% | 3 | 0.0% | 0 |
| Never visit | 1.5% | 3 | 4.3% | 3 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 3.1% | 2 | 2.2% | 3 | 0.0% | 0 |
| <i>Mean:</i> | | <i>86.81</i> | | <i>80.49</i> | | <i>89.90</i> | | <i>91.43</i> | | <i>79.14</i> | | <i>90.34</i> | | <i>83.55</i> | | <i>92.91</i> |
| <i>Base:</i> | | 204 | | 69 | | 135 | | 69 | | 71 | | 64 | | 135 | | 69 |

Camberley In Centre Survey for Avison Young

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE |
|---|-------|------|--------|---------|---------|------|-------|------|
| Q15 What are the specific names of the non-food shops you normally visit? [MR] | | | | | | | | |
| <i>If visit non-food shops at Q14</i> | | | | | | | | |
| 1st Home Choice | 0.5% | 1 | 1.5% | 1 | 0.0% | 0 | 0.0% | 0 |
| 7 Bone Burger CO | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Accessorize | 2.5% | 5 | 0.0% | 0 | 3.7% | 5 | 0.0% | 0 |
| Allsorts | 0.5% | 1 | 1.5% | 1 | 0.0% | 0 | 1.4% | 1 |
| Bayfields | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Boots | 34.3% | 69 | 24.2% | 16 | 39.3% | 53 | 42.0% | 29 |
| Bossy Boots | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| British Heart Foundation | 4.5% | 9 | 7.6% | 5 | 3.0% | 4 | 2.9% | 2 |
| Burger King | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Café Nero | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Cancer Research UK | 1.5% | 3 | 1.5% | 1 | 1.5% | 2 | 1.4% | 1 |
| Capigi | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Card Factory | 5.0% | 10 | 1.5% | 1 | 6.7% | 9 | 1.4% | 1 |
| Caroline Grace | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| CBL Hobbies | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Clarks | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Clintons | 2.5% | 5 | 1.5% | 1 | 3.0% | 4 | 0.0% | 0 |
| Costa | 4.0% | 8 | 1.5% | 1 | 5.2% | 7 | 4.3% | 3 |
| Deichman | 4.5% | 9 | 4.5% | 3 | 4.4% | 6 | 4.3% | 3 |
| Executive Dry Cleaners | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Frenchies | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| GAME | 4.0% | 8 | 10.6% | 7 | 0.7% | 1 | 4.3% | 3 |
| H & R News | 0.5% | 1 | 1.5% | 1 | 0.0% | 0 | 0.0% | 0 |
| H Samuel | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 |
| Halfax | 1.5% | 3 | 1.5% | 1 | 1.5% | 2 | 1.4% | 1 |
| Holland & Barrett | 4.0% | 8 | 4.5% | 3 | 3.7% | 5 | 2.9% | 2 |
| House of Fraser | 15.4% | 31 | 10.6% | 7 | 17.8% | 24 | 8.7% | 6 |
| HSBC | 2.0% | 4 | 0.0% | 0 | 3.0% | 4 | 0.0% | 0 |
| Illuminations | 1.0% | 2 | 3.0% | 2 | 0.0% | 0 | 1.4% | 1 |
| Impression | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| JD | 3.0% | 6 | 4.5% | 3 | 2.2% | 3 | 4.3% | 3 |
| Jenny's Restaurant | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Julian Charles | 2.0% | 4 | 1.5% | 1 | 2.2% | 3 | 1.4% | 1 |
| Just 4 Kids | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 |
| Kubus | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Laura Ashley | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Love Coffee | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Majestic | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Marc Daniel | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| McDonalds | 2.0% | 4 | 0.0% | 0 | 3.0% | 4 | 4.3% | 3 |
| Millets | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Monsoon | 1.5% | 3 | 1.5% | 1 | 1.5% | 2 | 1.4% | 1 |
| Moss | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Motion | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Mrs Potts Place | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Muffin break | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Nationwide | 1.5% | 3 | 3.0% | 2 | 0.7% | 1 | 0.0% | 0 |
| O2 | 3.0% | 6 | 4.5% | 3 | 2.2% | 3 | 7.2% | 5 |
| Pandora | 2.0% | 4 | 0.0% | 0 | 3.0% | 4 | 1.4% | 1 |
| Patisserie Valerie | 0.5% | 1 | 1.5% | 1 | 0.0% | 0 | 1.4% | 1 |
| Pets Corner | 2.0% | 4 | 3.0% | 2 | 1.5% | 2 | 2.9% | 2 |
| Phyllis Tuckwell Charity | 1.5% | 3 | 4.5% | 3 | 0.0% | 0 | 1.4% | 1 |
| Post Office | 7.5% | 15 | 4.5% | 3 | 8.9% | 12 | 7.2% | 5 |
| Primark | 51.2% | 103 | 34.8% | 23 | 59.3% | 80 | 63.8% | 44 |
| River Island | 6.5% | 13 | 1.5% | 1 | 8.9% | 12 | 13.0% | 9 |
| Robert Dyas | 4.5% | 9 | 7.6% | 5 | 3.0% | 4 | 1.4% | 1 |
| Roman Originals | 1.5% | 3 | 1.5% | 1 | 1.5% | 2 | 0.0% | 0 |
| Sainsbury's | 6.5% | 13 | 6.1% | 4 | 6.7% | 9 | 7.2% | 5 |
| Santander | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Schmidt Kitchens | 3.0% | 6 | 3.0% | 2 | 3.0% | 4 | 0.0% | 0 |
| Select | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sharps | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Smiggle | 1.0% | 2 | 1.5% | 1 | 0.7% | 1 | 1.4% | 1 |
| Specsavers | 1.5% | 3 | 0.0% | 0 | 2.2% | 3 | 0.0% | 0 |
| St Vincent Charity shop | 1.0% | 2 | 1.5% | 1 | 0.7% | 1 | 1.4% | 1 |
| Starbucks | 1.5% | 3 | 0.0% | 0 | 2.2% | 3 | 4.3% | 3 |
| Stop & Shop Express | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Tangled | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| The Sweet Shop | 1.0% | 2 | 1.5% | 1 | 0.7% | 1 | 2.9% | 2 |
| The Works | 4.5% | 9 | 6.1% | 4 | 3.7% | 5 | 2.9% | 2 |
| Thorntons | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 0.0% | 0 |

Camberley In Centre Survey for Avison Young

| | Total | Male | | Female | | 18 - 34 | | 35 - 54 | | 55 + | | ABC1 | | C2DE | | |
|--|-------|------|-------|--------|-------|---------|-------|---------|-------|------|-------|------|-------|------|-------|----|
| Timpson | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.0% | 0 | 1.4% | 1 |
| Toni & Guy | 3.0% | 6 | 4.5% | 3 | 2.2% | 3 | 1.4% | 1 | 4.3% | 3 | 3.2% | 2 | 3.8% | 5 | 1.4% | 1 |
| Topman | 4.0% | 8 | 10.6% | 7 | 0.7% | 1 | 4.3% | 3 | 5.7% | 4 | 1.6% | 1 | 4.5% | 6 | 2.9% | 2 |
| Topshop | 7.0% | 14 | 1.5% | 1 | 9.6% | 13 | 13.0% | 9 | 7.1% | 5 | 0.0% | 0 | 8.3% | 11 | 4.3% | 3 |
| Treds | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Trespass | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| TSB | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.8% | 1 | 0.0% | 0 |
| Vodafone | 1.5% | 3 | 1.5% | 1 | 1.5% | 2 | 0.0% | 0 | 2.9% | 2 | 1.6% | 1 | 1.5% | 2 | 1.4% | 1 |
| Wagamama | 1.5% | 3 | 0.0% | 0 | 2.2% | 3 | 1.4% | 1 | 2.9% | 2 | 0.0% | 0 | 0.8% | 1 | 2.9% | 2 |
| Wed2B | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Wilko | 20.4% | 41 | 22.7% | 15 | 19.3% | 26 | 13.0% | 9 | 24.3% | 17 | 24.2% | 15 | 15.2% | 20 | 30.4% | 21 |
| Other (PLEASE WRITE IN SPECIFIC SHOPS) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Argos | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 0.0% | 0 | 1.4% | 1 | 1.6% | 1 | 1.5% | 2 | 0.0% | 0 |
| Body Shop | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 |
| Claire's | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 1.4% | 1 | 0.0% | 0 | 1.6% | 1 | 0.0% | 0 | 2.9% | 2 |
| EE | 2.0% | 4 | 3.0% | 2 | 1.5% | 2 | 1.4% | 1 | 2.9% | 2 | 1.6% | 1 | 2.3% | 3 | 1.4% | 1 |
| H&M | 4.5% | 9 | 3.0% | 2 | 5.2% | 7 | 5.8% | 4 | 7.1% | 5 | 0.0% | 0 | 4.5% | 6 | 4.3% | 3 |
| Headcase Barbers | 0.5% | 1 | 1.5% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.8% | 1 | 0.0% | 0 |
| Jack Wills | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 1.4% | 1 | 1.4% | 1 | 0.0% | 0 | 1.5% | 2 | 0.0% | 0 |
| K D Butchers | 0.5% | 1 | 1.5% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.8% | 1 | 0.0% | 0 |
| Library | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.8% | 1 | 0.0% | 0 |
| LLoyds | 0.5% | 1 | 1.5% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.8% | 1 | 0.0% | 0 |
| Natwest | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 1.4% | 1 | 1.4% | 1 | 0.0% | 0 | 1.5% | 2 | 0.0% | 0 |
| New Look | 6.0% | 12 | 0.0% | 0 | 8.9% | 12 | 8.7% | 6 | 4.3% | 3 | 4.8% | 3 | 4.5% | 6 | 8.7% | 6 |
| Next | 2.0% | 4 | 1.5% | 1 | 2.2% | 3 | 2.9% | 2 | 0.0% | 0 | 3.2% | 2 | 3.0% | 4 | 0.0% | 0 |
| Poundland | 10.9% | 22 | 6.1% | 4 | 13.3% | 18 | 7.2% | 5 | 11.4% | 8 | 14.5% | 9 | 5.3% | 7 | 21.7% | 15 |
| Sports Direct | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 |
| Superdrug | 3.5% | 7 | 1.5% | 1 | 4.4% | 6 | 4.3% | 3 | 2.9% | 2 | 3.2% | 2 | 1.5% | 2 | 7.2% | 5 |
| Superdry | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.8% | 1 | 0.0% | 0 |
| T K Maxx | 10.4% | 21 | 9.1% | 6 | 11.1% | 15 | 14.5% | 10 | 10.0% | 7 | 6.5% | 4 | 9.8% | 13 | 11.6% | 8 |
| Thames Hospice | 1.0% | 2 | 1.5% | 1 | 0.7% | 1 | 1.4% | 1 | 1.4% | 1 | 0.0% | 0 | 0.8% | 1 | 1.4% | 1 |
| The Entertainer | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.8% | 1 | 0.0% | 0 |
| Vision Express | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.8% | 1 | 0.0% | 0 |
| Vue | 2.0% | 4 | 1.5% | 1 | 2.2% | 3 | 0.0% | 0 | 4.3% | 3 | 1.6% | 1 | 2.3% | 3 | 1.4% | 1 |
| Waterstones | 2.5% | 5 | 4.5% | 3 | 1.5% | 2 | 2.9% | 2 | 0.0% | 0 | 4.8% | 3 | 3.0% | 4 | 1.4% | 1 |
| WHSmith | 2.0% | 4 | 4.5% | 3 | 0.7% | 1 | 0.0% | 0 | 4.3% | 3 | 1.6% | 1 | 3.0% | 4 | 0.0% | 0 |
| Base: | | 201 | | 66 | | 135 | | 69 | | 70 | | 62 | | 132 | | 69 |

Q16 When you visit non-food shops, do you normally visit any other shops or facilities in the town centre on the same visit?
If visit non-food shops at Q14

| | | | | | | | | | | | | | | | | |
|-----------------------|-------|-----|-------|----|-------|-----|-------|----|-------|----|-------|----|-------|-----|-------|----|
| Yes | 52.7% | 106 | 40.9% | 27 | 58.5% | 79 | 55.1% | 38 | 45.7% | 32 | 58.1% | 36 | 47.7% | 63 | 62.3% | 43 |
| No | 45.3% | 91 | 57.6% | 38 | 39.3% | 53 | 42.0% | 29 | 52.9% | 37 | 40.3% | 25 | 49.2% | 65 | 37.7% | 26 |
| (Don't know / varies) | 2.0% | 4 | 1.5% | 1 | 2.2% | 3 | 2.9% | 2 | 1.4% | 1 | 1.6% | 1 | 3.0% | 4 | 0.0% | 0 |
| Base: | | 201 | | 66 | | 135 | | 69 | | 70 | | 62 | | 132 | | 69 |

Camberley In Centre Survey for Avison Young

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE | | | | | | | | |
|---|-------|------|--------|---------|---------|------|-------|------|-------|----|-------|----|-------|----|-------|----|
| Q17 Which specific shops, businesses or services do you normally visit? [MR] | | | | | | | | | | | | | | | | |
| <i>If "Yes" or "Don't know / varies" at Q16</i> | | | | | | | | | | | | | | | | |
| Bakers | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 2.9% | 1 | 0.0% | 0 | 0.0% | 0 | 2.3% | 1 |
| Banks / building societies | 19.5% | 22 | 6.5% | 2 | 24.4% | 20 | 15.0% | 6 | 14.7% | 5 | 28.2% | 11 | 20.0% | 14 | 18.6% | 8 |
| Bathroom / kitchen shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Betting shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Book shops | 3.5% | 4 | 6.5% | 2 | 2.4% | 2 | 2.5% | 1 | 0.0% | 0 | 7.7% | 3 | 5.7% | 4 | 0.0% | 0 |
| Butchers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Carpet / floorcovering shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Charity shops | 5.3% | 6 | 3.2% | 1 | 6.1% | 5 | 2.5% | 1 | 5.9% | 2 | 7.7% | 3 | 4.3% | 3 | 7.0% | 3 |
| Chemists | 7.1% | 8 | 3.2% | 1 | 8.5% | 7 | 2.5% | 1 | 11.8% | 4 | 7.7% | 3 | 5.7% | 4 | 9.3% | 4 |
| Cobblers | 2.7% | 3 | 0.0% | 0 | 3.7% | 3 | 0.0% | 0 | 2.9% | 1 | 5.1% | 2 | 2.9% | 2 | 2.3% | 1 |
| Clothing / fashion store | 19.5% | 22 | 16.1% | 5 | 20.7% | 17 | 25.0% | 10 | 17.6% | 6 | 15.4% | 6 | 20.0% | 14 | 18.6% | 8 |
| DIY / hardware stores | 1.8% | 2 | 3.2% | 1 | 1.2% | 1 | 0.0% | 0 | 2.9% | 1 | 2.6% | 1 | 2.9% | 2 | 0.0% | 0 |
| Double glazing / window shops | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 2.5% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 2.3% | 1 |
| Estate agents | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Ethnic / foreign food shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Foodstore / supermarket | 36.3% | 41 | 35.5% | 11 | 36.6% | 30 | 47.5% | 19 | 23.5% | 8 | 35.9% | 14 | 30.0% | 21 | 46.5% | 20 |
| General stores / corner shops / newsagents | 5.3% | 6 | 6.5% | 2 | 4.9% | 4 | 7.5% | 3 | 5.9% | 2 | 2.6% | 1 | 4.3% | 3 | 7.0% | 3 |
| Greengrocers / fruit & veg shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Hairdressers / barbers / beauty shops | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 2.9% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 |
| Health and beauty shops | 3.5% | 4 | 3.2% | 1 | 3.7% | 3 | 5.0% | 2 | 5.9% | 2 | 0.0% | 0 | 2.9% | 2 | 4.7% | 2 |
| Health food shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Home furnishing / textile shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Household goods shops | 2.7% | 3 | 3.2% | 1 | 2.4% | 2 | 0.0% | 0 | 5.9% | 2 | 2.6% | 1 | 4.3% | 3 | 0.0% | 0 |
| Jewellers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Opticians | 2.7% | 3 | 3.2% | 1 | 2.4% | 2 | 0.0% | 0 | 5.9% | 2 | 2.6% | 1 | 2.9% | 2 | 2.3% | 1 |
| Post Office | 6.2% | 7 | 0.0% | 0 | 8.5% | 7 | 5.0% | 2 | 2.9% | 1 | 10.3% | 4 | 5.7% | 4 | 7.0% | 3 |
| Pubs / bars | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 2.9% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 |
| Restaurants / cafes | 17.7% | 20 | 22.6% | 7 | 15.9% | 13 | 17.5% | 7 | 23.5% | 8 | 12.8% | 5 | 18.6% | 13 | 16.3% | 7 |
| Shoe shop | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sports good shops | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 2.9% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 |
| Takeaways | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Toy shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Vets | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Cinema | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 2.9% | 1 | 0.0% | 0 | 0.0% | 0 | 2.3% | 1 |
| Department store | 0.9% | 1 | 3.2% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 2.6% | 1 | 1.4% | 1 | 0.0% | 0 |
| Game shop | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 2.9% | 1 | 0.0% | 0 | 0.0% | 0 | 2.3% | 1 |
| Library | 1.8% | 2 | 3.2% | 1 | 1.2% | 1 | 0.0% | 0 | 2.9% | 1 | 2.6% | 1 | 2.9% | 2 | 0.0% | 0 |
| Phone shop | 0.9% | 1 | 3.2% | 1 | 0.0% | 0 | 2.5% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 2.3% | 1 |
| (Don't know) | 4.4% | 5 | 9.7% | 3 | 2.4% | 2 | 2.5% | 1 | 5.9% | 2 | 5.1% | 2 | 7.1% | 5 | 0.0% | 0 |
| Base: | | 113 | | 31 | | 82 | | 40 | | 34 | | 39 | | 70 | | 43 |

Camberley In Centre Survey for Avison Young

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE | | | | | | | | |
|--|-------|------|--------|---------|---------|------|-------|------|-------|---|-------|----|-------|----|-------|----|
| Q18 What are the specific names of the shops, businesses or services you normally visit? [MR] | | | | | | | | | | | | | | | | |
| <i>If "Yes" or "Don't know / varies" at Q16</i> | | | | | | | | | | | | | | | | |
| 1st Home Choice | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| 7 Bone Burger CO | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 2.9% | 1 | 0.0% | 0 | 0.0% | 0 | 2.3% | 1 |
| Accessorize | 1.8% | 2 | 0.0% | 0 | 2.4% | 2 | 2.5% | 1 | 2.9% | 1 | 0.0% | 0 | 1.4% | 1 | 2.3% | 1 |
| Allsorts | 0.9% | 1 | 3.2% | 1 | 0.0% | 0 | 2.5% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 2.3% | 1 |
| Bayfields | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Boots | 15.0% | 17 | 12.9% | 4 | 15.9% | 13 | 12.5% | 5 | 20.6% | 7 | 12.8% | 5 | 14.3% | 10 | 16.3% | 7 |
| Bossy Boots | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| British Heart Foundation | 3.5% | 4 | 6.5% | 2 | 2.4% | 2 | 5.0% | 2 | 0.0% | 0 | 5.1% | 2 | 4.3% | 3 | 2.3% | 1 |
| Burger King | 0.9% | 1 | 3.2% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 2.6% | 1 | 0.0% | 0 | 2.3% | 1 |
| Café Nero | 1.8% | 2 | 0.0% | 0 | 2.4% | 2 | 0.0% | 0 | 2.9% | 1 | 2.6% | 1 | 1.4% | 1 | 2.3% | 1 |
| Cancer Research UK | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 2.9% | 1 | 0.0% | 0 | 0.0% | 0 | 2.3% | 1 |
| Capigi | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Card Factory | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Caroline Grace | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| CBL Hobbies | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 2.9% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 |
| Clarks | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Clintons | 1.8% | 2 | 0.0% | 0 | 2.4% | 2 | 0.0% | 0 | 2.9% | 1 | 2.6% | 1 | 1.4% | 1 | 2.3% | 1 |
| Costa | 3.5% | 4 | 6.5% | 2 | 2.4% | 2 | 5.0% | 2 | 2.9% | 1 | 2.6% | 1 | 4.3% | 3 | 2.3% | 1 |
| Deichman | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 2.9% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 |
| Executive Dry Cleaners | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 2.9% | 1 | 0.0% | 0 | 0.0% | 0 | 2.3% | 1 |
| Frenchies | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| GAME | 1.8% | 2 | 3.2% | 1 | 1.2% | 1 | 2.5% | 1 | 2.9% | 1 | 0.0% | 0 | 0.0% | 0 | 4.7% | 2 |
| H & R News | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| H Samuel | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 2.5% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 |
| Halfax | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 0.0% | 0 | 2.6% | 1 | 0.0% | 0 | 2.3% | 1 |
| Holland & Barrett | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 2.5% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 2.3% | 1 |
| House of Fraser | 10.6% | 12 | 9.7% | 3 | 11.0% | 9 | 7.5% | 3 | 5.9% | 2 | 17.9% | 7 | 15.7% | 11 | 2.3% | 1 |
| HSBC | 6.2% | 7 | 3.2% | 1 | 7.3% | 6 | 0.0% | 0 | 11.8% | 4 | 7.7% | 3 | 5.7% | 4 | 7.0% | 3 |
| Illuminations | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Impression | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| JD | 1.8% | 2 | 0.0% | 0 | 2.4% | 2 | 0.0% | 0 | 5.9% | 2 | 0.0% | 0 | 1.4% | 1 | 2.3% | 1 |
| Jenny's Restaurant | 0.9% | 1 | 3.2% | 1 | 0.0% | 0 | 0.0% | 0 | 2.9% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 |
| Julian Charles | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 2.9% | 1 | 0.0% | 0 | 0.0% | 0 | 2.3% | 1 |
| Just 4 Kids | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Kubus | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Laura Ashley | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Love Coffee | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Majestic | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Marc Daniel | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| McDonalds | 4.4% | 5 | 6.5% | 2 | 3.7% | 3 | 7.5% | 3 | 5.9% | 2 | 0.0% | 0 | 5.7% | 4 | 2.3% | 1 |
| Millets | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Monsoon | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 2.9% | 1 | 0.0% | 0 | 0.0% | 0 | 2.3% | 1 |
| Moss | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Motion | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Mrs Potts Place | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Muffin break | 4.4% | 5 | 3.2% | 1 | 4.9% | 4 | 2.5% | 1 | 5.9% | 2 | 5.1% | 2 | 4.3% | 3 | 4.7% | 2 |
| Nationwide | 1.8% | 2 | 0.0% | 0 | 2.4% | 2 | 2.5% | 1 | 0.0% | 0 | 2.6% | 1 | 2.9% | 2 | 0.0% | 0 |
| O2 | 0.9% | 1 | 3.2% | 1 | 0.0% | 0 | 2.5% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 2.3% | 1 |
| Pandora | 1.8% | 2 | 0.0% | 0 | 2.4% | 2 | 2.5% | 1 | 2.9% | 1 | 0.0% | 0 | 1.4% | 1 | 2.3% | 1 |
| Patisserie Valerie | 1.8% | 2 | 3.2% | 1 | 1.2% | 1 | 2.5% | 1 | 2.9% | 1 | 0.0% | 0 | 2.9% | 2 | 0.0% | 0 |
| Pets Corner | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Phyllis Tuckwell Charity | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Post Office | 4.4% | 5 | 0.0% | 0 | 6.1% | 5 | 2.5% | 1 | 2.9% | 1 | 7.7% | 3 | 5.7% | 4 | 2.3% | 1 |
| Primark | 16.8% | 19 | 12.9% | 4 | 18.3% | 15 | 15.0% | 6 | 17.6% | 6 | 17.9% | 7 | 20.0% | 14 | 11.6% | 5 |
| River Island | 3.5% | 4 | 0.0% | 0 | 4.9% | 4 | 7.5% | 3 | 0.0% | 0 | 2.6% | 1 | 2.9% | 2 | 4.7% | 2 |
| Robert Dyas | 1.8% | 2 | 0.0% | 0 | 2.4% | 2 | 0.0% | 0 | 5.9% | 2 | 0.0% | 0 | 0.0% | 0 | 4.7% | 2 |
| Roman Originals | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sainsbury's | 31.9% | 36 | 25.8% | 8 | 34.1% | 28 | 45.0% | 18 | 23.5% | 8 | 25.6% | 10 | 24.3% | 17 | 44.2% | 19 |
| Santander | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 0.0% | 0 | 2.6% | 1 | 0.0% | 0 | 2.3% | 1 |
| Schmidt Kitchens | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Select | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sharps | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Smiggle | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Specsavers | 2.7% | 3 | 3.2% | 1 | 2.4% | 2 | 0.0% | 0 | 5.9% | 2 | 2.6% | 1 | 2.9% | 2 | 2.3% | 1 |
| St Vincent Charity shop | 1.8% | 2 | 0.0% | 0 | 2.4% | 2 | 2.5% | 1 | 2.9% | 1 | 0.0% | 0 | 0.0% | 0 | 4.7% | 2 |
| Starbucks | 2.7% | 3 | 0.0% | 0 | 3.7% | 3 | 5.0% | 2 | 2.9% | 1 | 0.0% | 0 | 1.4% | 1 | 4.7% | 2 |
| Stop & Shop Express | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Tangled | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| The Sweet Shop | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| The Works | 1.8% | 2 | 0.0% | 0 | 2.4% | 2 | 0.0% | 0 | 5.9% | 2 | 0.0% | 0 | 1.4% | 1 | 2.3% | 1 |
| Thorntons | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |

Camberley In Centre Survey for Avison Young

| | Total | Male | | Female | | 18 - 34 | | 35 - 54 | | 55 + | | ABC1 | | C2DE | |
|--|-------|------|------|--------|------|---------|-------|---------|-------|------|------|------|------|------|------|
| Timpson | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| Toni & Guy | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| Topman | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 0.0% | 0 | 2.6% | 1 | 0.0% | 0 | 2.3% |
| Topshop | 2.7% | 3 | 0.0% | 0 | 3.7% | 3 | 5.0% | 2 | 2.9% | 1 | 0.0% | 0 | 4.3% | 3 | 0.0% |
| Treds | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| Trespass | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| TSB | 1.8% | 2 | 0.0% | 0 | 2.4% | 2 | 0.0% | 0 | 0.0% | 0 | 5.1% | 2 | 1.4% | 1 | 2.3% |
| Vodafone | 1.8% | 2 | 0.0% | 0 | 2.4% | 2 | 0.0% | 0 | 5.9% | 2 | 0.0% | 0 | 1.4% | 1 | 2.3% |
| Wagamama | 1.8% | 2 | 0.0% | 0 | 2.4% | 2 | 0.0% | 0 | 5.9% | 2 | 0.0% | 0 | 1.4% | 1 | 2.3% |
| Wed2B | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| Wilko | 5.3% | 6 | 3.2% | 1 | 6.1% | 5 | 0.0% | 0 | 14.7% | 5 | 2.6% | 1 | 5.7% | 4 | 4.7% |
| Other (PLEASE WRITE IN SPECIFIC SHOPS) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| Barclays | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 2.5% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 2.3% |
| Card Factory | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 0.0% | 0 | 2.6% | 1 | 1.4% | 1 | 0.0% |
| EE | 1.8% | 2 | 3.2% | 1 | 1.2% | 1 | 2.5% | 1 | 2.9% | 1 | 0.0% | 0 | 1.4% | 1 | 2.3% |
| Good Taste | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 0.0% | 0 | 2.6% | 1 | 1.4% | 1 | 0.0% |
| Greggs | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 2.5% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 0.0% |
| H&M | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 2.9% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% |
| Jack Wills | 1.8% | 2 | 0.0% | 0 | 2.4% | 2 | 2.5% | 1 | 0.0% | 0 | 2.6% | 1 | 2.9% | 2 | 0.0% |
| Kokoro | 1.8% | 2 | 3.2% | 1 | 1.2% | 1 | 2.5% | 1 | 2.9% | 1 | 0.0% | 0 | 2.9% | 2 | 0.0% |
| Library | 1.8% | 2 | 3.2% | 1 | 1.2% | 1 | 0.0% | 0 | 2.9% | 1 | 2.6% | 1 | 2.9% | 2 | 0.0% |
| Lloyds | 0.9% | 1 | 3.2% | 1 | 0.0% | 0 | 2.5% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 2.3% |
| Natwest | 4.4% | 5 | 0.0% | 0 | 6.1% | 5 | 5.0% | 2 | 0.0% | 0 | 7.7% | 3 | 7.1% | 5 | 0.0% |
| New Look | 2.7% | 3 | 0.0% | 0 | 3.7% | 3 | 2.5% | 1 | 2.9% | 1 | 2.6% | 1 | 1.4% | 1 | 4.7% |
| Next | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 0.0% | 0 | 2.6% | 1 | 1.4% | 1 | 0.0% |
| Poundland | 6.2% | 7 | 6.5% | 2 | 6.1% | 5 | 10.0% | 4 | 5.9% | 2 | 2.6% | 1 | 4.3% | 3 | 9.3% |
| Superdry | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 2.9% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% |
| Tesco | 0.9% | 1 | 3.2% | 1 | 0.0% | 0 | 2.5% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 0.0% |
| Thames Hospice | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 2.5% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 2.3% |
| TK Maxx | 1.8% | 2 | 3.2% | 1 | 1.2% | 1 | 2.5% | 1 | 0.0% | 0 | 2.6% | 1 | 1.4% | 1 | 2.3% |
| Vue | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 2.9% | 1 | 0.0% | 0 | 0.0% | 0 | 2.3% |
| Waterstones | 1.8% | 2 | 3.2% | 1 | 1.2% | 1 | 0.0% | 0 | 0.0% | 0 | 5.1% | 2 | 2.9% | 2 | 0.0% |
| Wetherspoons | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 2.9% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% |
| WHSmith | 1.8% | 2 | 0.0% | 0 | 2.4% | 2 | 0.0% | 0 | 2.9% | 1 | 2.6% | 1 | 2.9% | 2 | 0.0% |
| Base: | | 113 | | 31 | | 82 | | 40 | | 34 | | 39 | | 70 | 43 |

Mean score [£]**Q19 How much do you spend in these other shops, businesses or services?***If "Yes" or "Don't know / varies" at Q16*

| | | | | | | | | | | | | | | | | |
|----------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Nothing | 5.3% | 6 | 3.2% | 1 | 6.1% | 5 | 5.0% | 2 | 2.9% | 1 | 7.7% | 3 | 7.1% | 5 | 2.3% | 1 |
| £5 or less | 0.9% | 1 | 0.0% | 0 | 1.2% | 1 | 0.0% | 0 | 2.9% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 |
| £5.01-£10 | 9.7% | 11 | 22.6% | 7 | 4.9% | 4 | 10.0% | 4 | 8.8% | 3 | 10.3% | 4 | 5.7% | 4 | 16.3% | 7 |
| £10.01 - £15 | 13.3% | 15 | 0.0% | 0 | 18.3% | 15 | 15.0% | 6 | 11.8% | 4 | 12.8% | 5 | 17.1% | 12 | 7.0% | 3 |
| £15.01 - £20 | 16.8% | 19 | 19.4% | 6 | 15.9% | 13 | 12.5% | 5 | 26.5% | 9 | 12.8% | 5 | 14.3% | 10 | 20.9% | 9 |
| £20.01 - £30 | 15.0% | 17 | 12.9% | 4 | 15.9% | 13 | 20.0% | 8 | 11.8% | 4 | 12.8% | 5 | 17.1% | 12 | 11.6% | 5 |
| £30.01 - £40 | 8.0% | 9 | 9.7% | 3 | 7.3% | 6 | 10.0% | 4 | 5.9% | 2 | 7.7% | 3 | 10.0% | 7 | 4.7% | 2 |
| £40.01 - £50 | 8.0% | 9 | 6.5% | 2 | 8.5% | 7 | 7.5% | 3 | 11.8% | 4 | 5.1% | 2 | 11.4% | 8 | 2.3% | 1 |
| £50.01 - £75 | 1.8% | 2 | 0.0% | 0 | 2.4% | 2 | 2.5% | 1 | 2.9% | 1 | 0.0% | 0 | 0.0% | 0 | 4.7% | 2 |
| £75.01 - £100 | 1.8% | 2 | 0.0% | 0 | 2.4% | 2 | 0.0% | 0 | 5.9% | 2 | 0.0% | 0 | 2.9% | 2 | 0.0% | 0 |
| £100.01 - £200 | 0.9% | 1 | 3.2% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 2.6% | 1 | 1.4% | 1 | 0.0% | 0 |
| £201+ | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| (Don't know) | 18.6% | 21 | 22.6% | 7 | 17.1% | 14 | 17.5% | 7 | 8.8% | 3 | 28.2% | 11 | 11.4% | 8 | 30.2% | 13 |
| Mean: | | 23.91 | | 25.10 | | 23.49 | | 22.12 | | 26.45 | | 23.21 | | 25.60 | | 20.42 |
| Base: | | 113 | | 31 | | 82 | | 40 | | 34 | | 39 | | 70 | | 43 |

Camberley In Centre Survey for Avison Young

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE |
|--|--------|----------|----------|----------|----------|----------|----------|----------|
| Mean score [times per year, those who do visit] | | | | | | | | |
| Q20 How often do you visit Camberley town centre during the daytime ? | | | | | | | | |
| Every day / most days | 19.1% | 39 21.7% | 15 17.8% | 24 20.3% | 14 16.9% | 12 20.3% | 13 20.0% | 27 17.4% |
| 2-3 times a week | 25.0% | 51 24.6% | 17 25.2% | 34 30.4% | 21 22.5% | 16 21.9% | 14 25.9% | 35 23.2% |
| Once a week | 20.6% | 42 13.0% | 9 24.4% | 33 17.4% | 12 21.1% | 15 23.4% | 15 17.0% | 23 27.5% |
| Once a fortnight | 11.8% | 24 15.9% | 11 9.6% | 13 8.7% | 6 12.7% | 9 14.1% | 9 12.6% | 17 10.1% |
| Monthly | 13.7% | 28 14.5% | 10 13.3% | 18 10.1% | 7 18.3% | 13 12.5% | 8 14.1% | 19 13.0% |
| Once every 2-3 months | 3.9% | 8 4.3% | 3 3.7% | 5 5.8% | 4 2.8% | 2 3.1% | 2 4.4% | 6 2.9% |
| Once every 4-6 months | 2.0% | 4 2.9% | 2 1.5% | 2 2.9% | 2 0.0% | 0 3.1% | 2 0.7% | 1 4.3% |
| Less often | 2.9% | 6 1.4% | 1 3.7% | 5 4.3% | 3 2.8% | 2 1.6% | 1 3.7% | 5 1.4% |
| First visit today | 1.0% | 2 1.4% | 1 0.7% | 1 0.0% | 0 2.8% | 2 0.0% | 0 1.5% | 2 0.0% |
| Never | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% |
| Mean: | 138.78 | 145.62 | 135.31 | 150.22 | 128.81 | 137.19 | 143.10 | 130.45 |
| Base: | 204 | 69 | 135 | 69 | 71 | 64 | 135 | 69 |

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE |
|--|-------|-----------|----------|----------|----------|----------|----------|----------|
| Mean score [times per year, those who do visit] | | | | | | | | |
| Q21 How often do you visit Camberley town centre during the evening ? | | | | | | | | |
| Every day / most days | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% |
| 2-3 times a week | 6.4% | 13 8.7% | 6 5.2% | 7 8.7% | 6 8.5% | 6 1.6% | 1 7.4% | 10 4.3% |
| Once a week | 5.4% | 11 2.9% | 2 6.7% | 9 8.7% | 6 5.6% | 4 1.6% | 1 5.9% | 8 4.3% |
| Once a fortnight | 10.8% | 22 15.9% | 11 8.1% | 11 11.6% | 8 14.1% | 10 6.3% | 4 9.6% | 13 13.0% |
| Monthly | 9.3% | 19 8.7% | 6 9.6% | 13 5.8% | 4 11.3% | 8 10.9% | 7 9.6% | 13 8.7% |
| Once every 2-3 months | 6.4% | 13 8.7% | 6 5.2% | 7 7.2% | 5 7.0% | 5 4.7% | 3 7.4% | 10 4.3% |
| Once every 4-6 months | 3.9% | 8 4.3% | 3 3.7% | 5 2.9% | 2 1.4% | 1 7.8% | 5 5.2% | 7 1.4% |
| Less often | 5.9% | 12 8.7% | 6 4.4% | 6 8.7% | 6 7.0% | 5 1.6% | 1 6.7% | 9 4.3% |
| First visit today | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% |
| Never | 51.0% | 104 40.6% | 28 56.3% | 76 44.9% | 31 45.1% | 32 64.1% | 41 48.1% | 65 56.5% |
| (Don't know) | 1.0% | 2 1.4% | 1 0.7% | 1 1.4% | 1 0.0% | 0 1.6% | 1 0.0% | 0 2.9% |
| Mean: | 42.41 | 43.65 | 41.55 | 49.89 | 47.15 | 21.41 | 43.61 | 39.39 |
| Base: | 204 | 69 | 135 | 69 | 71 | 64 | 135 | 69 |

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE |
|--|-------|----------|----------|----------|----------|----------|----------|----------|
| Q22 What are the main reasons you visit the town centre during the evening? [MR] | | | | | | | | |
| <i>Those who visit Camberley at least once ever 2/3 months during the evening at Q21</i> | | | | | | | | |
| Sports facilities (including Gyms) | 6.3% | 5 6.3% | 2 6.3% | 3 3.3% | 1 12.1% | 4 0.0% | 0 7.4% | 4 3.8% |
| Pubs / bars | 48.8% | 39 34.4% | 11 58.3% | 28 50.0% | 15 60.6% | 20 23.5% | 4 50.0% | 27 46.2% |
| Restaurants | 50.0% | 40 50.0% | 16 50.0% | 24 43.3% | 13 48.5% | 16 64.7% | 11 51.9% | 28 46.2% |
| Services (eg. cash tills) | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% |
| Takeaway food | 3.8% | 3 3.1% | 1 4.2% | 2 6.7% | 2 3.0% | 1 0.0% | 0 5.6% | 3 0.0% |
| Walk about / look around | 3.8% | 3 6.3% | 2 2.1% | 1 6.7% | 2 0.0% | 0 5.9% | 1 1.9% | 1 7.7% |
| Theatre | 10.0% | 8 6.3% | 2 12.5% | 6 10.0% | 3 9.1% | 3 11.8% | 2 7.4% | 4 15.4% |
| Nightclubs | 6.3% | 5 3.1% | 1 8.3% | 4 13.3% | 4 3.0% | 1 0.0% | 0 3.7% | 2 11.5% |
| Other (PLEASE WRITE IN) | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% |
| Cinema | 16.3% | 13 15.6% | 5 16.7% | 8 13.3% | 4 12.1% | 4 29.4% | 5 22.2% | 12 3.8% |
| Food shopping | 2.5% | 2 6.3% | 2 0.0% | 0 0.0% | 0 3.0% | 1 5.9% | 1 0.0% | 0 7.7% |
| Street Angel | 1.3% | 1 3.1% | 1 0.0% | 0 0.0% | 0 0.0% | 0 5.9% | 1 1.9% | 1 0.0% |
| Work | 1.3% | 1 0.0% | 0 2.1% | 1 3.3% | 1 0.0% | 0 0.0% | 0 1.9% | 1 0.0% |
| (Don't know / varies) | 5.0% | 4 6.3% | 2 4.2% | 2 13.3% | 4 0.0% | 0 0.0% | 0 3.7% | 2 7.7% |
| Base: | 80 | 32 | 48 | 30 | 33 | 17 | 54 | 26 |

Camberley In Centre Survey for Avison Young

| | Total | Male | | Female | | 18 - 34 | | 35 - 54 | | 55 + | | ABC1 | | C2DE | | |
|--|-------|------|-------|--------|-------|---------|-------|---------|-------|------|-------|------|-------|------|-------|----|
| Q23 What do you like about Camberley town centre ? [MR] | | | | | | | | | | | | | | | | |
| Attractive environment / nice place | 9.8% | 20 | 7.2% | 5 | 11.1% | 15 | 8.7% | 6 | 5.6% | 4 | 15.6% | 10 | 7.4% | 10 | 14.5% | 10 |
| Close to friends / relatives | 7.8% | 16 | 7.2% | 5 | 8.1% | 11 | 13.0% | 9 | 2.8% | 2 | 7.8% | 5 | 8.9% | 12 | 5.8% | 4 |
| Close to home | 36.8% | 75 | 31.9% | 22 | 39.3% | 53 | 39.1% | 27 | 32.4% | 23 | 39.1% | 25 | 34.8% | 47 | 40.6% | 28 |
| Close to work / business meeting | 5.4% | 11 | 4.3% | 3 | 5.9% | 8 | 10.1% | 7 | 1.4% | 1 | 4.7% | 3 | 5.9% | 8 | 4.3% | 3 |
| Easy parking | 14.7% | 30 | 10.1% | 7 | 17.0% | 23 | 13.0% | 9 | 18.3% | 13 | 12.5% | 8 | 17.0% | 23 | 10.1% | 7 |
| Free parking | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Friendly people | 4.9% | 10 | 1.4% | 1 | 6.7% | 9 | 4.3% | 3 | 2.8% | 2 | 7.8% | 5 | 4.4% | 6 | 5.8% | 4 |
| Good layout / shops all close together | 31.9% | 65 | 24.6% | 17 | 35.6% | 48 | 36.2% | 25 | 31.0% | 22 | 28.1% | 18 | 31.1% | 42 | 33.3% | 23 |
| Good public transport | 5.4% | 11 | 4.3% | 3 | 5.9% | 8 | 5.8% | 4 | 0.0% | 0 | 10.9% | 7 | 3.7% | 5 | 8.7% | 6 |
| Good quality of shops | 14.2% | 29 | 7.2% | 5 | 17.8% | 24 | 17.4% | 12 | 11.3% | 8 | 14.1% | 9 | 11.9% | 16 | 18.8% | 13 |
| Good range of food / drink outlets | 10.3% | 21 | 13.0% | 9 | 8.9% | 12 | 8.7% | 6 | 14.1% | 10 | 7.8% | 5 | 8.9% | 12 | 13.0% | 9 |
| Good range of services | 4.4% | 9 | 2.9% | 2 | 5.2% | 7 | 2.9% | 2 | 4.2% | 3 | 6.3% | 4 | 4.4% | 6 | 4.3% | 3 |
| Good range of shops | 17.6% | 36 | 17.4% | 12 | 17.8% | 24 | 24.6% | 17 | 12.7% | 9 | 15.6% | 10 | 14.8% | 20 | 23.2% | 16 |
| Goods at discounted rates / cheaper goods | 2.5% | 5 | 1.4% | 1 | 3.0% | 4 | 2.9% | 2 | 1.4% | 1 | 3.1% | 2 | 2.2% | 3 | 2.9% | 2 |
| Habit / always used it | 2.0% | 4 | 1.4% | 1 | 2.2% | 3 | 1.4% | 1 | 1.4% | 1 | 3.1% | 2 | 2.2% | 3 | 1.4% | 1 |
| I like supporting local businesses | 4.4% | 9 | 4.3% | 3 | 4.4% | 6 | 2.9% | 2 | 2.8% | 2 | 7.8% | 5 | 3.7% | 5 | 5.8% | 4 |
| Nice atmosphere | 15.2% | 31 | 14.5% | 10 | 15.6% | 21 | 20.3% | 14 | 9.9% | 7 | 15.6% | 10 | 18.5% | 25 | 8.7% | 6 |
| Not too busy | 6.4% | 13 | 7.2% | 5 | 5.9% | 8 | 8.7% | 6 | 2.8% | 2 | 7.8% | 5 | 4.4% | 6 | 10.1% | 7 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Nothing in particular | 7.4% | 15 | 15.9% | 11 | 3.0% | 4 | 7.2% | 5 | 2.8% | 2 | 12.5% | 8 | 8.9% | 12 | 4.3% | 3 |
| Accessible | 1.0% | 2 | 1.4% | 1 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 1.6% | 1 | 1.5% | 2 | 0.0% | 0 |
| Cinema | 2.0% | 4 | 1.4% | 1 | 2.2% | 3 | 1.4% | 1 | 2.8% | 2 | 1.6% | 1 | 2.2% | 3 | 1.4% | 1 |
| Clean | 3.9% | 8 | 4.3% | 3 | 3.7% | 5 | 1.4% | 1 | 2.8% | 2 | 7.8% | 5 | 4.4% | 6 | 2.9% | 2 |
| Compact | 2.5% | 5 | 1.4% | 1 | 3.0% | 4 | 1.4% | 1 | 2.8% | 2 | 3.1% | 2 | 3.0% | 4 | 1.4% | 1 |
| Convenient meeting place | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 |
| Everything in need is in Camberley | 1.5% | 3 | 1.4% | 1 | 1.5% | 2 | 1.4% | 1 | 0.0% | 0 | 3.1% | 2 | 1.5% | 2 | 1.4% | 1 |
| Safe | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Undercover | 1.5% | 3 | 0.0% | 0 | 2.2% | 3 | 0.0% | 0 | 1.4% | 1 | 3.1% | 2 | 1.5% | 2 | 1.4% | 1 |
| (Don't know) | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Base: | | 204 | | 69 | | 135 | | 69 | | 71 | | 64 | | 135 | | 69 |

Camberley In Centre Survey for Avison Young

| | Total | Male | | Female | | 18 - 34 | | 35 - 54 | | 55 + | | ABC1 | | C2DE | | |
|---|-------|------|-------|--------|-------|---------|-------|---------|-------|------|-------|------|-------|------|-------|----|
| Q24 What do you dislike about Camberley town centre ? [MR] | | | | | | | | | | | | | | | | |
| Nothing/very little | 34.3% | 70 | 46.4% | 32 | 28.1% | 38 | 36.2% | 25 | 32.4% | 23 | 34.4% | 22 | 31.9% | 43 | 39.1% | 27 |
| Everything | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Centre very windy | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Cost of parking | 5.9% | 12 | 8.7% | 6 | 4.4% | 6 | 5.8% | 4 | 2.8% | 2 | 9.4% | 6 | 6.7% | 9 | 4.3% | 3 |
| Difficult to cross streets | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Few traffic free areas | 1.5% | 3 | 1.4% | 1 | 1.5% | 2 | 2.9% | 2 | 0.0% | 0 | 1.6% | 1 | 2.2% | 3 | 0.0% | 0 |
| Traffic congestion | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 2.9% | 2 | 0.0% | 0 | 0.0% | 0 | 1.5% | 2 | 0.0% | 0 |
| Lack of cinema | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Lack of other leisure sports / cultural facilities | 1.0% | 2 | 1.4% | 1 | 0.7% | 1 | 1.4% | 1 | 1.4% | 1 | 0.0% | 0 | 1.5% | 2 | 0.0% | 0 |
| Lack of parking | 2.0% | 4 | 1.4% | 1 | 2.2% | 3 | 4.3% | 3 | 1.4% | 1 | 0.0% | 0 | 2.2% | 3 | 1.4% | 1 |
| Litter / dirty / dogs | 1.0% | 2 | 1.4% | 1 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 1.6% | 1 | 1.5% | 2 | 0.0% | 0 |
| Multi-storey awkward / difficult | 3.4% | 7 | 2.9% | 2 | 3.7% | 5 | 4.3% | 3 | 2.8% | 2 | 3.1% | 2 | 4.4% | 6 | 1.4% | 1 |
| No department store | 2.5% | 5 | 0.0% | 0 | 3.7% | 5 | 0.0% | 0 | 4.2% | 3 | 3.1% | 2 | 3.0% | 4 | 1.4% | 1 |
| Not enough choice of shops | 13.2% | 27 | 11.6% | 8 | 14.1% | 19 | 11.6% | 8 | 19.7% | 14 | 7.8% | 5 | 15.6% | 21 | 8.7% | 6 |
| Not enough clothes shops | 3.9% | 8 | 2.9% | 2 | 4.4% | 6 | 1.4% | 1 | 5.6% | 4 | 4.7% | 3 | 4.4% | 6 | 2.9% | 2 |
| Not enough supermarket / food shops | 2.9% | 6 | 1.4% | 1 | 3.7% | 5 | 5.8% | 4 | 1.4% | 1 | 1.6% | 1 | 3.0% | 4 | 2.9% | 2 |
| Poor bus service to centre | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Poor facilities (e.g. seating, toilets) | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 1.4% | 1 | 1.4% | 1 | 0.0% | 0 | 1.5% | 2 | 0.0% | 0 |
| Poor quality shop | 2.5% | 5 | 2.9% | 2 | 2.2% | 3 | 0.0% | 0 | 4.2% | 3 | 3.1% | 2 | 3.7% | 5 | 0.0% | 0 |
| Poor signposting in centre | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Prices too high | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Short opening hours / no facilities in the evening | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 1.4% | 1 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 |
| Too few cafes, pubs or eating places | 2.0% | 4 | 1.4% | 1 | 2.2% | 3 | 1.4% | 1 | 2.8% | 2 | 1.6% | 1 | 3.0% | 4 | 0.0% | 0 |
| Too few service businesses (e.g. banks / building societies) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Too many shops of one type | 3.9% | 8 | 2.9% | 2 | 4.4% | 6 | 2.9% | 2 | 7.0% | 5 | 1.6% | 1 | 5.2% | 7 | 1.4% | 1 |
| Traffic congestion | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Unsafe / poor security / dangerous | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Vandals / hooligans | 2.5% | 5 | 2.9% | 2 | 2.2% | 3 | 4.3% | 3 | 2.8% | 2 | 0.0% | 0 | 3.0% | 4 | 1.4% | 1 |
| Lack of a specific retailer (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Lack of a specific retailer - Iceland | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.0% | 0 | 1.4% | 1 |
| Lack of a specific retailer - John Lewis | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.7% | 1 | 0.0% | 0 |
| Lack of a specific retailer - Lush | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Lack of a specific retailer - Marks & Spencer | 1.0% | 2 | 1.4% | 1 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 1.6% | 1 | 0.7% | 1 | 1.4% | 1 |
| Lack of a specific retailer - Tesco | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 |
| Lack of a specific retailer - Zara | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 1.4% | 1 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 |
| Lack of disabled access | 1.0% | 2 | 1.4% | 1 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 1.6% | 1 | 0.0% | 0 | 2.9% | 2 |
| Scruffy | 2.0% | 4 | 4.3% | 3 | 0.7% | 1 | 4.3% | 3 | 0.0% | 0 | 1.6% | 1 | 2.2% | 3 | 1.4% | 1 |
| Tacky shops | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.7% | 1 | 0.0% | 0 |
| Too busy | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Too many empty shops | 4.9% | 10 | 5.8% | 4 | 4.4% | 6 | 2.9% | 2 | 4.2% | 3 | 7.8% | 5 | 7.4% | 10 | 0.0% | 0 |
| Too many pigeons | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Uncomfortable benches | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.7% | 1 | 0.0% | 0 |
| Uneven pavements | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.7% | 1 | 0.0% | 0 |
| (Don't know) | 20.6% | 42 | 11.6% | 8 | 25.2% | 34 | 24.6% | 17 | 18.3% | 13 | 18.8% | 12 | 14.8% | 20 | 31.9% | 22 |
| Base: | | 204 | | 69 | | 135 | | 69 | | 71 | | 64 | | 135 | | 69 |

Camberley In Centre Survey for Avison Young

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE | | | | | | | | |
|--|-------|------|--------|---------|---------|------|-------|------|-------|----|-------|----|-------|-----|-------|----|
| Q25 What improvements to Camberley town centre would make you visit the centre more often? [MR] | | | | | | | | | | | | | | | | |
| Better choice of shops | 22.5% | 46 | 18.8% | 13 | 24.4% | 33 | 20.3% | 14 | 29.6% | 21 | 17.2% | 11 | 25.2% | 34 | 17.4% | 12 |
| Better facilities for pedestrian (including pedestrian crossing) | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 1.4% | 1 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 |
| Better facilities for youth | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Better facilities for older people | 1.5% | 3 | 1.4% | 1 | 1.5% | 2 | 1.4% | 1 | 1.4% | 1 | 1.6% | 1 | 1.5% | 2 | 1.4% | 1 |
| Better maintenance / cleanliness | 2.5% | 5 | 2.9% | 2 | 2.2% | 3 | 5.8% | 4 | 0.0% | 0 | 1.6% | 1 | 3.7% | 5 | 0.0% | 0 |
| Better quality shops | 6.4% | 13 | 2.9% | 2 | 8.1% | 11 | 7.2% | 5 | 7.0% | 5 | 4.7% | 3 | 8.1% | 11 | 2.9% | 2 |
| Improve appearance / environment | 3.9% | 8 | 4.3% | 3 | 3.7% | 5 | 4.3% | 3 | 5.6% | 4 | 1.6% | 1 | 5.2% | 7 | 1.4% | 1 |
| Improve bus services / access | 1.0% | 2 | 1.4% | 1 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 1.6% | 1 | 0.0% | 0 | 2.9% | 2 |
| Improve rail services / access | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 1.4% | 1 | 0.0% | 0 | 1.6% | 1 | 0.7% | 1 | 1.4% | 1 |
| Improve security, including CCTV | 1.5% | 3 | 1.4% | 1 | 1.5% | 2 | 1.4% | 1 | 2.8% | 2 | 0.0% | 0 | 1.5% | 2 | 1.4% | 1 |
| Improve signposting in centre | 1.5% | 3 | 0.0% | 0 | 2.2% | 3 | 2.9% | 2 | 0.0% | 0 | 1.6% | 1 | 1.5% | 2 | 1.4% | 1 |
| Longer opening hours / more evening activities | 3.4% | 7 | 2.9% | 2 | 3.7% | 5 | 2.9% | 2 | 7.0% | 5 | 0.0% | 0 | 3.0% | 4 | 4.3% | 3 |
| More banks / building societies | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| More car parking | 6.4% | 13 | 7.2% | 5 | 5.9% | 8 | 11.6% | 8 | 5.6% | 4 | 1.6% | 1 | 8.1% | 11 | 2.9% | 2 |
| More large shops/department stores | 3.9% | 8 | 1.4% | 1 | 5.2% | 7 | 4.3% | 3 | 4.2% | 3 | 3.1% | 2 | 4.4% | 6 | 2.9% | 2 |
| More specialist / independent stores | 1.5% | 3 | 0.0% | 0 | 2.2% | 3 | 0.0% | 0 | 1.4% | 1 | 3.1% | 2 | 2.2% | 3 | 0.0% | 0 |
| Better cinema facilities | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 |
| Better other leisure sports / cultural facilities | 2.9% | 6 | 1.4% | 1 | 3.7% | 5 | 7.2% | 5 | 1.4% | 1 | 0.0% | 0 | 3.7% | 5 | 1.4% | 1 |
| More pubs, restaurants, cafés | 3.9% | 8 | 4.3% | 3 | 3.7% | 5 | 5.8% | 4 | 4.2% | 3 | 1.6% | 1 | 5.2% | 7 | 1.4% | 1 |
| More supermarkets/food shops | 2.5% | 5 | 1.4% | 1 | 3.0% | 4 | 4.3% | 3 | 2.8% | 2 | 0.0% | 0 | 3.7% | 5 | 0.0% | 0 |
| More traffic free areas / Pedestrianisation | 1.0% | 2 | 2.9% | 2 | 0.0% | 0 | 1.4% | 1 | 1.4% | 1 | 0.0% | 0 | 1.5% | 2 | 0.0% | 0 |
| More / better seating, toilets | 1.5% | 3 | 1.4% | 1 | 1.5% | 2 | 1.4% | 1 | 1.4% | 1 | 1.6% | 1 | 1.5% | 2 | 1.4% | 1 |
| No need to improve | 1.0% | 2 | 2.9% | 2 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 3.1% | 2 | 1.5% | 2 | 0.0% | 0 |
| Introduce a named retailer (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Nothing in particular | 31.9% | 65 | 34.8% | 24 | 30.4% | 41 | 31.9% | 22 | 25.4% | 18 | 39.1% | 25 | 29.6% | 40 | 36.2% | 25 |
| Better disabled access | 1.0% | 2 | 1.4% | 1 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 1.6% | 1 | 0.0% | 0 | 2.9% | 2 |
| Fill the empty shops | 2.0% | 4 | 0.0% | 0 | 3.0% | 4 | 2.9% | 2 | 2.8% | 2 | 0.0% | 0 | 3.0% | 4 | 0.0% | 0 |
| Free / cheaper parking | 4.9% | 10 | 7.2% | 5 | 3.7% | 5 | 2.9% | 2 | 5.6% | 4 | 6.3% | 4 | 5.9% | 8 | 2.9% | 2 |
| Introduce a named retailer - Debenhams | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Introduce a named retailer - Dixons | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.0% | 0 | 1.4% | 1 |
| Introduce a named retailer - Dorothy Perkins | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 |
| Introduce a named retailer - Iceland | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.0% | 0 | 1.4% | 1 |
| Introduce a named retailer - John Lewis | 1.5% | 3 | 0.0% | 0 | 2.2% | 3 | 0.0% | 0 | 0.0% | 0 | 4.7% | 3 | 2.2% | 3 | 0.0% | 0 |
| Introduce a named retailer - Lush | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Introduce a named retailer - Marks & Spencer | 1.5% | 3 | 1.4% | 1 | 1.5% | 2 | 0.0% | 0 | 1.4% | 1 | 3.1% | 2 | 0.7% | 1 | 2.9% | 2 |
| Introduce a named retailer - Tesco | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 |
| Introduce a named retailer - Urban Outfitters | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Introduce a named retailer - Zara | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 2.9% | 2 | 0.0% | 0 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 |
| Later store opening hours | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.7% | 1 | 0.0% | 0 |
| More clothing stores | 2.0% | 4 | 2.9% | 2 | 1.5% | 2 | 1.4% | 1 | 2.8% | 2 | 1.6% | 1 | 3.0% | 4 | 0.0% | 0 |
| More toilets | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 1.4% | 1 |
| Softer seating | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.7% | 1 | 0.0% | 0 |
| (Don't know) | 11.3% | 23 | 4.3% | 3 | 14.8% | 20 | 17.4% | 12 | 9.9% | 7 | 6.3% | 4 | 8.9% | 12 | 15.9% | 11 |
| Base: | | 204 | | 69 | | 135 | | 69 | | 71 | | 64 | | 135 | | 69 |

Camberley In Centre Survey for Avison Young

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE |
|--|-------|------|--------|---------|---------|------|--------|------|
| Q26 Will you be visiting anywhere else, apart from Camberley town centre, on your trip today? | | | | | | | | |
| Yes (PLEASE WRITE IN THE NAME OF TOWN / RETAIL PARK) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| No | 96.6% | 197 | 94.2% | 65 | 97.8% | 132 | 100.0% | 69 |
| Blackwater | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 |
| Farnham | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Windlesham | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 |
| Staines | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 |
| (Don't know / varies) | 1.5% | 3 | 1.4% | 1 | 1.5% | 2 | 0.0% | 0 |
| Base: | | 204 | | 69 | | 135 | | 69 |

Q27 Which specific shops, businesses or services will you be visiting in location mentioned at Q.26? [MR]
Those who said "yes" at Q26

| | | | | | | | | | | | | | | | | |
|--|-------|---|-------|---|--------|---|------|---|--------|---|-------|---|-------|---|------|---|
| Bakers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Banks / building societies | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Bathroom / kitchen shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Betting shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Book shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Butchers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Carpet / floorcovering shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Charity shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Chemists | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Cobblers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Clothing / fashion store | 50.0% | 2 | 33.3% | 1 | 100.0% | 1 | 0.0% | 0 | 0.0% | 0 | 66.7% | 2 | 50.0% | 2 | 0.0% | 0 |
| DIY / hardware stores | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Double glazing / window shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Estate agents | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Ethnic / foreign food shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Foodstore / supermarket | 25.0% | 1 | 33.3% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 33.3% | 1 | 25.0% | 1 | 0.0% | 0 |
| General stores / corner shops / newsagents | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Greengrocers / fruit & veg shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Hairdressers / barbers / beauty shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Health and beauty shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Health food shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Home furnishing / textile shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Household goods shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Jewellers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Opticians | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Post Office | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Pubs / bars | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Restaurants / cafes | 25.0% | 1 | 33.3% | 1 | 0.0% | 0 | 0.0% | 0 | 100.0% | 1 | 0.0% | 0 | 25.0% | 1 | 0.0% | 0 |
| Shoe shop | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sports good shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Takeaways | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Toy shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Vets | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Base: | | 4 | | 3 | | 1 | | 0 | | 1 | | 3 | | 4 | | 0 |

Q28 Apart from Camberley town centre, which other town centres do you visit regularly? [MR]

| | | | | | | | | | | | | | | | | |
|--------------------|-------|-----|-------|----|-------|-----|-------|----|-------|----|-------|----|-------|-----|-------|----|
| Aldershot | 11.3% | 23 | 13.0% | 9 | 10.4% | 14 | 17.4% | 12 | 8.5% | 6 | 7.8% | 5 | 12.6% | 17 | 8.7% | 6 |
| Bagshot | 4.9% | 10 | 8.7% | 6 | 3.0% | 4 | 5.8% | 4 | 2.8% | 2 | 6.3% | 4 | 3.7% | 5 | 7.2% | 5 |
| Bracknell | 6.9% | 14 | 5.8% | 4 | 7.4% | 10 | 8.7% | 6 | 5.6% | 4 | 6.3% | 4 | 5.9% | 8 | 8.7% | 6 |
| Chobham | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 1.6% | 1 | 0.7% | 1 | 0.0% | 0 |
| Farnborough | 29.9% | 61 | 39.1% | 27 | 25.2% | 34 | 31.9% | 22 | 35.2% | 25 | 21.9% | 14 | 27.4% | 37 | 34.8% | 24 |
| Frimley | 7.8% | 16 | 11.6% | 8 | 5.9% | 8 | 7.2% | 5 | 7.0% | 5 | 9.4% | 6 | 7.4% | 10 | 8.7% | 6 |
| Guildford | 27.5% | 56 | 21.7% | 15 | 30.4% | 41 | 27.5% | 19 | 32.4% | 23 | 21.9% | 14 | 32.6% | 44 | 17.4% | 12 |
| Lightwater | 2.9% | 6 | 5.8% | 4 | 1.5% | 2 | 0.0% | 0 | 2.8% | 2 | 6.3% | 4 | 2.2% | 3 | 4.3% | 3 |
| London City Centre | 6.9% | 14 | 5.8% | 4 | 7.4% | 10 | 7.2% | 5 | 7.0% | 5 | 6.3% | 4 | 8.1% | 11 | 4.3% | 3 |
| Reading | 20.6% | 42 | 13.0% | 9 | 24.4% | 33 | 23.2% | 16 | 23.9% | 17 | 14.1% | 9 | 23.0% | 31 | 15.9% | 11 |
| Woking | 9.3% | 19 | 11.6% | 8 | 8.1% | 11 | 11.6% | 8 | 8.5% | 6 | 7.8% | 5 | 9.6% | 13 | 8.7% | 6 |
| (None of these) | 28.4% | 58 | 24.6% | 17 | 30.4% | 41 | 27.5% | 19 | 23.9% | 17 | 34.4% | 22 | 24.4% | 33 | 36.2% | 25 |
| Base: | | 204 | | 69 | | 135 | | 69 | | 71 | | 64 | | 135 | | 69 |

Camberley In Centre Survey for Avison Young

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE |
|--|-------|----------|---------|----------|----------|---------|---------|----------|
| Q29A Which specific shops, businesses or services do you visit in Aldershot? [MR] | | | | | | | | |
| <i>Aldershot at Q28</i> | | | | | | | | |
| Bakers | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% |
| Banks / building societies | 26.1% | 6 11.1% | 1 35.7% | 5 33.3% | 4 33.3% | 2 0.0% | 0 23.5% | 4 33.3% |
| Bathroom / kitchen shops | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% |
| Betting shops | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% |
| Book shops | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% |
| Butchers | 4.3% | 1 11.1% | 1 0.0% | 0 0.0% | 0 0.0% | 0 20.0% | 1 5.9% | 1 0.0% |
| Carpet / floorcovering shops | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% |
| Charity shops | 4.3% | 1 11.1% | 1 0.0% | 0 0.0% | 0 0.0% | 0 20.0% | 1 5.9% | 1 0.0% |
| Chemists | 13.0% | 3 0.0% | 0 21.4% | 3 16.7% | 2 16.7% | 1 0.0% | 0 11.8% | 2 16.7% |
| Cobblers | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% |
| Clothing / fashion store | 13.0% | 3 11.1% | 1 14.3% | 2 25.0% | 3 0.0% | 0 0.0% | 0 5.9% | 1 33.3% |
| DIY / hardware stores | 4.3% | 1 0.0% | 0 7.1% | 1 8.3% | 1 0.0% | 0 0.0% | 0 5.9% | 1 0.0% |
| Double glazing / window shops | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% |
| Estate agents | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% |
| Ethnic / foreign food shops | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% |
| Foodstore / supermarket | 69.6% | 16 66.7% | 6 71.4% | 10 50.0% | 6 100.0% | 6 80.0% | 4 70.6% | 12 66.7% |
| General stores / corner shops / newsagents | 13.0% | 3 22.2% | 2 7.1% | 1 25.0% | 3 0.0% | 0 0.0% | 0 11.8% | 2 16.7% |
| Greengrocers / fruit & veg shops | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% |
| Hairdressers / barbers / beauty shops | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% |
| Health and beauty shops | 4.3% | 1 0.0% | 0 7.1% | 1 0.0% | 0 16.7% | 1 0.0% | 0 5.9% | 1 0.0% |
| Health food shops | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% |
| Home furnishing / textile shops | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% |
| Household goods shops | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% |
| Jewellers | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% |
| Opticians | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% |
| Post Office | 13.0% | 3 0.0% | 0 21.4% | 3 8.3% | 1 33.3% | 2 0.0% | 0 11.8% | 2 16.7% |
| Pubs / bars | 17.4% | 4 11.1% | 1 21.4% | 3 25.0% | 3 16.7% | 1 0.0% | 0 17.6% | 3 16.7% |
| Restaurants / cafes | 17.4% | 4 33.3% | 3 7.1% | 1 25.0% | 3 16.7% | 1 0.0% | 0 23.5% | 4 0.0% |
| Shoe shop | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% |
| Sports good shops | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% |
| Takeaways | 8.7% | 2 11.1% | 1 7.1% | 1 16.7% | 2 0.0% | 0 0.0% | 0 5.9% | 1 16.7% |
| Toy shops | 4.3% | 1 0.0% | 0 7.1% | 1 8.3% | 1 0.0% | 0 0.0% | 0 0.0% | 0 16.7% |
| Vets | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% |
| Other (PLEASE WRITE IN) | 4.3% | 1 11.1% | 1 0.0% | 0 8.3% | 1 0.0% | 0 0.0% | 0 5.9% | 1 0.0% |
| Cinema | 4.3% | 1 11.1% | 1 0.0% | 0 8.3% | 1 0.0% | 0 0.0% | 0 5.9% | 1 0.0% |
| Base: | 23 | 9 | 14 | 12 | 6 | 5 | 17 | 6 |

Camberley In Centre Survey for Avison Young

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE |
|--|-------|------|--------|---------|---------|------|-------|------|
| Q29B Which specific shops, businesses or services do you visit in Bagshot? [MR] | | | | | | | | |
| <i>Bagshot at Q28</i> | | | | | | | | |
| Bakers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Banks / building societies | 10.0% | 1 | 0.0% | 0 | 25.0% | 1 | 0.0% | 0 |
| Bathroom / kitchen shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Betting shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Book shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Butchers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Carpet / floorcovering shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Charity shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Chemists | 10.0% | 1 | 0.0% | 0 | 25.0% | 1 | 0.0% | 0 |
| Cobblers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Clothing / fashion store | 20.0% | 2 | 16.7% | 1 | 25.0% | 1 | 50.0% | 1 |
| DIY / hardware stores | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Double glazing / window shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Estate agents | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Ethnic / foreign food shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Foodstore / supermarket | 80.0% | 8 | 66.7% | 4 | 100.0% | 4 | 50.0% | 2 |
| General stores / corner shops / newsagents | 20.0% | 2 | 33.3% | 2 | 0.0% | 0 | 25.0% | 1 |
| Greengrocers / fruit & veg shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Hairdressers / barbers / beauty shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Health and beauty shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Health food shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Home furnishing / textile shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Household goods shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Jewellers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Opticians | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Post Office | 20.0% | 2 | 0.0% | 0 | 50.0% | 2 | 25.0% | 1 |
| Pubs / bars | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Restaurants / cafes | 10.0% | 1 | 16.7% | 1 | 0.0% | 0 | 25.0% | 1 |
| Shoe shop | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sports good shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Takeaways | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Toy shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Vets | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Base: | 10 | 6 | 4 | 4 | 2 | 4 | 5 | 5 |

Camberley In Centre Survey for Avison Young

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE |
|--|-------|------|--------|---------|---------|------|-------|------|
| Q29C Which specific shops, businesses or services do you visit in Bracknell? [MR] | | | | | | | | |
| <i>Bracknell at Q28</i> | | | | | | | | |
| Bakers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Banks / building societies | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Bathroom / kitchen shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Betting shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Book shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Butchers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Carpet / floorcovering shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Charity shops | 7.1% | 1 | 0.0% | 0 | 10.0% | 1 | 0.0% | 0 |
| Chemists | 14.3% | 2 | 0.0% | 0 | 20.0% | 2 | 16.7% | 1 |
| Cobblers | 21.4% | 3 | 0.0% | 0 | 30.0% | 3 | 16.7% | 1 |
| Clothing / fashion store | 57.1% | 8 | 25.0% | 1 | 70.0% | 7 | 66.7% | 4 |
| DIY / hardware stores | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Double glazing / window shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Estate agents | 7.1% | 1 | 0.0% | 0 | 10.0% | 1 | 0.0% | 0 |
| Ethnic / foreign food shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Foodstore / supermarket | 21.4% | 3 | 0.0% | 0 | 30.0% | 3 | 16.7% | 1 |
| General stores / corner shops / newsagents | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Greengrocers / fruit & veg shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Hairdressers / barbers / beauty shops | 7.1% | 1 | 0.0% | 0 | 10.0% | 1 | 16.7% | 1 |
| Health and beauty shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Health food shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Home furnishing / textile shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Household goods shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Jewellers | 14.3% | 2 | 0.0% | 0 | 20.0% | 2 | 16.7% | 1 |
| Opticians | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Post Office | 7.1% | 1 | 0.0% | 0 | 10.0% | 1 | 16.7% | 1 |
| Pubs / bars | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Restaurants / cafes | 35.7% | 5 | 25.0% | 1 | 40.0% | 4 | 66.7% | 4 |
| Shoe shop | 7.1% | 1 | 25.0% | 1 | 0.0% | 0 | 16.7% | 1 |
| Sports good shops | 7.1% | 1 | 0.0% | 0 | 10.0% | 1 | 16.7% | 1 |
| Takeaways | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Toy shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Vets | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| (Don't know) | 21.4% | 3 | 75.0% | 3 | 0.0% | 0 | 16.7% | 1 |
| Base: | 14 | 4 | 10 | 6 | 4 | 4 | 8 | 6 |

Camberley In Centre Survey for Avison Young

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE |
|---|--------|------|--------|---------|---------|------|------|------|
| Q29DWhich specific shops, businesses or services do you visit in Chobham? [MR] | | | | | | | | |
| <i>Chobham at Q28</i> | | | | | | | | |
| Bakers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Banks / building societies | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Bathroom / kitchen shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Betting shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Book shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Butchers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Carpet / floorcovering shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Charity shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Chemists | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Cobblers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Clothing / fashion store | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| DIY / hardware stores | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Double glazing / window shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Estate agents | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Ethnic / foreign food shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Foodstore / supermarket | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| General stores / corner shops / newsagents | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Greengrocers / fruit & veg shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Hairdressers / barbers / beauty shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Health and beauty shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Health food shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Home furnishing / textile shops | 100.0% | 1 | 100.0% | 1 | 0.0% | 0 | 0.0% | 0 |
| Household goods shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Jewellers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Opticians | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Post Office | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Pubs / bars | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Restaurants / cafes | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Shoe shop | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sports good shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Takeaways | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Toy shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Vets | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Base: | 1 | 1 | 0 | 0 | 0 | 0 | 1 | 1 |

Camberley In Centre Survey for Avison Young

| | Total | Male | | Female | | 18 - 34 | | 35 - 54 | | 55 + | | ABC1 | | C2DE | | |
|--|-------|------|-------|--------|-------|---------|-------|---------|-------|------|-------|------|-------|------|-------|----|
| Q29E Which specific shops, businesses or services do you visit in Farnborough? [MR] | | | | | | | | | | | | | | | | |
| <i>Farnborough at Q28</i> | | | | | | | | | | | | | | | | |
| Bakers | 3.3% | 2 | 0.0% | 0 | 5.9% | 2 | 9.1% | 2 | 0.0% | 0 | 0.0% | 0 | 2.7% | 1 | 4.2% | 1 |
| Banks / building societies | 11.5% | 7 | 14.8% | 4 | 8.8% | 3 | 13.6% | 3 | 8.0% | 2 | 14.3% | 2 | 13.5% | 5 | 8.3% | 2 |
| Bathroom / kitchen shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Betting shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Book shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Butchers | 1.6% | 1 | 3.7% | 1 | 0.0% | 0 | 0.0% | 0 | 4.0% | 1 | 0.0% | 0 | 2.7% | 1 | 0.0% | 0 |
| Carpet / floorcovering shops | 1.6% | 1 | 3.7% | 1 | 0.0% | 0 | 4.5% | 1 | 0.0% | 0 | 0.0% | 0 | 2.7% | 1 | 0.0% | 0 |
| Charity shops | 6.6% | 4 | 7.4% | 2 | 5.9% | 2 | 4.5% | 1 | 4.0% | 1 | 14.3% | 2 | 5.4% | 2 | 8.3% | 2 |
| Chemists | 3.3% | 2 | 3.7% | 1 | 2.9% | 1 | 4.5% | 1 | 4.0% | 1 | 0.0% | 0 | 5.4% | 2 | 0.0% | 0 |
| Cobblers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Clothing / fashion store | 42.6% | 26 | 37.0% | 10 | 47.1% | 16 | 54.5% | 12 | 40.0% | 10 | 28.6% | 4 | 43.2% | 16 | 41.7% | 10 |
| DIY / hardware stores | 4.9% | 3 | 7.4% | 2 | 2.9% | 1 | 0.0% | 0 | 4.0% | 1 | 14.3% | 2 | 8.1% | 3 | 0.0% | 0 |
| Double glazing / window shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Estate agents | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Ethnic / foreign food shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Foodstore / supermarket | 54.1% | 33 | 51.9% | 14 | 55.9% | 19 | 45.5% | 10 | 60.0% | 15 | 57.1% | 8 | 51.4% | 19 | 58.3% | 14 |
| General stores / corner shops / newsagents | 1.6% | 1 | 3.7% | 1 | 0.0% | 0 | 4.5% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 4.2% | 1 |
| Greengrocers / fruit & veg shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Hairdressers / barbers / beauty shops | 1.6% | 1 | 0.0% | 0 | 2.9% | 1 | 0.0% | 0 | 0.0% | 0 | 7.1% | 1 | 2.7% | 1 | 0.0% | 0 |
| Health and beauty shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Health food shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Home furnishing / textile shops | 1.6% | 1 | 0.0% | 0 | 2.9% | 1 | 0.0% | 0 | 0.0% | 0 | 7.1% | 1 | 0.0% | 0 | 4.2% | 1 |
| Household goods shops | 3.3% | 2 | 3.7% | 1 | 2.9% | 1 | 0.0% | 0 | 8.0% | 2 | 0.0% | 0 | 0.0% | 0 | 8.3% | 2 |
| Jewellers | 1.6% | 1 | 0.0% | 0 | 2.9% | 1 | 0.0% | 0 | 4.0% | 1 | 0.0% | 0 | 0.0% | 0 | 4.2% | 1 |
| Opticians | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Post Office | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Pubs / bars | 3.3% | 2 | 3.7% | 1 | 2.9% | 1 | 9.1% | 2 | 0.0% | 0 | 0.0% | 0 | 5.4% | 2 | 0.0% | 0 |
| Restaurants / cafes | 24.6% | 15 | 33.3% | 9 | 17.6% | 6 | 31.8% | 7 | 24.0% | 6 | 14.3% | 2 | 37.8% | 14 | 4.2% | 1 |
| Shoe shop | 1.6% | 1 | 0.0% | 0 | 2.9% | 1 | 0.0% | 0 | 0.0% | 0 | 7.1% | 1 | 2.7% | 1 | 0.0% | 0 |
| Sports good shops | 4.9% | 3 | 11.1% | 3 | 0.0% | 0 | 4.5% | 1 | 8.0% | 2 | 0.0% | 0 | 2.7% | 1 | 8.3% | 2 |
| Takeaways | 1.6% | 1 | 3.7% | 1 | 0.0% | 0 | 4.5% | 1 | 0.0% | 0 | 0.0% | 0 | 2.7% | 1 | 0.0% | 0 |
| Toy shops | 4.9% | 3 | 7.4% | 2 | 2.9% | 1 | 4.5% | 1 | 8.0% | 2 | 0.0% | 0 | 5.4% | 2 | 4.2% | 1 |
| Vets | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Bike shop | 1.6% | 1 | 3.7% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 7.1% | 1 | 2.7% | 1 | 0.0% | 0 |
| Car boot sales | 1.6% | 1 | 3.7% | 1 | 0.0% | 0 | 4.5% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 4.2% | 1 |
| Cinema | 3.3% | 2 | 0.0% | 0 | 5.9% | 2 | 0.0% | 0 | 8.0% | 2 | 0.0% | 0 | 0.0% | 0 | 8.3% | 2 |
| Technology shops | 3.3% | 2 | 7.4% | 2 | 0.0% | 0 | 4.5% | 1 | 4.0% | 1 | 0.0% | 0 | 2.7% | 1 | 4.2% | 1 |
| (Don't know) | 3.3% | 2 | 3.7% | 1 | 2.9% | 1 | 4.5% | 1 | 0.0% | 0 | 7.1% | 1 | 2.7% | 1 | 4.2% | 1 |
| Base: | | 61 | | 27 | | 34 | | 22 | | 25 | | 14 | | 37 | | 24 |

Camberley In Centre Survey for Avison Young

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE |
|--|-------|------|--------|---------|---------|------|-------|------|
| Q29F Which specific shops, businesses or services do you visit in Frimley? [MR] | | | | | | | | |
| <i>Frimley at Q28</i> | | | | | | | | |
| Bakers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Banks / building societies | 18.8% | 3 | 0.0% | 0 | 37.5% | 3 | 40.0% | 2 |
| Bathroom / kitchen shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Betting shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Book shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Butchers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Carpet / floorcovering shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Charity shops | 6.3% | 1 | 12.5% | 1 | 0.0% | 0 | 0.0% | 0 |
| Chemists | 18.8% | 3 | 12.5% | 1 | 25.0% | 2 | 20.0% | 1 |
| Cobblers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Clothing / fashion store | 12.5% | 2 | 12.5% | 1 | 12.5% | 1 | 40.0% | 2 |
| DIY / hardware stores | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Double glazing / window shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Estate agents | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Ethnic / foreign food shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Foodstore / supermarket | 50.0% | 8 | 50.0% | 4 | 50.0% | 4 | 20.0% | 1 |
| General stores / corner shops / newsagents | 12.5% | 2 | 0.0% | 0 | 25.0% | 2 | 80.0% | 4 |
| Greengrocers / fruit & veg shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Hairdressers / barbers / beauty shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Health and beauty shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Health food shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Home furnishing / textile shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Household goods shops | 6.3% | 1 | 0.0% | 0 | 12.5% | 1 | 0.0% | 0 |
| Jewellers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Opticians | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Post Office | 6.3% | 1 | 0.0% | 0 | 12.5% | 1 | 0.0% | 0 |
| Pubs / bars | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Restaurants / cafes | 6.3% | 1 | 12.5% | 1 | 0.0% | 0 | 0.0% | 0 |
| Shoe shop | 6.3% | 1 | 12.5% | 1 | 0.0% | 0 | 0.0% | 0 |
| Sports good shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Takeaways | 6.3% | 1 | 0.0% | 0 | 12.5% | 1 | 20.0% | 1 |
| Toy shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Vets | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Other (PLEASE WRITE IN) | 6.3% | 1 | 0.0% | 0 | 12.5% | 1 | 0.0% | 0 |
| (Don't know) | 6.3% | 1 | 12.5% | 1 | 0.0% | 0 | 0.0% | 0 |
| Base: | 16 | 8 | 8 | 5 | 5 | 6 | 10 | 6 |

Camberley In Centre Survey for Avison Young

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE |
|--|-------|------|--------|---------|---------|------|-------|------|
| Q29G Which specific shops, businesses or services do you visit in Guildford? [MR] | | | | | | | | |
| <i>Guildford at Q28</i> | | | | | | | | |
| Bakers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Banks / building societies | 1.8% | 1 | 6.7% | 1 | 0.0% | 0 | 4.3% | 1 |
| Bathroom / kitchen shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Betting shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Book shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Butchers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Carpet / floorcovering shops | 1.8% | 1 | 0.0% | 0 | 2.4% | 1 | 5.3% | 1 |
| Charity shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Chemists | 1.8% | 1 | 0.0% | 0 | 2.4% | 1 | 5.3% | 1 |
| Cobblers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Clothing / fashion store | 80.4% | 45 | 66.7% | 10 | 85.4% | 35 | 84.2% | 16 |
| DIY / hardware stores | 3.6% | 2 | 6.7% | 1 | 2.4% | 1 | 5.3% | 1 |
| Double glazing / window shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Estate agents | 1.8% | 1 | 6.7% | 1 | 0.0% | 0 | 4.3% | 1 |
| Ethnic / foreign food shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Foodstore / supermarket | 10.7% | 6 | 20.0% | 3 | 7.3% | 3 | 15.8% | 3 |
| General stores / corner shops / newsagents | 3.6% | 2 | 13.3% | 2 | 0.0% | 0 | 10.5% | 2 |
| Greengrocers / fruit & veg shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Hairdressers / barbers / beauty shops | 3.6% | 2 | 0.0% | 0 | 4.9% | 2 | 5.3% | 1 |
| Health and beauty shops | 1.8% | 1 | 0.0% | 0 | 2.4% | 1 | 0.0% | 0 |
| Health food shops | 1.8% | 1 | 0.0% | 0 | 2.4% | 1 | 5.3% | 1 |
| Home furnishing / textile shops | 10.7% | 6 | 0.0% | 0 | 14.6% | 6 | 5.3% | 1 |
| Household goods shops | 7.1% | 4 | 0.0% | 0 | 9.8% | 4 | 5.3% | 1 |
| Jewellers | 1.8% | 1 | 0.0% | 0 | 2.4% | 1 | 5.3% | 1 |
| Opticians | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Post Office | 1.8% | 1 | 0.0% | 0 | 2.4% | 1 | 5.3% | 1 |
| Pubs / bars | 5.4% | 3 | 6.7% | 1 | 4.9% | 2 | 5.3% | 1 |
| Restaurants / cafes | 37.5% | 21 | 40.0% | 6 | 36.6% | 15 | 36.8% | 7 |
| Shoe shop | 5.4% | 3 | 6.7% | 1 | 4.9% | 2 | 5.3% | 1 |
| Sports good shops | 1.8% | 1 | 0.0% | 0 | 2.4% | 1 | 0.0% | 0 |
| Takeaways | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Toy shops | 1.8% | 1 | 0.0% | 0 | 2.4% | 1 | 5.3% | 1 |
| Vets | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Cinema | 1.8% | 1 | 6.7% | 1 | 0.0% | 0 | 5.3% | 1 |
| Gym | 1.8% | 1 | 0.0% | 0 | 2.4% | 1 | 5.3% | 1 |
| (Don't know) | 8.9% | 5 | 13.3% | 2 | 7.3% | 3 | 0.0% | 0 |
| Base: | | 56 | | 15 | | 41 | | 19 |
| | | | | | | | | 23 |
| | | | | | | | | 14 |
| | | | | | | | | 44 |
| | | | | | | | | 12 |

Camberley In Centre Survey for Avison Young

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE |
|--|-------|------|--------|---------|---------|------|-------|------|
| Q29HWhich specific shops, businesses or services do you visit in Lightwater? [MR] | | | | | | | | |
| <i>Lightwater at Q28</i> | | | | | | | | |
| Bakers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Banks / building societies | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Bathroom / kitchen shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Betting shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Book shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Butchers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Carpet / floorcovering shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Charity shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Chemists | 16.7% | 1 | 25.0% | 1 | 0.0% | 0 | 25.0% | 1 |
| Cobblers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Clothing / fashion store | 16.7% | 1 | 0.0% | 0 | 50.0% | 1 | 0.0% | 0 |
| DIY / hardware stores | 16.7% | 1 | 25.0% | 1 | 0.0% | 0 | 25.0% | 1 |
| Double glazing / window shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Estate agents | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Ethnic / foreign food shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Foodstore / supermarket | 50.0% | 3 | 50.0% | 2 | 50.0% | 1 | 50.0% | 2 |
| General stores / corner shops / newsagents | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Greengrocers / fruit & veg shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Hairdressers / barbers / beauty shops | 16.7% | 1 | 25.0% | 1 | 0.0% | 0 | 25.0% | 1 |
| Health and beauty shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Health food shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Home furnishing / textile shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Household goods shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Jewellers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Opticians | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Post Office | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Pubs / bars | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Restaurants / cafes | 33.3% | 2 | 25.0% | 1 | 50.0% | 1 | 25.0% | 1 |
| Shoe shop | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sports good shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Takeaways | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Toy shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Vets | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Base: | 6 | 4 | 2 | 0 | 2 | 4 | 3 | 3 |

Camberley In Centre Survey for Avison Young

| | Total | Male | | Female | | 18 - 34 | | 35 - 54 | | 55 + | | ABC1 | | C2DE | | |
|---|-------|------|-------|--------|-------|---------|-------|---------|-------|------|-------|------|-------|------|-------|---|
| Q29I Which specific shops, businesses or services do you visit in London City centre? [MR] | | | | | | | | | | | | | | | | |
| <i>London City Centre at Q28</i> | | | | | | | | | | | | | | | | |
| Bakers | 14.3% | 2 | 0.0% | 0 | 20.0% | 2 | 20.0% | 1 | 20.0% | 1 | 0.0% | 0 | 9.1% | 1 | 33.3% | 1 |
| Banks / building societies | 7.1% | 1 | 0.0% | 0 | 10.0% | 1 | 0.0% | 0 | 20.0% | 1 | 0.0% | 0 | 0.0% | 0 | 33.3% | 1 |
| Bathroom / kitchen shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Betting shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Book shops | 7.1% | 1 | 0.0% | 0 | 10.0% | 1 | 20.0% | 1 | 0.0% | 0 | 0.0% | 0 | 9.1% | 1 | 0.0% | 0 |
| Butchers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Carpet / floorcovering shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Charity shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Chemists | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Cobblers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Clothing / fashion store | 64.3% | 9 | 50.0% | 2 | 70.0% | 7 | 60.0% | 3 | 80.0% | 4 | 50.0% | 2 | 63.6% | 7 | 66.7% | 2 |
| DIY / hardware stores | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Double glazing / window shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Estate agents | 7.1% | 1 | 0.0% | 0 | 10.0% | 1 | 20.0% | 1 | 0.0% | 0 | 0.0% | 0 | 9.1% | 1 | 0.0% | 0 |
| Ethnic / foreign food shops | 7.1% | 1 | 0.0% | 0 | 10.0% | 1 | 0.0% | 0 | 20.0% | 1 | 0.0% | 0 | 0.0% | 0 | 33.3% | 1 |
| Foodstore / supermarket | 7.1% | 1 | 25.0% | 1 | 0.0% | 0 | 0.0% | 0 | 20.0% | 1 | 0.0% | 0 | 0.0% | 0 | 33.3% | 1 |
| General stores / corner shops / newsagents | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Greengrocers / fruit & veg shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Hairdressers / barbers / beauty shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Health and beauty shops | 7.1% | 1 | 0.0% | 0 | 10.0% | 1 | 20.0% | 1 | 0.0% | 0 | 0.0% | 0 | 9.1% | 1 | 0.0% | 0 |
| Health food shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Home furnishing / textile shops | 14.3% | 2 | 0.0% | 0 | 20.0% | 2 | 0.0% | 0 | 20.0% | 1 | 25.0% | 1 | 9.1% | 1 | 33.3% | 1 |
| Household goods shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Jewellers | 14.3% | 2 | 0.0% | 0 | 20.0% | 2 | 40.0% | 2 | 0.0% | 0 | 0.0% | 0 | 18.2% | 2 | 0.0% | 0 |
| Opticians | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Post Office | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Pubs / bars | 14.3% | 2 | 25.0% | 1 | 10.0% | 1 | 20.0% | 1 | 0.0% | 0 | 25.0% | 1 | 9.1% | 1 | 33.3% | 1 |
| Restaurants / cafes | 35.7% | 5 | 25.0% | 1 | 40.0% | 4 | 40.0% | 2 | 20.0% | 1 | 50.0% | 2 | 27.3% | 3 | 66.7% | 2 |
| Shoe shop | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sports good shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Takeaways | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Toy shops | 7.1% | 1 | 0.0% | 0 | 10.0% | 1 | 0.0% | 0 | 20.0% | 1 | 0.0% | 0 | 0.0% | 0 | 33.3% | 1 |
| Vets | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| (Don't know) | 7.1% | 1 | 0.0% | 0 | 10.0% | 1 | 0.0% | 0 | 0.0% | 0 | 25.0% | 1 | 9.1% | 1 | 0.0% | 0 |
| Base: | | 14 | | 4 | | 10 | | 5 | | 5 | | 4 | | 11 | | 3 |

Camberley In Centre Survey for Avison Young

| | Total | Male | | Female | | 18 - 34 | | 35 - 54 | | 55 + | | ABC1 | | C2DE | | |
|--|-------|------|-------|--------|-------|---------|-------|---------|-------|------|-------|------|-------|------|-------|----|
| Q29J Which specific shops, businesses or services do you visit in Reading? [MR] | | | | | | | | | | | | | | | | |
| <i>Reading at Q28</i> | | | | | | | | | | | | | | | | |
| Bakers | 2.4% | 1 | 0.0% | 0 | 3.0% | 1 | 6.3% | 1 | 0.0% | 0 | 0.0% | 0 | 3.2% | 1 | 0.0% | 0 |
| Banks / building societies | 7.1% | 3 | 0.0% | 0 | 9.1% | 3 | 0.0% | 0 | 17.6% | 3 | 0.0% | 0 | 9.7% | 3 | 0.0% | 0 |
| Bathroom / kitchen shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Betting shops | 2.4% | 1 | 0.0% | 0 | 3.0% | 1 | 6.3% | 1 | 0.0% | 0 | 0.0% | 0 | 3.2% | 1 | 0.0% | 0 |
| Book shops | 2.4% | 1 | 0.0% | 0 | 3.0% | 1 | 0.0% | 0 | 0.0% | 0 | 11.1% | 1 | 3.2% | 1 | 0.0% | 0 |
| Butchers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Carpet / floorcovering shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Charity shops | 2.4% | 1 | 0.0% | 0 | 3.0% | 1 | 6.3% | 1 | 0.0% | 0 | 0.0% | 0 | 3.2% | 1 | 0.0% | 0 |
| Chemists | 4.8% | 2 | 0.0% | 0 | 6.1% | 2 | 0.0% | 0 | 11.8% | 2 | 0.0% | 0 | 6.5% | 2 | 0.0% | 0 |
| Cobblers | 4.8% | 2 | 0.0% | 0 | 6.1% | 2 | 6.3% | 1 | 0.0% | 0 | 11.1% | 1 | 6.5% | 2 | 0.0% | 0 |
| Clothing / fashion store | 83.3% | 35 | 88.9% | 8 | 81.8% | 27 | 81.3% | 13 | 88.2% | 15 | 77.8% | 7 | 80.6% | 25 | 90.9% | 10 |
| DIY / hardware stores | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Double glazing / window shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Estate agents | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Ethnic / foreign food shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Foodstore / supermarket | 16.7% | 7 | 0.0% | 0 | 21.2% | 7 | 31.3% | 5 | 11.8% | 2 | 0.0% | 0 | 16.1% | 5 | 18.2% | 2 |
| General stores / corner shops / newsagents | 2.4% | 1 | 11.1% | 1 | 0.0% | 0 | 6.3% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 9.1% | 1 |
| Greengrocers / fruit & veg shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Hairdressers / barbers / beauty shops | 4.8% | 2 | 0.0% | 0 | 6.1% | 2 | 0.0% | 0 | 11.8% | 2 | 0.0% | 0 | 6.5% | 2 | 0.0% | 0 |
| Health and beauty shops | 9.5% | 4 | 0.0% | 0 | 12.1% | 4 | 0.0% | 0 | 17.6% | 3 | 11.1% | 1 | 12.9% | 4 | 0.0% | 0 |
| Health food shops | 4.8% | 2 | 0.0% | 0 | 6.1% | 2 | 0.0% | 0 | 11.8% | 2 | 0.0% | 0 | 6.5% | 2 | 0.0% | 0 |
| Home furnishing / textile shops | 9.5% | 4 | 11.1% | 1 | 9.1% | 3 | 0.0% | 0 | 11.8% | 2 | 22.2% | 2 | 9.7% | 3 | 9.1% | 1 |
| Household goods shops | 9.5% | 4 | 11.1% | 1 | 9.1% | 3 | 6.3% | 1 | 5.9% | 1 | 22.2% | 2 | 9.7% | 3 | 9.1% | 1 |
| Jewellers | 2.4% | 1 | 0.0% | 0 | 3.0% | 1 | 6.3% | 1 | 0.0% | 0 | 0.0% | 0 | 3.2% | 1 | 0.0% | 0 |
| Opticians | 4.8% | 2 | 0.0% | 0 | 6.1% | 2 | 12.5% | 2 | 0.0% | 0 | 0.0% | 0 | 6.5% | 2 | 0.0% | 0 |
| Post Office | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Pubs / bars | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Restaurants / cafes | 33.3% | 14 | 44.4% | 4 | 30.3% | 10 | 37.5% | 6 | 35.3% | 6 | 22.2% | 2 | 41.9% | 13 | 9.1% | 1 |
| Shoe shop | 9.5% | 4 | 0.0% | 0 | 12.1% | 4 | 6.3% | 1 | 5.9% | 1 | 22.2% | 2 | 12.9% | 4 | 0.0% | 0 |
| Sports good shops | 2.4% | 1 | 0.0% | 0 | 3.0% | 1 | 0.0% | 0 | 5.9% | 1 | 0.0% | 0 | 3.2% | 1 | 0.0% | 0 |
| Takeaways | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Toy shops | 4.8% | 2 | 0.0% | 0 | 6.1% | 2 | 12.5% | 2 | 0.0% | 0 | 0.0% | 0 | 6.5% | 2 | 0.0% | 0 |
| Vets | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Other (PLEASE WRITE IN) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| (Don't know) | 9.5% | 4 | 11.1% | 1 | 9.1% | 3 | 12.5% | 2 | 5.9% | 1 | 11.1% | 1 | 9.7% | 3 | 9.1% | 1 |
| Base: | | 42 | | 9 | | 33 | | 16 | | 17 | | 9 | | 31 | | 11 |

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE |
|--|-------|------|--------|---------|---------|------|------|------|
|--|-------|------|--------|---------|---------|------|------|------|

Q29KWhich specific shops, businesses or services do you visit in Woking? [MR]

Woking at Q28

| | | | | | | | | | | | | | | | | |
|--|-------|----|-------|---|-------|----|-------|---|-------|---|-------|---|-------|----|-------|---|
| Bakers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Banks / building societies | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Bathroom / kitchen shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Betting shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Book shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Butchers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Carpet / floorcovering shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Charity shops | 5.3% | 1 | 0.0% | 0 | 9.1% | 1 | 0.0% | 0 | 0.0% | 0 | 20.0% | 1 | 7.7% | 1 | 0.0% | 0 |
| Chemists | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Cobblers | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Clothing / fashion store | 63.2% | 12 | 50.0% | 4 | 72.7% | 8 | 62.5% | 5 | 83.3% | 5 | 40.0% | 2 | 61.5% | 8 | 66.7% | 4 |
| DIY / hardware stores | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Double glazing / window shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Estate agents | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Ethnic / foreign food shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Foodstore / supermarket | 36.8% | 7 | 37.5% | 3 | 36.4% | 4 | 62.5% | 5 | 0.0% | 0 | 40.0% | 2 | 38.5% | 5 | 33.3% | 2 |
| General stores / corner shops / newsagents | 10.5% | 2 | 12.5% | 1 | 9.1% | 1 | 12.5% | 1 | 0.0% | 0 | 20.0% | 1 | 7.7% | 1 | 16.7% | 1 |
| Greengrocers / fruit & veg shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Hairdressers / barbers / beauty shops | 5.3% | 1 | 0.0% | 0 | 9.1% | 1 | 0.0% | 0 | 0.0% | 0 | 20.0% | 1 | 7.7% | 1 | 0.0% | 0 |
| Health and beauty shops | 5.3% | 1 | 0.0% | 0 | 9.1% | 1 | 0.0% | 0 | 16.7% | 1 | 0.0% | 0 | 7.7% | 1 | 0.0% | 0 |
| Health food shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Home furnishing / textile shops | 5.3% | 1 | 0.0% | 0 | 9.1% | 1 | 0.0% | 0 | 0.0% | 0 | 20.0% | 1 | 7.7% | 1 | 0.0% | 0 |
| Household goods shops | 5.3% | 1 | 0.0% | 0 | 9.1% | 1 | 0.0% | 0 | 0.0% | 0 | 20.0% | 1 | 7.7% | 1 | 0.0% | 0 |
| Jewellers | 5.3% | 1 | 0.0% | 0 | 9.1% | 1 | 12.5% | 1 | 0.0% | 0 | 0.0% | 0 | 7.7% | 1 | 0.0% | 0 |
| Opticians | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Post Office | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Pubs / bars | 5.3% | 1 | 12.5% | 1 | 0.0% | 0 | 12.5% | 1 | 0.0% | 0 | 0.0% | 0 | 7.7% | 1 | 0.0% | 0 |
| Restaurants / cafes | 36.8% | 7 | 50.0% | 4 | 27.3% | 3 | 37.5% | 3 | 50.0% | 3 | 20.0% | 1 | 53.8% | 7 | 0.0% | 0 |
| Shoe shop | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Sports good shops | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Takeaways | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Toy shops | 5.3% | 1 | 0.0% | 0 | 9.1% | 1 | 12.5% | 1 | 0.0% | 0 | 0.0% | 0 | 7.7% | 1 | 0.0% | 0 |
| Vets | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| Other (PLEASE WRITE IN) (Don't know) | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 |
| | 10.5% | 2 | 0.0% | 0 | 18.2% | 2 | 0.0% | 0 | 16.7% | 1 | 20.0% | 1 | 7.7% | 1 | 16.7% | 1 |
| Base: | | 19 | | 8 | | 11 | | 8 | | 6 | | 5 | | 13 | | 6 |

GEN GENDER:

| | | | | | | | | | | | | | | | | |
|--------|-------|-----|--------|----|--------|-----|-------|----|-------|----|-------|----|-------|-----|-------|----|
| Male | 33.8% | 69 | 100.0% | 69 | 0.0% | 0 | 29.0% | 20 | 31.0% | 22 | 42.2% | 27 | 34.1% | 46 | 33.3% | 23 |
| Female | 66.2% | 135 | 0.0% | 0 | 100.0% | 135 | 71.0% | 49 | 69.0% | 49 | 57.8% | 37 | 65.9% | 89 | 66.7% | 46 |
| Base: | | 204 | | 69 | | 135 | | 69 | | 71 | | 64 | | 135 | | 69 |

AGE AGE

| | | | | | | | | | | | | | | | | |
|---------------|-------|-----|-------|----|-------|-----|-------|----|-------|----|-------|----|-------|-----|-------|----|
| 18 - 24 years | 15.2% | 31 | 13.0% | 9 | 16.3% | 22 | 44.9% | 31 | 0.0% | 0 | 0.0% | 0 | 11.9% | 16 | 21.7% | 15 |
| 25 - 34 years | 18.6% | 38 | 15.9% | 11 | 20.0% | 27 | 55.1% | 38 | 0.0% | 0 | 0.0% | 0 | 20.7% | 28 | 14.5% | 10 |
| 35 - 44 years | 17.6% | 36 | 15.9% | 11 | 18.5% | 25 | 0.0% | 0 | 50.7% | 36 | 0.0% | 0 | 19.3% | 26 | 14.5% | 10 |
| 45 - 54 years | 17.2% | 35 | 15.9% | 11 | 17.8% | 24 | 0.0% | 0 | 49.3% | 35 | 0.0% | 0 | 17.8% | 24 | 15.9% | 11 |
| 55 - 64 years | 10.8% | 22 | 13.0% | 9 | 9.6% | 13 | 0.0% | 0 | 0.0% | 0 | 34.4% | 22 | 9.6% | 13 | 13.0% | 9 |
| 65+ years | 20.6% | 42 | 26.1% | 18 | 17.8% | 24 | 0.0% | 0 | 0.0% | 0 | 65.6% | 42 | 20.7% | 28 | 20.3% | 14 |
| Base: | | 204 | | 69 | | 135 | | 69 | | 71 | | 64 | | 135 | | 69 |

SEG SEG:

| | | | | | | | | | | | | | | | | |
|-------|-------|-----|-------|----|-------|-----|-------|----|-------|----|-------|----|-------|-----|-------|----|
| AB | 28.4% | 58 | 30.4% | 21 | 27.4% | 37 | 27.5% | 19 | 25.4% | 18 | 32.8% | 21 | 43.0% | 58 | 0.0% | 0 |
| C1 | 37.7% | 77 | 36.2% | 25 | 38.5% | 52 | 36.2% | 25 | 45.1% | 32 | 31.3% | 20 | 57.0% | 77 | 0.0% | 0 |
| C2 | 10.3% | 21 | 13.0% | 9 | 8.9% | 12 | 10.1% | 7 | 11.3% | 8 | 9.4% | 6 | 0.0% | 0 | 30.4% | 21 |
| DE | 23.5% | 48 | 20.3% | 14 | 25.2% | 34 | 26.1% | 18 | 18.3% | 13 | 26.6% | 17 | 0.0% | 0 | 69.6% | 48 |
| Base: | | 204 | | 69 | | 135 | | 69 | | 71 | | 64 | | 135 | | 69 |

Camberley In Centre Survey for Avison Young

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE | |
|---------------------------------------|-------|-----------|----------|----------|----------|----------|----------|----------|----|
| ADU No. of adults (incl Resp) | | | | | | | | | |
| 1 adult in hhold | 27.9% | 57 23.2% | 16 30.4% | 41 30.4% | 21 19.7% | 14 34.4% | 22 19.3% | 26 44.9% | 31 |
| 2 adults in hhold | 50.5% | 103 50.7% | 35 50.4% | 68 43.5% | 30 50.7% | 36 57.8% | 37 58.5% | 79 34.8% | 24 |
| 3 adults in hhold | 11.3% | 23 17.4% | 12 8.1% | 11 13.0% | 9 14.1% | 10 6.3% | 4 11.1% | 15 11.6% | 8 |
| 4 or more adults in hhold | 10.3% | 21 8.7% | 6 11.1% | 15 13.0% | 9 15.5% | 11 1.6% | 1 11.1% | 15 8.7% | 6 |
| Base: | | 204 | 69 | 135 | 69 | 71 | 64 | 135 | 69 |
| CHI No. of children (Under 16) | | | | | | | | | |
| No children in hhold | 64.2% | 131 78.3% | 54 57.0% | 77 58.0% | 40 40.8% | 29 96.9% | 62 60.0% | 81 72.5% | 50 |
| 1 child in hhold | 18.1% | 37 11.6% | 8 21.5% | 29 29.0% | 20 22.5% | 16 1.6% | 1 22.2% | 30 10.1% | 7 |
| 2 children in hhold | 15.7% | 32 8.7% | 6 19.3% | 26 10.1% | 7 33.8% | 24 1.6% | 1 17.0% | 23 13.0% | 9 |
| 3 children in hhold | 1.5% | 3 1.4% | 1 1.5% | 2 2.9% | 2 1.4% | 1 0.0% | 0 0.7% | 1 2.9% | 2 |
| 4 or more children in hhold | 0.5% | 1 0.0% | 0 0.7% | 1 0.0% | 0 1.4% | 1 0.0% | 0 0.0% | 0 1.4% | 1 |
| Base: | | 204 | 69 | 135 | 69 | 71 | 64 | 135 | 69 |
| CAR No. of cars in household | | | | | | | | | |
| No cars in hhold | 23.5% | 48 23.2% | 16 23.7% | 32 31.9% | 22 9.9% | 7 29.7% | 19 11.9% | 16 46.4% | 32 |
| 1 car in hhold | 34.3% | 70 30.4% | 21 36.3% | 49 31.9% | 22 31.0% | 22 40.6% | 26 37.8% | 51 27.5% | 19 |
| 2 cars in hhold | 28.4% | 58 27.5% | 19 28.9% | 39 21.7% | 15 43.7% | 31 18.8% | 12 36.3% | 49 13.0% | 9 |
| 3 cars in hhold | 9.3% | 19 14.5% | 10 6.7% | 9 7.2% | 5 12.7% | 9 7.8% | 5 9.6% | 13 8.7% | 6 |
| 4 or more cars in hhold | 4.4% | 9 4.3% | 3 4.4% | 6 7.2% | 5 2.8% | 2 3.1% | 2 4.4% | 6 4.3% | 3 |
| Base: | | 204 | 69 | 135 | 69 | 71 | 64 | 135 | 69 |
| DAY DAY OF INTERVIEW: | | | | | | | | | |
| Monday | 12.3% | 25 8.7% | 6 14.1% | 19 10.1% | 7 7.0% | 5 20.3% | 13 13.3% | 18 10.1% | 7 |
| Tuesday | 10.8% | 22 10.1% | 7 11.1% | 15 7.2% | 5 15.5% | 11 9.4% | 6 11.1% | 15 10.1% | 7 |
| Wednesday | 12.3% | 25 7.2% | 5 14.8% | 20 17.4% | 12 7.0% | 5 12.5% | 8 9.6% | 13 17.4% | 12 |
| Thursday | 15.7% | 32 11.6% | 8 17.8% | 24 23.2% | 16 12.7% | 9 10.9% | 7 17.0% | 23 13.0% | 9 |
| Friday | 24.5% | 50 26.1% | 18 23.7% | 32 17.4% | 12 25.4% | 18 31.3% | 20 25.2% | 34 23.2% | 16 |
| Saturday | 24.5% | 50 36.2% | 25 18.5% | 25 24.6% | 17 32.4% | 23 15.6% | 10 23.7% | 32 26.1% | 18 |
| Sunday | 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 0.0% | 0 |
| Base: | | 204 | 69 | 135 | 69 | 71 | 64 | 135 | 69 |
| LOC LOCATION | | | | | | | | | |
| High Street | 27.5% | 56 37.7% | 26 22.2% | 30 23.2% | 16 28.2% | 20 31.3% | 20 30.4% | 41 21.7% | 15 |
| Park Street | 19.6% | 40 13.0% | 9 23.0% | 31 23.2% | 16 19.7% | 14 15.6% | 10 20.7% | 28 17.4% | 12 |
| Princess Way | 24.5% | 50 21.7% | 15 25.9% | 35 20.3% | 14 23.9% | 17 29.7% | 19 22.2% | 30 29.0% | 20 |
| The Mall | 28.4% | 58 27.5% | 19 28.9% | 39 33.3% | 23 28.2% | 20 23.4% | 15 26.7% | 36 31.9% | 22 |
| Base: | | 204 | 69 | 135 | 69 | 71 | 64 | 135 | 69 |

Camberley In Centre Survey for Avison Young

| | Total | Male | Female | 18 - 34 | 35 - 54 | 55 + | ABC1 | C2DE |
|-----------|-------|------|--------|---------|---------|------|-------|------|
| PC | | | | | | | | |
| GU1 5 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 |
| GU11 1 | 2.9% | 6 | 2.9% | 2 | 3.0% | 4 | 4.3% | 3 |
| GU11 2 | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 1.4% | 1 |
| GU11 3 | 2.9% | 6 | 1.4% | 1 | 3.7% | 5 | 2.9% | 2 |
| GU12 4 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| GU12 5 | 1.5% | 3 | 0.0% | 0 | 2.2% | 3 | 1.4% | 1 |
| GU12 6 | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 2.9% | 2 |
| GU14 0 | 1.5% | 3 | 1.4% | 1 | 1.5% | 2 | 2.9% | 2 |
| GU14 6 | 1.0% | 2 | 1.4% | 1 | 0.7% | 1 | 0.0% | 0 |
| GU14 7 | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 1.4% | 1 |
| GU14 8 | 2.9% | 6 | 5.8% | 4 | 1.5% | 2 | 4.3% | 3 |
| GU14 9 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| GU15 1 | 8.8% | 18 | 13.0% | 9 | 6.7% | 9 | 2.9% | 2 |
| GU15 2 | 10.8% | 22 | 7.2% | 5 | 12.6% | 17 | 10.1% | 7 |
| GU15 3 | 17.2% | 35 | 15.9% | 11 | 17.8% | 24 | 20.3% | 14 |
| GU15 4 | 7.8% | 16 | 5.8% | 4 | 8.9% | 12 | 8.7% | 6 |
| GU15 8 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| GU15 9 | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 1.4% | 1 |
| GU16 5 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| GU16 6 | 2.5% | 5 | 1.4% | 1 | 3.0% | 4 | 4.3% | 3 |
| GU16 7 | 2.5% | 5 | 2.9% | 2 | 2.2% | 3 | 2.9% | 2 |
| GU16 8 | 3.4% | 7 | 4.3% | 3 | 3.0% | 4 | 2.9% | 2 |
| GU16 9 | 2.0% | 4 | 1.4% | 1 | 2.2% | 3 | 0.0% | 0 |
| GU17 0 | 2.9% | 6 | 4.3% | 3 | 2.2% | 3 | 2.9% | 2 |
| GU17 9 | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 1.4% | 1 |
| GU18 5 | 1.5% | 3 | 2.9% | 2 | 0.7% | 1 | 1.4% | 1 |
| GU19 5 | 6.4% | 13 | 10.1% | 7 | 4.4% | 6 | 4.3% | 3 |
| GU20 6 | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 1.4% | 1 |
| GU21 3 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| GU22 8 | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 1.4% | 1 |
| GU24 8 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| GU35 0 | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 |
| GU41 0 | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 |
| GU46 6 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| GU46 7 | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 |
| GU47 0 | 2.0% | 4 | 1.4% | 1 | 2.2% | 3 | 1.4% | 1 |
| GU47 8 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 |
| GU47 9 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 |
| GU51 3 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| GU52 8 | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 1.4% | 1 |
| KT11 3 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| KT15 1 | 1.0% | 2 | 0.0% | 0 | 1.5% | 2 | 1.4% | 1 |
| PE26 1 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 |
| RG1 8 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| RG12 8 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 1.4% | 1 |
| RG15 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| RG29 1 | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 0.0% | 0 |
| RG41 4 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| RG45 6 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| RG9 1 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| SL5 9 | 0.5% | 1 | 1.4% | 1 | 0.0% | 0 | 1.4% | 1 |
| TW15 1 | 0.5% | 1 | 0.0% | 0 | 0.7% | 1 | 0.0% | 0 |
| Refused | 1.0% | 2 | 1.4% | 1 | 0.7% | 1 | 1.4% | 1 |
| Base: | 204 | 69 | 135 | 69 | 71 | 64 | 135 | 69 |

Appendix 2:

Sample Questionnaire

NEMS market research CAMBERLEY TOWN CENTRE IN STREET SURVEY

INTRODUCTION: Good morning / afternoon, I am from **NEMS** market research, an independent market research company. We are conducting a short survey in Camberley town centre about shopping and other services on behalf of Surrey Heath Borough Council. Do you have 7 minutes to answer some questions?

ASK ALL:

Q.A. First of all, can I ask you do you work in any of the following?

READ OUT:

| | |
|-----------------|---------------------|
| Retail | CLOSE INTERVIEW |
| Market Research | CLOSE INTERVIEW |
| None of these | CONTINUE, GO TO Q.B |

ASK ALL:

Q.B. So that we know where people are coming from could you tell me your **home postcode** please, but not the last two characters?

INTERVIEWER, PLEASE WRITE CLEARLY AND IN CAPITALS.

Home Postcode:

(Refused / Don't know)

CLOSE, DO NOT COUNT AS INTERVIEW

ASK ALL:

Q.1 What is the main purpose of your visit here today?

DO NOT PROMPT ONE ANSWER ONLY

ASK ALL:

Q.2 What else, if anything, will you be doing here?

DO NOT PROMPT CAN BE MULTI-CODED

| | Q.1 | Q.2 |
|---|------------|------------|
| | (1) | (2) |
| Non-food shopping (such as clothes, shoes, household goods) | 1 | 1 |
| Food & grocery shopping (i.e. not restaurants, take-aways etc) | 2 | 2 |
| <u>Window shopping</u> | <u>3</u> | <u>3</u> |
| Eating or drinking out | 4 | 4 |
| Education | 5 | 5 |
| <u>Financial services (i.e. banks, building soc's, accountants)</u> | <u>6</u> | <u>6</u> |
| Health & Fitness gym | 7 | 7 |
| Health (doctors / dentist) | 8 | 8 |
| <u>Leisure (i.e. cinema / bingo / theatre)</u> | <u>9</u> | <u>9</u> |
| Personal services (e.g. hairdressers, beauty salon) | A | A |
| Other services (i.e. travel agent, estate agents) | B | B |
| <u>Socialising</u> | <u>C</u> | <u>C</u> |
| Tourism / sight-seeing | D | D |
| Work / business | E | E |
| Other (PLEASE WRITE IN) | F | F |
| <hr/> | | |
| (Don't know) | G | G |
| Nothing else | - | H |

ASK ALL:

Q.3 How much have you spent or expect to spend in the shops today in Camberley town centre on each of the following?

READ OUT PLEASE NOTE A RESPONSE IS NEEDED FOR EACH DESCRIPTION EVEN IF NOTHING IS SPENT

| | Nothing | £5 | £5.01 | £10.01 | £15.01 | £20.01 | £30.01 | £40.01 | £50.01 | £75.01 | £100.01 | £200.01 | (Don't plus know) |
|---|---------|-----|-------|--------|--------|--------|--------|--------|--------|--------|---------|---------|-------------------|
| | Or | To | To | To | To | To | To | To | To | To | To | To | |
| | Less | £10 | £15 | £20 | £30 | £40 | £50 | £75 | £100 | £200 | | | |
| | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) | (11) | (12) | (13) | (14) | (15) |
| Food, groceries & off licence alcohol | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Clothing, fashion goods & footwear | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| CDs, books, DVDs | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| Electrical goods (e.g. TVs, PCs, tablets, / Domestic appliances, etc) | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| Recreational / leisure goods / sports goods | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| Chemist goods / personal care products | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 |
| Furniture, carpets, floor coverings, soft furnishings, home decor | 7 | 7 | 7 | 7 | 7 | 7 | 7 | 7 | 7 | 7 | 7 | 7 | 7 |
| DIY / Gardening goods | 8 | 8 | 8 | 8 | 8 | 8 | 8 | 8 | 8 | 8 | 8 | 8 | 8 |
| Gifts, jewellery, accessories, watches etc | 9 | 9 | 9 | 9 | 9 | 9 | 9 | 9 | 9 | 9 | 9 | 9 | 9 |
| Newspapers / magazines | A | A | A | A | A | A | A | A | A | A | A | A | A |
| Other non-food items | B | B | B | B | B | B | B | B | B | B | B | B | B |
| Food / drink at restaurants etc | C | C | C | C | C | C | C | C | C | C | C | C | C |
| Services (hairdressers, dry cleaners etc) | D | D | D | D | D | D | D | D | D | D | D | D | D |

ASK ALL:

Q.4 How did you travel to Camberley town centre today?

DO NOT PROMPT ONE ANSWER ONLY

| | |
|-------------------------|----------|
| | (16) |
| Car | 1 |
| Bus | 2 |
| <u>Train</u> | <u>3</u> |
| Taxi | 4 |
| Walk | 5 |
| <u>Cycle</u> | <u>6</u> |
| Motorecycle | 7 |
| Other (PLEASE WRITE IN) | 8 |

ASK ALL:

Q.5 How long did your journey take?

DO NOT PROMPT ONE ANSWER ONLY

| | |
|----------------------------|----------|
| | (17) |
| 5 mins or less | 1 |
| 6 - 10 mins | 2 |
| <u>11 - 15 mins</u> | <u>3</u> |
| 16 - 20 mins | 4 |
| 21 - 30 mins | 5 |
| <u>31 - 45 mins</u> | <u>6</u> |
| 46 mins - 59 mins | 7 |
| 1hr - 1hr 30mins | 8 |
| <u>1hr 31 mins - 2 hrs</u> | <u>9</u> |
| 2 hrs + | A |
| (Don't know) | B |

ASK ALL:

Q.6 Approximately how much time will you spend in Camberley town centre today?

DO NOT PROMPT ONE ANSWER ONLY

| | |
|------------------------------------|----------|
| | (18) |
| Less than 30 minutes | 1 |
| 30- 59 minutes | 2 |
| <u>1hr -1 hr 29 min</u> | <u>3</u> |
| 1hr 30 mins - 1 hr 59 min | 4 |
| 2hrs - 2hrs 29 mins | 5 |
| <u>2hrs 30 mins - 2hrs 59 mins</u> | <u>6</u> |
| 3hrs - 3hrs 59 mins | 7 |
| 4hrs or more | 8 |
| (Don't know) | 9 |

ASK ALL:

Q.7 What **types** of shops, businesses or services in Camberley town centre have you visited, or do you intend to visit today?
DO NOT PROMPT CAN BE MULTICODED

| | |
|--|--------|
| | (19) |
| Bakers | 1 |
| Banks / building societies | 2 |
| Bathroom / kitchen shops | 3 |
| Betting shops | 4 |
| Book shops | 5 |
| Butchers | 6 |
| Carpet / floorcovering shops | 7 |
| Charity shops | 8 |
| Chemists | 9 |
| Cobblers | A |
| Clothing / fashion store | B |
| DIY / hardware stores | C |
| Double glazing / window shops | D |
| Estate agents | E |
| Ethnic / foreign food shops | F |
| Foodstore / supermarket | G |
| General stores / corner shops / newsagents | H |
| Greengrocers / fruit & veg shops | I |
| Hairdressers / barbers / beauty shops | J |
| Health and beauty shops | K |
| Health food shops | L |
| Home furnishing / textile shops | M |
| Household goods shops | N |
| Jewellers | O |
| Opticians | P |
| Post Office | Q |
| Pubs / bars | R |
| Restaurants / cafes | S |
| Shoe shop | T |
| Sports good shops | U |
| Takeaways | V |
| Toy shops | W |
| Vets | X |
| Other (PLEASE WRITE IN) | Y |
| <hr/> | |
| (Don't know) | Z |

ASK ALL:

Q.8 What are the **specific** names of the shops, businesses or services in the town centre you have visited, or intend to visit today?
DO NOT PROMPT CAN BE MULTICODED. INTERVIEWER: CIRCLE RELEVANT CODES FROM THE STORE LIST

| | | | | | | | | | | | | | | | |
|-----|--------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| | (20) | | | | | | | | | | | | | | |
| 001 | 002 | 003 | 004 | 005 | 006 | 007 | 008 | 009 | 010 | 011 | 012 | 013 | 014 | 014 | 015 |
| 016 | 017 | 018 | 019 | 020 | 021 | 022 | 023 | 024 | 025 | 026 | 027 | 028 | 029 | 030 | 031 |
| 032 | 033 | 034 | 035 | 036 | 037 | 038 | 039 | 040 | 041 | 042 | 043 | 044 | 045 | 046 | 047 |
| 048 | 049 | 050 | 051 | 052 | 053 | 054 | 055 | 056 | 057 | 058 | 059 | 060 | 061 | 062 | 063 |
| 064 | 065 | 066 | 067 | 068 | 069 | 070 | 071 | 072 | 073 | 074 | 075 | 076 | 077 | 078 | 079 |
| 080 | 081 | 082 | | | | | | | | | | | | | |

| | |
|--|---|
| Other (PLEASE WRITE IN SPECIFIC SHOPS) | A |
| <hr/> | |
| (Don't know) | B |

ASK ALL:

Q.9 How often do you visit the food shops in Camberley town centre?

DO NOT PROMPT ONE ANSWER ONLY.

| | | |
|------------------------------|--------|-------------------|
| | (21) | |
| Every day / most days | 1 | GO TO Q.10 |
| 2-3 times a week | 2 | GO TO Q.10 |
| <u>Once a week</u> | 3 | GO TO Q.10 |
| Once a fortnight | 4 | GO TO Q.10 |
| Monthly | 5 | GO TO Q.10 |
| <u>Once every 2-3 months</u> | 6 | GO TO Q.10 |
| Once every 4-6 months | 7 | GO TO Q.10 |
| Less often | 8 | GO TO Q.10 |
| <u>Varies</u> | 9 | GO TO Q.10 |
| Never visit | A | GO TO Q.14 |

IF VISIT FOOD SHOPS AT Q.9 ASK Q.10. OTHERS GO TO Q.14:

Q.10 When you visit food shops, do you normally visit any other shops or facilities in the town centre on the same visit?

DO NOT PROMPT ONE ANSWER ONLY.

| | | |
|-----------------------|--------|-------------------|
| | (22) | |
| Yes | 1 | GO TO Q.11 |
| No | 2 | GO TO Q.14 |
| (Don't know / varies) | 3 | GO TO Q.11 |

IF 'YES' OR 'DON'T KNOW' AT Q.10 ASK Q.11. OTHERS GO TO Q.14:

Q.11 Which specific shops, businesses or services do you normally visit?

DO NOT PROMPT CAN BE MULTICODED

| | | |
|---|--------|--|
| | (23) | |
| Bakers | 1 | |
| Banks / building societies | 2 | |
| <u>Bathroom / kitchen shops</u> | 3 | |
| Betting shops | 4 | |
| Book shops | 5 | |
| <u>Butchers</u> | 6 | |
| Carpet / floorcovering shops | 7 | |
| Charity shops | 8 | |
| <u>Chemists</u> | 9 | |
| Cobblers | A | |
| Clothing / fashion store | B | |
| <u>DIY / hardware stores</u> | C | |
| Double glazing / window shops | D | |
| Estate agents | E | |
| <u>Ethnic / foreign food shops</u> | F | |
| Foodstore / supermarket | G | |
| General stores / corner shops / newsagents | H | |
| <u>Greengrocers / fruit & veg shops</u> | I | |
| Hairdressers / barbers / beauty shops | J | |
| Health and beauty shops | K | |
| <u>Health food shops</u> | L | |
| Home furnishing / textile shops | M | |
| Household goods shops | N | |
| <u>Jewellers</u> | O | |
| Opticians | P | |
| Post Office | Q | |
| <u>Pubs / bars</u> | R | |
| Restaurants / cafes | S | |
| Shoe shop | T | |
| <u>Sports good shops</u> | U | |
| Takeaways | V | |
| Toy shops | W | |
| Vets | X | |
| Other (PLEASE WRITE IN) | Y | |
| (Don't know) | Z | |

IF 'YES' OR 'DON'T KNOW / VARIES' AT Q.10 ASK Q.12. OTHERS GO TO Q.14:

Q.12 What are the **specific** names of the shops, businesses or services you normally visit?

DO NOT PROMPT CAN BE MULTICODED. INTERVIEWER: CIRCLE RELEVANT CODES FROM THE STORE LIST

| | | | | | | | | | | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|--------|-----|-----|-----|-----|
| | | | | | | | | | | | (24) | | | | |
| 001 | 002 | 003 | 004 | 005 | 006 | 007 | 008 | 009 | 010 | 011 | 012 | 013 | 014 | 014 | 015 |
| 016 | 017 | 018 | 019 | 020 | 021 | 022 | 023 | 024 | 025 | 026 | 027 | 028 | 029 | 030 | 031 |
| 032 | 033 | 034 | 035 | 036 | 037 | 038 | 039 | 040 | 041 | 042 | 043 | 044 | 045 | 046 | 047 |
| 048 | 049 | 050 | 051 | 052 | 053 | 054 | 055 | 056 | 057 | 058 | 059 | 060 | 061 | 062 | 063 |
| 064 | 065 | 066 | 067 | 068 | 069 | 070 | 071 | 072 | 073 | 074 | 075 | 076 | 077 | 078 | 079 |
| 080 | 081 | 082 | | | | | | | | | | | | | |

Other (PLEASE WRITE IN SPECIFIC SHOPS) A

(Don't know) B

IF 'YES' OR 'DON'T KNOW / VARIES' AT Q.10 ASK Q.12. OTHERS GO TO Q.14:

Q.13 How much do you spend in these other shops, businesses or services?

READ OUT

| | |
|---------------------|--------|
| | (25) |
| Nothing | 1 |
| £5 or less | 2 |
| <u>£5.01-£10</u> | 3 |
| £10.01 - £15 | 4 |
| £15.01 - £20 | 5 |
| <u>£20.01 - £30</u> | 6 |
| £30.01 - £40 | 7 |
| £40.01 - £50 | 8 |
| <u>£50.01 - £75</u> | 9 |
| £75.01 - £100 | A |
| £100.01 - £200 | B |
| <u>£201+</u> | C |
| (Don't know) | D |

ASK ALL:

Q.14 How often do you visit the non-food shops in Camberley town centre ?

DO NOT PROMPT ONE ANSWER ONLY.

| | | |
|------------------------------|--------|-------------------|
| | (26) | |
| Every day / most days | 1 | GO TO Q.15 |
| 2-3 times a week | 2 | GO TO Q.15 |
| <u>Once a week</u> | 3 | GO TO Q.15 |
| Once a fortnight | 4 | GO TO Q.15 |
| Monthly | 5 | GO TO Q.15 |
| <u>Once every 2-3 months</u> | 6 | GO TO Q.15 |
| Once every 4-6 months | 7 | GO TO Q.15 |
| Less often | 8 | GO TO Q.15 |
| <u>Varies</u> | 9 | GO TO Q.15 |
| Never visit | A | GO TO Q.20 |

IF EVER VISIT NON FOOD SHOPS AT Q.14 ASK Q.15. OTHERS GO TO Q.20:

Q.15 What are the **specific** names of the non-food shops you normally visit?

DO NOT PROMPT CAN BE MULTICODED. INTERVIEWER: CIRCLE RELEVANT CODES FROM THE STORE LIST

| | | | | | | | | | | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|--------|
| | | | | | | | | | | | | | | | (27) |
| 001 | 002 | 003 | 004 | 005 | 006 | 007 | 008 | 009 | 010 | 011 | 012 | 013 | 014 | 014 | 015 |
| 016 | 017 | 018 | 019 | 020 | 021 | 022 | 023 | 024 | 025 | 026 | 027 | 028 | 029 | 030 | 031 |
| 032 | 033 | 034 | 035 | 036 | 037 | 038 | 039 | 040 | 041 | 042 | 043 | 044 | 045 | 046 | 047 |
| 048 | 049 | 050 | 051 | 052 | 053 | 054 | 055 | 056 | 057 | 058 | 059 | 060 | 061 | 062 | 063 |
| 064 | 065 | 066 | 067 | 068 | 069 | 070 | 071 | 072 | 073 | 074 | 075 | 076 | 077 | 078 | 079 |
| 080 | 081 | 082 | | | | | | | | | | | | | |

Other (PLEASE WRITE IN SPECIFIC SHOPS) A

(Don't know) B

IF EVER VISIT NON FOOD SHOPS AT Q.14 ASK Q.16. OTHERS GO TO Q.20

Q.16 When you visit non-food shops, do you normally visit any other shops or facilities in the town centre on the same visit?

DO NOT PROMPT ONE ANSWER ONLY.

| | | |
|-----------------------|--------|-------------------|
| | (28) | |
| Yes | 1 | GO TO Q.17 |
| No | 2 | GO TO Q.20 |
| (Don't know / varies) | 3 | GO TO Q.17 |

IF 'YES' OR 'DON'T KNOW' AT Q.16 ASK Q.17. OTHERS GO TO Q.20:

Q.17 Which specific shops, businesses or services do you normally visit?

DO NOT PROMPT CAN BE MULTICODED

| | |
|---|--------|
| | (29) |
| Bakers | 1 |
| Banks / building societies | 2 |
| <u>Bathroom / kitchen shops</u> | 3 |
| Betting shops | 4 |
| Book shops | 5 |
| <u>Butchers</u> | 6 |
| Carpet / floorcovering shops | 7 |
| Charity shops | 8 |
| <u>Chemists</u> | 9 |
| Cobblers | A |
| Clothing / fashion store | B |
| <u>DIY / hardware stores</u> | C |
| Double glazing / window shops | D |
| Estate agents | E |
| <u>Ethnic / foreign food shops</u> | F |
| Foodstore / supermarket | G |
| General stores / corner shops / newsagents | H |
| <u>Greengrocers / fruit & veg shops</u> | I |
| Hairdressers / barbers / beauty shops | J |
| Health and beauty shops | K |
| <u>Health food shops</u> | L |
| Home furnishing / textile shops | M |
| Household goods shops | N |
| <u>Jewellers</u> | O |
| Opticians | P |
| Post Office | Q |
| <u>Pubs / bars</u> | R |
| Restaurants / cafes | S |
| Shoe shop | T |
| <u>Sports good shops</u> | U |
| Takeaways | V |
| Toy shops | W |
| <u>Vets</u> | X |
| Other (PLEASE WRITE IN) | Y |

(Don't know) Z

IF 'YES' OR 'DON'T KNOW / VARIES' AT Q.16 ASK Q.18. OTHERS GO TO Q.20:

Q.18 What are the **specific** names of the shops, businesses or services you normally visit?
DO NOT PROMPT CAN BE MULTICODED. INTERVIEWER: CIRCLE RELEVANT CODES FROM THE STORE LIST

| | | | | | | | | | | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|--------|
| | | | | | | | | | | | | | | | (30) |
| 001 | 002 | 003 | 004 | 005 | 006 | 007 | 008 | 009 | 010 | 011 | 012 | 013 | 014 | 014 | 015 |
| 016 | 017 | 018 | 019 | 020 | 021 | 022 | 023 | 024 | 025 | 026 | 027 | 028 | 029 | 030 | 031 |
| 032 | 033 | 034 | 035 | 036 | 037 | 038 | 039 | 040 | 041 | 042 | 043 | 044 | 045 | 046 | 047 |
| 048 | 049 | 050 | 051 | 052 | 053 | 054 | 055 | 056 | 057 | 058 | 059 | 060 | 061 | 062 | 063 |
| 064 | 065 | 066 | 067 | 068 | 069 | 070 | 071 | 072 | 073 | 074 | 075 | 076 | 077 | 078 | 079 |
| 080 | 081 | 082 | | | | | | | | | | | | | |

Other (PLEASE WRITE IN SPECIFIC SHOPS) A

(Don't know) B

IF YES OR 'DON'T KNOW / VARIES' AT Q.16 ASK Q.19. OTHERS GO TO Q.20

Q.19 How much do you spend in these other shops, businesses or services?
READ OUT

| | |
|---------------------|----------|
| | (31) |
| Nothing | 1 |
| £5 or less | 2 |
| <u>£5.01-£10</u> | <u>3</u> |
| £10.01 - £15 | 4 |
| £15.01 - £20 | 5 |
| <u>£20.01 - £30</u> | <u>6</u> |
| £30.01 - £40 | 7 |
| £40.01 - £50 | 8 |
| <u>£50.01 - £75</u> | <u>9</u> |
| £75.01 - £100 | A |
| £100.01 - £200 | B |
| <u>£201+</u> | <u>C</u> |
| (Don't know) | D |

ASK ALL:

Q.20 How often do you visit Camberley town centre during the **daytime** ?
ONE ANSWER ONLY

ASK ALL:

Q.21 How often do you visit Camberley town centre during the **evening** ?
ONE ANSWER ONLY

| | Daytime Q.20 (32) | Evening Q.21 (33) | |
|------------------------------|---|---|-------------------|
| Every day / most days | 1 | 1 | GO TO Q.22 |
| 2-3 times a week | 2 | 2 | GO TO Q.22 |
| <u>Once a week</u> | <u>3</u> | <u>3</u> | GO TO Q.22 |
| Once a fortnight | 4 | 4 | GO TO Q.22 |
| Monthly | 5 | 5 | GO TO Q.22 |
| <u>Once every 2-3 months</u> | <u>6</u> | <u>6</u> | GO TO Q.22 |
| Once every 4-6 months | 7 | 7 | GO TO Q.23 |
| Less often | 8 | 8 | GO TO Q.23 |
| <u>First visit today</u> | <u>9</u> | <u>9</u> | GO TO Q.23 |
| Never | - | A | GO TO Q.23 |
| (Don't know) | B | B | GO TO Q.22 |

ASK THOSE WHO VISIT CAMBERLEY AT LEAST ONCE EVERY 2/3 MONTHS DURING THE EVENING AT Q.21. OTHERS GO TO Q.23:

Q.22 What are the main reasons you visit the town centre during the evening?

DO NOT PROMPT CAN BE MULTI-CODED What others?

| | |
|------------------------------------|----------|
| | (34) |
| Sports facilities (including Gyms) | 1 |
| Pubs / bars | 2 |
| <u>Restaurants</u> | <u>3</u> |
| Services (eg. cash tills) | 4 |
| Takeaway food | 5 |
| <u>Walk about / look around</u> | <u>6</u> |
| Theatre | 7 |
| Nightclubs | 8 |
| Other (PLEASE WRITE IN) | 9 |
| <hr/> | |
| (Don't know / varies) | A |

ASK ALL:

Q.23 What do you like about Camberley town centre ?

DO NOT PROMPT CAN BE MULTI-CODED What else?

| | |
|---|----------|
| | (35) |
| Attractive environment / nice place | 1 |
| Close to friends / relatives | 2 |
| <u>Close to home</u> | <u>3</u> |
| Close to work / business meeting | 4 |
| Easy parking | 5 |
| <u>Free parking</u> | <u>6</u> |
| Friendly people | 7 |
| Good layout / shops all close together | 8 |
| <u>Good public transport</u> | <u>9</u> |
| Good quality of shops | A |
| Good range of food / drink outlets | B |
| <u>Good range of services</u> | <u>C</u> |
| Good range of shops | D |
| Goods at discounted rates / cheaper goods | E |
| <u>Habit / always used it</u> | <u>F</u> |
| I like supporting local businesses | G |
| Nice atmosphere | H |
| <u>Not too busy</u> | <u>I</u> |
| Other (PLEASE WRITE IN) | J |
| <hr/> | |
| Nothing in particular | K |
| (Don't know) | L |

ASK ALL:

Q.24 What do you dislike about Camberley town centre ?
DO NOT PROMPT CAN BE MULTI-CODED What else?

| | |
|---|--------|
| | (36) |
| Nothing/very little | 1 |
| Everything | 2 |
| <u>Centre very windy</u> | 3 |
| Cost of parking | 4 |
| Difficult to cross streets | 5 |
| <u>Few traffic free areas</u> | 6 |
| Traffic congestion | 7 |
| Lack of cinema | 8 |
| <u>Lack of other leisure sports / cultural facilities</u> | 9 |
| Lack of parking | A |
| Litter / dirty / dogs | B |
| <u>Multi-storey awkward / difficult</u> | C |
| No department store | D |
| Not enough choice of shops | E |
| <u>Not enough clothes shops</u> | F |
| Not enough supermarket / food shops | G |
| Poor bus service to centre | H |
| <u>Poor facilities (e.g. seating, toilets)</u> | I |
| Poor quality shop | J |
| Poor signposting in centre | K |
| <u>Prices too high</u> | L |
| Short opening hours / no facilities in the evening | M |
| Too few cafes, pubs or eating places | N |
| <u>Too few service businesses (e.g. banks / building societies)</u> | O |
| Too many shops of one type | P |
| Traffic congestion | Q |
| <u>Unsafe / poor security / dangerous</u> | R |
| Vandals / hooligans | S |
| Lack of a specific retailer (PLEASE WRITE IN) | T |
| _____ | |
| Other (PLEASE WRITE IN) | U |
| _____ | |
| (Don't know) | V |

ASK ALL:

Q.25 What improvements to Camberley town centre would make you visit the centre more often?
DO NOT PROMPT CAN BE MULTI-CODED What else?

| | |
|--|--------|
| | (37) |
| Better choice of shops | 1 |
| Better facilities for pedestrian (including pedestrian crossing) | 2 |
| <u>Better facilities for youth</u> | 3 |
| Better facilities for older people | 4 |
| Better maintenance / cleanliness | 5 |
| <u>Better quality shops</u> | 6 |
| Improve appearance / environment | 7 |
| Improve bus services / access | 8 |
| <u>Improve rail services / access</u> | 9 |
| Improve security, including CCTV | A |
| Improve signposting in centre | B |
| <u>Longer opening hours / more evening activities</u> | C |
| More banks / building societies | D |
| More car parking | E |
| <u>More large shops/department stores</u> | F |
| More specialist / independent stores | G |
| Better cinema facilities | H |
| <u>Better other leisure sports / cultural facilities</u> | I |
| More pubs, restaurants, cafés | J |
| More supermarkets/food shops | K |
| <u>More traffic free areas / Pedestrianisation</u> | L |
| More / better seating, toilets | M |
| No need to improve | N |
| Introduce a named retailer (PLEASE WRITE IN) | O |
| _____ | |
| Other (PLEASE WRITE IN) | P |
| _____ | |
| Nothing in particular | Q |
| (Don't know) | R |

ASK ALL:

Q.26 Will you be visiting anywhere else, apart from Camberley town centre, on your trip today?

DO NOT PROMPT ONE ANSWER ONLY.

| | | |
|--|--------|-------------------|
| | (38) | |
| Yes (PLEASE WRITE IN THE NAME OF TOWN / RETAIL PARK) | 1 | GO TO Q.27 |
| _____ | | |
| No | 2 | GO TO Q.28 |
| (Don't know / varies) | 3 | GO TO Q.28 |

IF 'YES' AT Q.26 ASK Q.27. OTHERS GO TO Q.28:

Q.27 Which specific shops, businesses or services will you be visiting in location mentioned at Q.26?

DO NOT PROMPT CAN BE MULTICODED

| | | |
|---|--------|--|
| | (39) | |
| Bakers | 1 | |
| Banks / building societies | 2 | |
| <u>Bathroom / kitchen shops</u> | 3 | |
| Betting shops | 4 | |
| Book shops | 5 | |
| <u>Butchers</u> | 6 | |
| Carpet / floorcovering shops | 7 | |
| Charity shops | 8 | |
| <u>Chemists</u> | 9 | |
| Cobblers | A | |
| Clothing / fashion store | B | |
| <u>DIY / hardware stores</u> | C | |
| Double glazing / window shops | D | |
| Estate agents | E | |
| <u>Ethnic / foreign food shops</u> | F | |
| Foodstore / supermarket | G | |
| General stores / corner shops / newsagents | H | |
| <u>Greengrocers / fruit & veg shops</u> | I | |
| Hairdressers / barbers / beauty shops | J | |
| Health and beauty shops | K | |
| <u>Health food shops</u> | L | |
| Home furnishing / textile shops | M | |
| Household goods shops | N | |
| <u>Jewellers</u> | O | |
| Opticians | P | |
| Post Office | Q | |
| <u>Pubs / bars</u> | R | |
| Restaurants / cafes | S | |
| Shoe shop | T | |
| <u>Sports good shops</u> | U | |
| Takeaways | V | |
| Toy shops | W | |
| <u>Vets</u> | X | |
| Other (PLEASE WRITE IN) | Y | |
| _____ | | |
| (Don't know) | Z | |

ASK ALL:

Q.28 Apart from Camberley town centre, which other town centres do you visit regularly?

DO NOT PROMPT CAN BE MULTICODED

| | | |
|--------------------|--------|-------------------|
| | (40) | |
| Aldershot | 1 | GO TO Q.29 |
| Bagshot | 2 | GO TO Q.29 |
| Bracknell | 3 | GO TO Q.29 |
| Chobham | 4 | GO TO Q.29 |
| Farnborough | 5 | GO TO Q.29 |
| Frimley | 6 | GO TO Q.29 |
| Guildford | 7 | GO TO Q.29 |
| Lightwater | 8 | GO TO Q.29 |
| London City Centre | 9 | GO TO Q.29 |
| Reading | A | GO TO Q.29 |
| Woking | B | GO TO Q.29 |
| (None of these) | C | GO TO Q.30 |

IF VISIT OTHER CENTRES AT Q.28 ASK Q.29. OTHERS GO TO RESPONDENT DETAILS:

Q.29 Which specific shops, businesses or services do you visit in **EACH** location mentioned at Q.28?

DO NOT PROMPT CAN BE MULTICODED

| | Aldershot | Bracknell | Farnboro | Guildford | London | Woking | | | | | |
|---------------------------------------|-----------|-----------|----------|------------|---------|--------|--------|--------|--------|--------|--------|
| | Bagshot | Chobham | Frimley | Lightwater | Reading | | | | | | |
| | (41) | (42) | (43) | (44) | (45) | (46) | (47) | (48) | (49) | (50) | (51) |
| Bakers | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Banks / building societies | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| Bathroom / kitchen shops | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| Betting shops | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| Book shops | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| Butchers | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 |
| Carpet / floorcovering shops | 7 | 7 | 7 | 7 | 7 | 7 | 7 | 7 | 7 | 7 | 7 |
| Charity shops | 8 | 8 | 8 | 8 | 8 | 8 | 8 | 8 | 8 | 8 | 8 |
| Chemists | 9 | 9 | 9 | 9 | 9 | 9 | 9 | 9 | 9 | 9 | 9 |
| Clobbbers | A | A | A | A | A | A | A | A | A | A | A |
| Clothing / fashion store | B | B | B | B | B | B | B | B | B | B | B |
| DIY / hardware stores | C | C | C | C | C | C | C | C | C | C | C |
| Double glazing / window shops | D | D | D | D | D | D | D | D | D | D | D |
| Estate agents | E | E | E | E | E | E | E | E | E | E | E |
| Ethnic / foreign food shops | F | F | F | F | F | F | F | F | F | F | F |
| Foodstore / supermarket | G | G | G | G | G | G | G | G | G | G | G |
| General stores / corner shops | H | H | H | H | H | H | H | H | H | H | H |
| Greengrocers / fruit & veg shops | I | I | I | I | I | I | I | I | I | I | I |
| Hairdressers / barbers / beauty shops | J | J | J | J | J | J | J | J | J | J | J |
| Health and beauty shops | K | K | K | K | K | K | K | K | K | K | K |
| Health food shops | L | L | L | L | L | L | L | L | L | L | L |
| Home furnishing / textile shops | M | M | M | M | M | M | M | M | M | M | M |
| Household goods shops | N | N | N | N | N | N | N | N | N | N | N |
| Jewellers | O | O | O | O | O | O | O | O | O | O | O |
| Opticians | P | P | P | P | P | P | P | P | P | P | P |
| Post Office | Q | Q | Q | Q | Q | Q | Q | Q | Q | Q | Q |
| Pubs / bars | R | R | R | R | R | R | R | R | R | R | R |
| Restaurants / cafes | S | S | S | S | S | S | S | S | S | S | S |
| Shoe shop | T | T | T | T | T | T | T | T | T | T | T |
| Sports good shops | U | U | U | U | U | U | U | U | U | U | U |
| Takeaways | V | V | V | V | V | V | V | V | V | V | V |
| Toy shops | W | W | W | W | W | W | W | W | W | W | W |
| Wets | X | X | X | X | X | X | X | X | X | X | X |
| Other (PLEASE WRITE IN) | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| Don't know) | Z | Z | Z | Z | Z | Z | Z | Z | Z | Z | Z |

RESPONDENT DETAILS

FOR THE PURPOSE OF HEAD OFFICE CHECKING THE QUALITY OF MY WORK, MAY I TAKE YOUR NAME, ADDRESS AND CONTACT TELEPHONE NUMBER PLEASE?

INTERVIEWER: PLEASE RECORD IN BLOCK CAPITALS

NAME: _____

ADDRESS: _____

TEL. NO.: _____

CLASSIFICATION

| | | | |
|----------------|--------|----------------------|----------|
| GENDER: | (52) | AGE GROUP: | (53) |
| Male | 1 | 18 - 24 years | 1 |
| Female | 2 | 25 - 34 years | 2 |
| | | <u>35 - 44 years</u> | <u>3</u> |
| | | 45 - 54 years | 4 |
| | | 55 - 64 years | 5 |
| | | 65+ years | 6 |

OCCUPATION OF CHIEF WAGE EARNER IN HHOLD: _____

| | |
|-----------|----------|
| | (54) |
| AB | 1 |
| <u>C1</u> | <u>2</u> |
| C2 | 3 |
| DE | 4 |

HOUSEHOLD COMPOSITION:

| | |
|----------------------------------|--------|
| No. of adults (incl Resp) | (55) |
| No. of children (Under 16) | (56) |
| No. of cars in household | (57) |

| | | | |
|--------------------------|----------|--------------------|----------|
| DAY OF INTERVIEW: | (58) | LOCATION : | (59) |
| Monday | 1 | High Street | 1 |
| Tuesday | 2 | <u>Park Street</u> | <u>2</u> |
| <u>Wednesday</u> | <u>3</u> | Princess Way | 3 |
| Thursday | 4 | The Mall | 4 |
| Friday | 5 | | |
| <u>Saturday</u> | <u>6</u> | | |
| Sunday | 7 | | |

DECLARATION: I certify that the interview has been personally carried out by me with the informant and conducted within the MRS Code of Conduct. I further certify that the informant is not a friend or relative of mine and I have not interviewed him / her on any survey in the last six months.

INTERVIEWER'S SIGNATURE: _____ DATE (60) (61)

